## COVID-19 Oregon | Arts & Culture Sector Impacts

### Revenue Losses

<table>
<thead>
<tr>
<th>Total revenue loss estimate for non-profit organizations from March to May</th>
<th>Average estimated loss of income for individual artists and creative workers through May</th>
</tr>
</thead>
<tbody>
<tr>
<td>$51 million*</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*The information in this report is based on survey data from various organizations and foundations and was collected from organizations and individuals who reported information. Data is continually changing.

Source: Survey conducted by the Oregon Community Foundation, the James F. & Marion L. Miller Foundation, and the Regional Arts & Culture Council

### Annual Economic Impact

<table>
<thead>
<tr>
<th>Total annual expenditures from Oregon’s nonprofit arts and culture organizations</th>
<th>Total FTE</th>
<th>Annual attendance at arts events in Oregon</th>
</tr>
</thead>
<tbody>
<tr>
<td>$364 million</td>
<td>13,939</td>
<td>9.9 million</td>
</tr>
<tr>
<td>$323 million</td>
<td></td>
<td>Amount that audiences spend on hotels, restaurants, retail and other purchases as a direct result of attending an arts event, above and beyond the cost of admission</td>
</tr>
<tr>
<td>$687 million</td>
<td></td>
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</tr>
</tbody>
</table>

Source: Arts & Economic Prosperity 5, Americans for the Arts and the Oregon Arts Commission

### Impacts on Arts & Culture Organizations

- 94% have had to cancel events.
- 70% report crisis is having a “severe” impact.
- 60% of combined budgets rely on ticket sales and earned income.
- 83% have participated in COVID-19 mitigation efforts, including layoffs and furloughs.

Source: Survey conducted by Americans for the Arts

"Our artists, culturalists, heritage and humanities providers offer the primary pathway by which we will re-emerge and re-engage as people and communities. We need each other as much as we need a thriving cultural sector that brings creative expression forward in new ways."

Sue Hildick, Senior Advisor
Cultural Advocacy Coalition

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Oregon is home to 1,400 nonprofit arts and culture organizations.

1,982% percentage increase in unemployment in Oregon's arts, entertainment and recreation sector due to COVID-19.

1,742,160 lost attendance in guests who would have attended arts and culture events. 

Source: Survey conducted by Americans for the Arts

April was proclaimed Arts Appreciation Month

“Arts, culture, heritage and humanities have made our state great. We are the medium of human communication and understanding. We must not lose what we’ve built.”

Dr. Nancy Golden
Board of Directors President
Cultural Advocacy Coalition