



FOR IMMEDIATE RELEASE



The Lower New River typically features big water in spring.



The Fire & Ice Festival features carving, music and a pig roast as well as an ice bonfire.

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Adventures on the Gorge Announces Lineup of Special Events, Festivals and Deals

FAYETTEVILLE, W. Va., February 23, 2018 - [Adventures on the Gorge](#) is celebrating its 10th anniversary this year with a lineup of money-saving deals, special events and wild and wonderful festivals.

Named one of the top adventure resorts in the country by [U.S. News & World Report](#), this Southern West Virginia destination offers an array of adventures - including whitewater rafting on two rivers and aerial and lake adventures - accommodations, restaurants and more. The resort is situated in a rugged region featuring the [Gauley River National Recreation Area](#) - which turns 30 this year - [New River Gorge National River](#) and [Bluestone National Scenic River](#).



Moms and Dads raft and zip for free on Mother's Day and Father's Day.



Bridge Day in October attracts BASE jumpers from around the world.

"Fun is already on the calendar every single day of the year here, and these deals and events make adventures even more memorable," said Dave Arnold, resort co-founder and vice president of public relations and strategic partnerships. "Events like the springtime Fire and Ice Festival and the Brewgrass Reunion Festival showcase the heritage of this special destination, and our special holiday deals offer a great incentive to go outside and play in a national park without busting your travel budget."

Taxes, gratuities and resort fees are not included in the base rates cited below. Lodging upgrades are available for every deal and package. See website for minimum ages and other details. All full-day adventures include lunch.

The Deals

All summer long - [Almost Seven](#). Deal: Six-year-olds raft free on the family-friendly Upper New River all season long. Children seven through 12 raft and zipline at half of the adult rate.

April 1-21 - [Ice-Breaker Big-Water Weekends](#). Springtime seasonal rains and snowmelt result in huge water and waves on the Lower New River, creating early-rafting-season fun for thrill-seeking paddlers ready to paddle Class IV rapids. Deal: Full-day rafting on the Lower New River; two nights of camping; one breakfast, lunch and dinner per person; live music on Saturday night. The weekend of April 20-21 is the Fire & Ice Festival (see festival information below). Rate: \$129 per person.

April 27-28 - [College Rafting Weekend](#). The resort is within an easy drive of dozens of universities, and this special weekend offers a great way to let off pre- or post-finals steam. Deal: Full-day rafting on the Lower New River; two nights of camping; breakfast and lunch on Saturday; live music Saturday night. Rate: \$89 per person.

May 1-20 weekends - [Big-Water Springfest Weekends](#). By May, the New River is warming up, but rafters will still find huge water from springtime rains. Deal: Full-day rafting on the Lower New River; two nights of lodging, one breakfast, lunch and dinner per person; live music Saturday night. Rate: \$149 per person.

May 13 - [Moms Raft and Zip Free on Mother's Day](#). Deal: Moms can have a free adventure with their kids with the purchase of one full-price adventure. The resort also will stage a special Mother's Day Brunch, and the entire family can relax at Canyon Falls Swimming Pool for free. Rates: Lower New River Gorge rafting, \$109; Lower New Express, \$89; TreeTops Zipline Canopy Tour, \$89; TimberTrek Adventure Park, adults \$49; MoonTrek, adults and youth \$49.

May 26-28, [Memorial Day Weekend Riverfest](#). This deal is a great way to kick off the unofficial launch of the summer season. Deal: full-day Lower New River rafting (or Upper New Rafting for children ages six through 12); two nights of camping; one breakfast, lunch and dinner per person; live music throughout the weekend. Rate: \$169.

May 28 - [BOGO Day](#). Deal: On Memorial Day (and again on Labor Day), guests can buy one adventure and get one free. Minimum age varies. Rates: TimberTrek Adventure Park, \$69; TreeTops Canopy Tour, \$99; Gravity Zip Lines, \$149; Upper New River rafting, \$149; Lower New River rafting, \$149.

June 8-10, [Brewgrass Reunion Rafting Weekend](#). This annual event includes live music and fine craft beer. Deal: Half-day Lower New River rafting; two nights of camping; breakfast, lunch and dinner for each person on Saturday, craft beer tickets and live music. \$189 per person.

June 13, [Dads Raft and Zip Free on Father's Day](#). Deal: Dads raft or zip free with the purchase of one full-price adventure. The entire family can relax at the Canyon Falls Swimming Pool for free. Rates: Lower New River Gorge rafting, \$134; Family Lower New, \$134; Lower New Express, \$134; full-day Upper New River rafting, adults \$134; TreeTops Zipline Canopy Tour, \$99; TimberTrek Adventure Park, adults \$69; MoonTrek, adults and youth \$49.

June 15, July 15, August 15 - [40th Anniversary Deal Days](#). These special days celebrate the 40th anniversary of Class VI and Songer Whitewater, two of the outfitters that merged 10 years ago to create Adventures on the Gorge. Deal: Raft the Upper New River or Lower New River for a special price. Rate: \$78 per person.

June 20 - [West Virginia Day](#). Deal: Choose two of the following half-day adventures for one price. Minimum age varies. Adventures include Lower New River Rapid Run, TreeTops Canopy Tour, Gravity Zip Lines, TimberTrek Adventure Park, Climbing and Rappelling, Kayak Sampler, Mountain Biking, Fat Cat Tour. Rate: \$155 per person.

July 1-7 - [The Great American Vacation](#) package. Deal: full-day Lower or Upper New River rafting; choose two half-day adventures including TreeTops Canopy Tour, Gravity Zip Lines, TimberTrek Adventure Park, Climbing & Rappelling, Biking, Stand-Up Paddleboarding or Kayaking; three nights camping; two breakfasts, two lunches and one dinner per person; admission to July 3 Family Carnival and fireworks show.

Sept. 3 - [BOGO Day](#). Deal: buy one adventure and get one free. Rates and minimum ages: TimberTrek Adventure Park, \$69; TreeTops Canopy Tour, \$99; Gravity Zip Lines, \$149; Upper New River rafting, \$149; Lower New River rafting, \$149.

The Festivals

April 20-21 - Fire & Ice Festival. This event celebrates the onset of spring with a variety of events including ice and wood carvings, a Fire & Ice Tower bonfire, adults-only ice luge at Chetty's Pub, music and a pig roast (AOTG chef Jon Stone's 100th career pig). Fire & Ice Package details: Full-day rafting on the Lower New River; two nights of lodging (\$129 - \$309); one breakfast, lunch and dinner per person; live music; pig roast dinner; festival events.

June 9 - [Brewgrass Reunion Festival](#). This annual festival celebrates the lives of Brian Jennings, Robin Moore and other guides and resort friends as well as the 40th anniversaries of two of the outfitters that merged 10 years ago to create Adventures on the Gorge. The festival includes fine local craft brews and live bluegrass music. Prices and details to be announced.

July 3 - [July 4 \(on the 3rd\) Family Carnival](#). The resort thoughtfully celebrates July 4 on the 3rd to avoid conflict with nearby Fayetteville's massive July 4 fireworks event. Family Carnival events are free and include a live DJ, bouncy house for the kids, free pool access, relay races, watermelon-eating competitions, cherry pit-spitting contest and fireworks. Food available for purchase.

Oct. 20-21 - Bridge Day Weekend. Adventures on the Gorge is the headquarters for fun during this annual three-day event. The schedule includes Taste of Bridge Day, the Bridge Jam, BASE jumping, live music and more.

More about Adventures on the Gorge

In 2017, [Adventures on the Gorge](#) was named one of the top six adventure resorts in the country by [U.S. News & World Report](#). The resort is located on more than 250 acres along the rim of the majestic New River Gorge



near Fayetteville, W.Va. and provides an array of outdoor experiences including whitewater rafting on the New and Gauley Rivers; an aerial adventure park, two zip line courses; rock climbing; rappelling; kayaking, stand up paddleboarding, fishing, mountain biking and hiking. There are also restaurants, bars and shops.

Travelers can find out more about Adventures on the Gorge [online](#), by calling 1-855-379-8738, or connecting on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [TripAdvisor](#), [YouTube](#), and [Vimeo](#) and signing up for AOTG [e-newsletter](#).

Related hashtags:

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