

All Classical

P O R T L A N D

All Classical Portland Becomes Official Media Sponsor for Classical Up Close 2015

PORTLAND, OR., February 17, 2015 – All Classical Portland has just announced that they will be the Official Media Sponsor for Classical Up Close 2015. This series of free chamber music concerts organized and performed by musicians of the Oregon Symphony takes place between April 24th and May 3rd with performances throughout the Portland Metro area. Concerts include informal, full-length performances in neighborhood venues as well as buzz-worthy “blitz” performances: thirty-minute concerts in unlikely venues and at unusual hours, meant to meet people where they live, work and play. This year’s venues include American Legion Post #134, Powell’s Books, and Meals on Wheels and featured soloists include China Forbes singing favorite arias on April 26th.

The musicians of Classical Up Close say:

We can't imagine a better partner than All Classical Portland to further our goals of celebrating great music and connecting to a wide community of music lovers in a personal and immediate way. Our festival of free concerts is designed to bring music to people where they live, work and play, and of course that is what All Classical Portland does every day, both on the radio and online.

Jack Allen, President and CEO of All Classical Portland, writes of the new partnership:

We at All Classical Portland believe that if we're serious about "building cultural community," we must seek active partnerships with the music makers themselves. We are thrilled to become the official media sponsor of Classical Up Close, with whom we share a goal of breaking down traditional barriers to the appreciation and enjoyment of classical music, and building cultural vitality and vibrancy for our community.

Classical Up Close is an annual festival of free chamber music events in venues all around the Portland Metro area, created by a group of Oregon Symphony musicians in 2013 with the goals of celebrating their ties to the community, thanking the Symphony's many supporters, and making new friends for the orchestra and for classical music. For more information, visit <http://classicalupclose.com>

All Classical Portland is Portland, Oregon's classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality, and innovation in all that we do. For more information, visit www.allclassical.org.

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