

CUSTOMFIT LYS STARTER KIT

Before launching CustomFit in your store, it's important to be comfortable with what the site can do. Here are my recommendations for getting started quickly and successfully:

Done!



Step 1: Swatch for fabric, not gauge.

CustomFit creates patterns to the knitter's gauge - no more "matching"! The only thing that matters is whether the fabric is good for sweaters - so spend some time swatching and thinking in this way before helping your customers.

Resources to help: Video on ["fabric tets" for sweaters](#), printed [swatch creation](#) instructions, [quick-entry sheets](#)



Step 2: Measure smoothly and consistently

You're required to offer (fee-based) measurement services, and they're the key to a great sweater. Choose one person to take measurements and practice until they're smooth & consistent: circumferences shouldn't vary by more than 1" (2.5 cm), lengths by more than ½" (1.25 cm).

Resources to help: [General measurement videos](#), [printable measurement sheets](#), [LYS measurement tips](#) handout



Step 3: Explore the site & decide your offerings

Different stores launch in different ways - but all stores should be comfortable with what CustomFit can do.

Explore the site and generate patterns in a few ways - via designs, the custom sweater builder, for different yarns, and with different shaping. Knit your own sweater (or at least start it!)

Resources to help: Quick [tips and tricks handout](#), [case studies & curriculum suggestions](#), [BYO options worksheet](#), plus check out your [store resources page](#) for design lookbooks and more!