

The Road To Failure

The Road To Failure And How To Avoid It



And How To Avoid It

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The Road To Failure And How To Avoid It

Did you know that 99% of people fail online? That's a shocking statistic!

Oh great guys so you mean that we are doomed to fail right?

Well, it's not all doom and gloom but it is a fact that most people who try to make money online will fail and the tragedy is that most of these will have spent hundreds or even thousands of dollars looking for the silver bullet that will make them a big success.

There are many reasons that people fail and in this report we are going to outline why. This won't be sugar coated just straight to the point real facts. Now the reason that this report was compiled was not to put you off but to point out the pit falls and bear traps that have ensnared so many people so that these can be avoided.

So OK lets cut to the chase and get stuck into it.

You Will Fail If You Have The Wrong Mindset

This is the biggest cause of failure. Most of the successful marketers succeed because they believe that they will. They are not put off by failure they always take the positives from the experience and regard it as part of the learning process.

“The difference between the Master and the beginner is that the Master has failed more times than the beginner has tried.”

The most powerful Allie that you have online is your own self belief, you do not have that then you will certainly fail. A positive outlook and a belief in yourself is a massive plus when starting out to build an online business no matter how long it takes.

You Will Fail If You're Only Focus Is Only On The Money

This seems counter intuitive because that is why we are working online isn't it? The problem is that so many people are blinded by this and forget the important maxim.

“Money Is The Reward For Adding Value To Someones Life.”

Now it may seem a dramatic statement but everything you produce or promote should have value and solve a problem. The problem may be as diverse as building a blog, getting fit or curing back pain. Add value and the money will follow.

Everything Is Too Technical, I Don't Know Where To Start!

This is the most often used excuse for not even trying. It has never been easier to learn the tech stuff. The use of YouTube and Google has made this just so much easier than it was only a few years ago.

Want to know how to install WordPress? Simple...

Go to YouTube
Do a Google Search

What about using some of eBay's tools such as Turbo Lister?

Go to YouTube
Do a Google Search

What about uploading files using FTP (really not scary at all)?

Go to YouTube
Do a Google Search

Not so difficult is it, the Internet is the biggest repository of knowledge that has ever existed so most of this is just a search away.

Believing its true that you can make money doing nothing!

Look you can help us out here if you find one of these programs just let us know we would love to grab a slice of this one!

This is a major reason for failure, there are too many people who believe the hype and simply do not want to do any work, they always keep looking for the magic bullet and end up spending a fortune on the latest and greatest

system for getting paid for doing nothing. And that's exactly what happens, the product does nothing and neither does the purchaser.

Heard the expression, been there, done that and got multiple T-Shirts and it never fails to make money but only for the seller and not the buyer. So the next day try something else another quick fix instead of making a proper plan. Too many people are looking for this!



It doesn't exist! This kind of mindset can last for years and it **NEVER EVER WORKS.**

You Will Fail If You Quit At The First Hurdle

Do you give up easily? Sorry but if you have that mindset you will fail 100% guaranteed. Remember a positive attitude and a determination to succeed means that giving up at the first hurdle is not the course of action that will ensure success only failure.

Start with the skills you have and learn what you need as you go along, just one step at a time.

You Will Fail If You Don't Have Your Customers And Subscribers Interests At Heart.

Your customers are not a cash cow to be milked, there have been too many marketers over the years that have taken this maximum to the limit. I received in one day 13 different offers from the same marketer. Now this is not the way to run a business.

Only send your customers offers that will help to build their business, so for instance don't send an offer on dog training (no matter how good it is) to someone who is interested in list building, it seems such a straight forward way of doing business but it is amazing how many people just don't get this.

Rob and Steve have built up an enviable reputation over the years for customer support and service. It is our proud boast that no question has gone unanswered in 7 years. Our products have glowing testimonials from customers and some of the biggest names in Internet Marketing. That's because we look after our customers.

We also give away a lot of free content which again is always appreciated by subscribers and customers alike. Build a relationship with your customers and they will come back time and time again

If You Don't Build A List You Will Fail

“The Money Is In The List.”

Probably the first thing you will hear when you start and the reason is that it is true. Why are you reading this report? Simple you have bought one or more of our products, or you will have had an email from us giving it to you or you will have received this as a bonus to another product.

In other words you are on one of our lists.

Offer your list quality content on a regular basis and give stuff away for free, yes you heard that **FREE**. It builds trust and your relationships which is the corner stone to success in working online. By building relationships you will have no problem selling your other products and services in the future.

List You Will Fail If You Are Always Moaning About Your Current Situation

Ok, I'm putting my tin hat on here! If you are always moaning about your current situation, your job, your spouse, the state of this that and the other you will fail. You can either change your mindset or stick with what you have got, it really is that simple. Remember the first section about having a positive mind set this is where that mindset comes in.

Make time each day to work on your business, even if it an hour a day thats 30 hours in a month, what could you accomplish in 30 hours? Quite a lot really, Easy Auction Income latest training course was completed start to finish in 8 hours. How is this possible, no TV, no Facebook, no constantly checking email, text messages and no cute cats on YouTube. It's amazing what you get done with a bit of focus.

Make a commitment to making a difference in your life, stick to it and you will make that difference.

You Will Fail If You Think Having No Money Is A Barrier To Success.

Tricky one this, because the priorities and covering you're living expenses feeding the family and paying the rent or mortgage. Most products can be created very cheaply or even for free with only small additional costs each month.

Could you offer a service to cover these monthly cost? Or sell a few items that you don't want on eBay to finance these costs.

The only cost involved in the production of this report was my time.

You Will Fail If You Are Scared Of Failure

This again is about mindset, I struggled for years to make things work, I completed products that I never released all because I was scarred of failing. Then I broke the mould and realised that failure was all part of the learning process and that I should be looking at what I did successfully rather than what failed.

This then allowed me to focus my efforts and concentrate like a laser beam on projects the more I did this the more I was successful. Instead of me chasing the money it was coming to me on autopilot.

Remember the quote about the master and the beginner?

Failure is part of the game, but don't let it shape your thinking, if you think you can fail you will find a way to make it happen.

You Will Fail If You Don't Take Responsibility.

The biggest problem that I had when I was younger was that I thought the world owed me a living. Then when I grew up, I had a Damascene revelation:

“It Didn't!”

That was a sobering moment, I changed attitude completely, I completed the exams I did not get at school and I completely changed career. My life changed completely, I took responsibility for myself and made that positive change.

I then turned my attention to eBay and made a success of that, looking for another stream of income I took on my biggest challenge Internet Marketing. This was a harder nut to crack but I took the long term view of the skills I was learning would well worth the effort.

I won't guild the lily it was tough work, remember 99% of people fail at it because they want instant gratification financially, the quick fix as it were. Now it is perfectly possible to hit the ball out the park first time out.

Most people build up a sustainable business and avoid being one hit wonders.

You Will Fail If You Think You Have No Time

Full time job, kids to look after, so many demands on your time. You're not the only one that's quite common, so how do so many people manage to build a part time business online.

We have touched on this earlier, it's about focus and setting some time apart to work on the business on a consistent basis.

If you only put in an hour a week that you won't make much in the way of progress, you will lack momentum, the main reason that some jobs never get finished.

Consistent action is what is needed, find the time from somewhere, get up an hour earlier, turn off the TV, Facebook etc, you know all those essentials to a modern lifestyle.

Do you really need to comment on a picture of someones evening meal, or like the latest picture of a cute puppy? Are these things just that important?

Only you can be the judge of that.

You Will Fail If You Think Everything Is A Scam!

We hear daily of the latest online scam and it really puts us on guard because after all we are handing over our money to someone online that we do not know in exchange for something that promises to improve our lot.

Believe it or not I have a friend who is convinced that 99% of the online world is a scam, really!

If you have that mindset then there is nothing that will convince you otherwise and you will fail because what ever it is a scam.

Of course you should always exercise due diligence and do your research there really are more good guys out there than bad ones.

You Will Fail If You Don't Focus

In this great business it's so easy to get side tracked by the newest and greatest product to be released that day. Its called:

“Shiny Object Syndrome.”

And it is the best way of ensuring that you never succeed at anything. Here's how it works the buyer buys a product and starts going through the training whilst they are doing so another offer lands in their inbox. This product offers to show you how to make more money or make it quicker or better still make money for no work.

The thing is that this cycle can go on for years, no progress made maybe just a few dollars here and there, and all the time waiting for the big offer that will let them hit it out of the park.

It will never happen and eventually you will give up you may even decide that its all a scam.

You Will Fail If You Don't Help Others

Steve and I get emails and Facebook messages on a daily basis and it is our proud boast that not one of them goes unanswered, we have even installed a dedicated support desk for our products.

Help people and they will remember you, give brilliant support for your products and give general advice. Be approachable and you will sell far more than you would believe possible.

Remember you make money by adding value to other peoples lives.

You Will Fail If You Do Not Produce Quality Products

You will be judged on what you produce, produce poor quality work and it will show. Make everything that you do as good as it can be quality will out so to speak.

Be known for producing top quality products and over delivering in value if you are producing a \$17 product give \$37 worth of value. Over deliver on everything it will pay you dividends in the future.

You Will Fail If You Do Not Have A Mentor

Ok that's not entirely true there are people who have made it online without one but they are few and far between. A tiny fraction in comparison to those who tried to go it alone and failed.

By having a mentor you will speed things up and avoid the mistakes that others make.

**"If you cannot see where you are going,
ask someone who has been there before."**

J Loren Norris

Having a mentor allows you to have step by step guidance in building your online business form someone who has been there before and done that, someone who practices **EXACTLY** what they preach.

A mentor can give you all the technical help you need to get up and running and provide you with the support you need to help you do this.

Just think of the number of training course and eBooks you may have bought through the years and you are still struggling... Why is that?

Because you Have Never Had A Mentor to Show You How To Succeed

Although there are some excellent eBooks and training programs to help you what they lack is the direct help of a mentor that will be with you step by step to help you succeed, someone to help plan your business to guide you every step of the way in other words a mentor.

Here Is What I Have Achieved With A Mentor In Just 15 Months.

| SALES | | | | | | | |
|------------------|----------------|------------|---------|---------------|------------------|---------------|-------------|
| ^ Affiliate | Product | ↑ Visitors | ↑ Sales | ↑ Conversions | ↑ \$ Per Visitor | ↑ \$ Per Sale | ↑ Total |
| All Affiliates ▾ | All Products ▾ | 17,655 | 836 | 4.74% | 0.87 | \$18.33 | \$15,326.97 |

I Was Awarded JV Zoo Product Of The Day

Ten Most Recent JVZoo Products of The Day

Featured on: October 05, 2015

[ePublishing Roadmap](#)
 Passive Income Using These FREE Tools
 Amazon Makes It Easy - HERE'S HOW...

Featured on: October 04, 2015

And My Affiliate Sales

| Displaying 01/01/2011 to 02/11/2017 (All Time) | | | | | | | | |
|--|--------------|----------|------------|---------|--------|------------------|---------------|------------|
| ↕ Seller | Product | ↕ Clicks | ↕ Visitors | ↕ Sales | ↕ Conv | ↕ \$ per Visitor | ↕ \$ per Sale | ↕ Total |
| | 248 Products | 3,586 | 3,237 | 339 | 10.47% | \$0.81 | \$7.69 | \$2,607.86 |

Plus I Am Now A Regular On Affiliate Contest Leader Boards

Affiliate Leaderboard - Who will be Victorious? Only Time Will Tell.

| Position | Name |
|----------|-----------------------------|
| #1 | Omar & Melinda Martin |
| #2 | Michael Cheney |
| #3 | Simon & Randy [Mediakettle] |
| #4 | Dave Nicholson |
| #5 | Robert Corrigan |
| #6 | Mark Wightley |
| #7 | chris sorrell |
| #8 | Matthew Olson |
| #9 | Steve King |
| #10 | Earl Smith |

1st. 'Diamond' Dave Espino - Sensational scenes as Dave stages an amazing last minute coup and beats Rob to the punch. Great work Dave!

2nd. Rob 'Crusher' Corrigan - Fought a fine campaign from beginning to end. Thanks for your support Rob!

3rd. Paul 'Slugger' James - That list gets you some seriously high conversion rates Paul. Well done!

4th. Avital 'Ave It All' Shipman - Thanks for your consistent work right through the launch Avital. Good arrows!

5th. 'King' Kurt Chrisler - Roared out of the blocks like a good un. You brought the heat Kurt!

BUBBLING UNDER Randy & Si, George Nieves, Tasleem Khan, Ian 'Del' Carmen, Hamza Bk.

2016 - Bragging Rights

| Position | Name |
|----------|-----------------------------|
| #1 | Simon & Randy [Mediakettle] |
| #2 | John Thornhill (P2S) |
| #3 | Wael Kaheel |
| #4 | Shelley Penney |
| #5 | John Thornhill |
| #6 | Robert Corrigan |
| #7 | James Allen |
| #8 | Nova Henriyani |

CONTEST LEADER BOARD

| Position | Name |
|----------|-----------------------------|
| #1 | John Thornhill |
| #2 | Simon & Randy [Mediakettle] |
| #3 | Kevin Fahey |
| #4 | Robert Corrigan |
| #5 | Roman Jancic |
| #6 | Dave Whitworth |
| #7 | Mialei Iske |
| #8 | Kevin Steward |
| #9 | Mark Purkiss |
| #10 | Sica Mele |

| Name |
|-----------------------------|
| John Thornhill |
| Shelley Penney |
| Simon & Randy [Mediakettle] |
| Wacky Gals |
| Patrice Filio |
| Alan Abelope |
| Ken Reno |
| Robert Corrigan |
| Mialei Iske |
| James Spencer |

Just look at some of the names that I now rub shoulders with!

So Can I Recommend To You Some FREE Training From My Mentor?

Just Click The Graphic Below

EXCLUSIVE FREE WEBINAR TRAINING EVENT:
**"YOU WONT BELIEVE HOW AN EX-FACTORY
WORKER GENERATED \$743,702.36 IN SALES
ON JVZOO IN RECORD TIME WITHOUT
SPENDING A SINGLE CENT ON ADS..."**



With Multiple JVZoo 'Product of The Day' Vendor and World
Renowned Success Coach - John Thornhill

Register For The Free Webinar

On The Free Webinar You Will Discover...

- The secret strategy that generates over **\$24,035.61** every single month in sales on JVZoo.
- The simple PROVEN 3 Step Success Blueprint** which will bring in sale after sale for you using JVZoo, even if you're just starting out.
- The mind-numbingly **simple method** that attracted over **256,354** leads in record time.
- How a relative newbie **generated over 6 figures** following this system.
- How to attract JVZoo's **TOP** affiliates to generate **thousands of sales**.



WARNING: Spaces are limited and this page may be taken down at any time...
Secure your seat now and get ready to learn a bunch of powerful strategies and techniques that you can use to build your business.

[OR CLICK HERE](#)

This is seriously inspirational stuff. I hope you enjoy it

To your success.

Robert Corrigan