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FOR IMMEDIATE RELEASE:

**ALL CLASSICAL PORTLAND ANNOUNCES LAUNCH OF 'JOYOUS
OUTREACH TO YOU/TH' PROJECT**

New initiative to focus on fostering the enjoyment and education of community arts programs for all

PORTLAND, Oregon (October 9th, 2017) – [All Classical Portland](#) is excited to announce a new initiative dedicated to advancing the station's mission of building cultural community. The Joyous Outreach to You/th (J.O.Y.) Project will center on developing a culture of equity and inclusion, and will explore new ways to share and celebrate classical music. In its inaugural year, this program will take place from November 2017 – June 2018 with three programs: *Young Roving Reporters*, *Where We Live Series* and *Night Out*.

Young Roving Reporters: All Classical Portland will select five young people (ages 15 - 21) as roving reporters for All Classical Portland in order to learn key storytelling skills and emerge as arts ambassadors for their communities. The All Classical Portland On-Air team will mentor these young reporters, providing them with guidance and insight on what it is to be a broadcaster and arts leader in their community. Each youth reporter will identify two arts events happening in their community that they would like to cover. The reporters (and their families) will then be given event tickets, connected to the artists involved to interview, and provided the tools and training to produce their reporting content. The content created will be shared on All Classical Portland's website, social media and on-air. The goal is to award this scholarship to youth from regions across the entire state providing equal opportunity to youth in rural areas of Oregon and SW Washington as well as the Portland metro area.

Where We Live Series: All Classical Portland will highlight a variety of organizations in the community that are providing service-oriented programs within the realm of art, theater or music that explore the intersection of art and social issues. In November, the *Where We Live Series* will start profiling programs such as the Oregon Symphony's *Sounds of Home* series and Edna Vazquez's *Songs of Immigration*.

Night Out: All Classical Portland will provide access and transportation for music-lovers who are challenged by personal circumstances to attend live arts events. All Classical Portland will provide tickets and arrangements of travel to the event. With this initiative, All Classical

Portland aims to share the joy, beauty and sense of community associated with experiencing a performing arts event in person.

Suzanne Nance, on-air host and interim CEO of All Classical Portland says, “The J.O.Y. Project reflects our continued commitment to expanding the education of and accessibility to classical music and the performing arts to all members of our cultural community, regardless of age or economic status. We hope to inspire a love for classical music among future generations. Additionally, through this program, we are able to raise awareness of the positive work that is happening within the community by other arts organizations.”

About All Classical Portland: All Classical Portland is Portland, Oregon’s classical radio station. Established in 1983, our mission is to advance knowledge of and appreciation for classical music; to build and sustain culturally vibrant local and global communities around this art form; to reflect the spirit of the Pacific Northwest; and to foster integrity, quality and innovation in all that we do. For more information, visit www.allclassical.org.