



*a sweater retreat for handknitters — midcoast maine — october 1 — 4, 2015*





# Steeped in Craft

**Knitting is magic.** It transforms some string and the time and skill of your hands into useful, beautiful objects. More than that, knitting helps us wrap ourselves and others in physical representations of our love and caring.

Like any other hand-craft, our experience of knitting is different at different times. Sometimes, it's exalted: Our inspiration and skill and desire all combine into something incredibly wonderful.

Our make.wear.love retreats are intimate, celebratory experiences that surround you with inspiration. **Our 2015 fall retreat in coastal Maine** expands our sweater focus to spend more time on materials, stitch patterning, and design. All in the same utterly gorgeous spot on the Maine coast.

We hope you'll join us at the **Sebasco Harbor Resort in mid-coast Maine on October 1-4, 2015**, to further your own making journey and get inspired. We'll focus on expanding our skills as knitters, and exciting our creativity, in the context of creating sweaters that we (and our loved ones) love to wear.

Amidst Sebasco's breathtaking ocean views and utterly delicious food, you'll connect with your

instructors and fellow attendees on everything that goes into making truly exceptional sweaters. **Whether you've never knit a sweater before or have completed dozens**, the learning and camaraderie you'll experience at the third annual make.wear.love. retreat will stay with you for the rest of your craft journey.

We'll dive deep on **color, design, and stitch patterning**. We'll get cozy with **fibers and cables**. And you'll have ample time with the instructors to explore topics of particular interest to you, as well.

**In addition to Amy's sweater fit, & design expertise**, we're excited to be working with experts **Courtney Kelley** and **Kate Gagnon-Osborn**, **Fiona Ellis**, and **Kim McBrien Evans** to put an incredible breadth and depth of knowledge at your fingertips. We're mixing up the format this time to include both full-day and half-day classes, evening talks, and plenty of time to enjoy the beautiful surroundings. In fact, we'll be finalizing the specific mix of offerings to match the needs of our retreat group.

The make.wear.love retreats are intensely wonderful experiences. **We can't wait to welcome you to them for the first time, or share them with you again.**



# Your weekend will begin with a welcome reception and nosh on Thursday evening, and continue from there as follows:

## Friday

7:30am - 9:00am: Breakfast

9:00am - 12:00pm: Class 1

12:00pm - 1:00pm: Lunch

1:30pm - 4:00pm: Class 1

6:00pm - 7:00pm: Dinner

7:00pm - 9:00pm: Evening gathering

## Saturday

7:30am - 9:00am: Breakfast

9:00am - 12:00pm: Class 2

12:00pm - 1:00pm: Lunch

1:00pm - 3:00pm: Free time

3:00pm - 6:00pm: Marketplace

6:30pm - 9:00pm: Lobster Bake

## Sunday

7:30am - 9:00am: Breakfast

9:00am - 12:00pm: Class 3

12:00pm - 1:00pm: Lunch

1:30pm - 4:30pm: Class 4

5:00pm - 7:00pm: Closing Ceremonies & Dinner

Return home with a head full of ideas, a suitcase full of yarn, and a strong desire to Knit It All Right Now.



# This year, we're changing up the format a bit.

Learning at the make. wear. love. retreats is about *mixing things up*: We know that you like both in-depth learning *and* time to sit and knit in gorgeous surroundings. So this fall, we're **extending our schedule through Sunday evening**, and offering **a mix of shorter classes and a full-day session**, evening talks, and always-there inspiration stations.

## Here's how things break down:

Everyone will take one class with each instructor.

One of those classes will be a full-day intensive; you'll get our traditional 3-hour classes with the other three instructors.

Each teacher offers two or three different classes, one of which is available as a full-day session.

We'll place you in the classes of your choice on a first-come, first-served basis: During registration, you'll be asked *both* to rank your preferences for class by teacher, and to rank your preferences for your full-day session.

We'll finalize exactly which classes will be offered once registration is complete - to ensure a highly unique and individual experience for each of you.

## classes



Amy Herzog

### Sweater Design Intensive

Want to learn how to make any sweater you can imagine? Amy has you covered in this design intensive course. We'll cover both the "how" of sweater design and the "why": Amy will take you through all of the different sweater construction styles and how to work the math for them. We'll cover different neckline shapings and trims, adjusting body shaping for various effects, and different possible edge treatments. We'll also talk about matching fabric and materials to silhouette, the freedom you have (and don't have) in terms of including stitch patterning, and anything else you'd like to know about design. Want to make the sweater dreams in your head a reality? Look no further! (*Full-day and 3-hour.*)

### Anatomy of a Sweater

Quite aside from any of the numbers – how many stitches to cast on, where to work your shaping, and so forth – all sweaters are a combination of three basic ingredients: A fabric, a silhouette, and "bling". In this class, we'll talk through them all in the context of what makes for a sweater you'll actually wear. We'll cover materials: how to choose them to match your style, and how to knit them to their best advantage; silhouettes: which you might like based on your body shape, and successfully matching silhouette and fabric; and "bling": how to ornament a plain sweater, swap out one stitch pattern for the other, and where to place them to keep the knitting easy. (*3-hour only.*)



# classes, continued



Courtney Kelly &  
Kate Gagnon Osborn



Fiona Ellis



Kim McBrien Evans

## **Beyond Stripes.**

In this class, we will focus on a number of ways to add color to your knitting. Techniques to be covered include Bohus knitting, Roositud inlay, Intarsia, and Embroidery. We will go over the history and common uses/applications, differences and similarities, and how to work each technique. Additionally, we will talk about designing, common design applications, best uses (i.e. when to use Intarsia versus Fair Isle) and ways to incorporate each technique into original designs. Students will leave class with a sampler and a wealth of information and inspiration. *(Full-day and 3-hour.)*

## **Stranded Colorwork.**

In this class, we will focus on stranded knitting, and discuss the difference between stranded colorwork, Fair Isle, Setestál, Selbu, and Bohus knitting. We will go over the history and common uses/applications, differences and similarities, and how to work each technique. We will cover one- and two-handed colorwork, proper uses and applications of tackling long floats, carrying yarns, reading charts, and proper tension and finishing techniques. Students will leave class with a sampler and a wealth of information and inspiration. *(3-hour only.)*

## **Twist, Shift, and Cable**

Fiona is undeniably a master of inventive and fun cables. In this workshop, she'll inspire you to cable, too! The class will begin with a review of cable techniques, including tips for understanding the terminology and reading charts, which can help even advanced knitters. She'll then dive into morphing cables...cables that change and become other patterns. You'll get started designing your own cables and learn how to experiment and adapt your cabling to the needs of a garment. Even if you are not an advanced cable knitter, give it a try! *(Full-day and 3-hour.)*

## **Shaping in Cable Pattern.**

Stitch patterning, be it cables, lace, texture, or color, is often can be central to a sweater's design. Stitch patterning is and also one of the best ways to explore your own sweater creativity! But it can sometimes offer up challenges, too – many of which center around shaping and pattern. In this workshop, Fiona will teach you how to tackle shaping and stitch patterning with confidence and a sense of fun. From waist shaping (how does one gracefully add and remove stitches front and center in a patterned piece?) to necklines (Fiona often includes details such as running the pattern seamlessly into or around the neckline) and beyond, Fiona will focus not only on the methods of increasing and decreasing stitches used to change the shape of a piece, but how they can be used to create decorative effects within the cable fabric itself. *(3-hour only.)*

## **Dyeing for Sweaters\***

In this class, you will dye a sweater's quantity of yarn, uniquely yours. We'll start by learning how to mix dyes to create a full colour wheel. Then use one or more of those colours to create special yarn for your next sweater. You'll see first hand how colours change through the dye process, how dyes react with different fibres, and how these elements combine to create truly unique sweaters. Learn how to manage consistency of your dyeing to the limits of this craft, and how to work with the unique patterning of hand dyed yarns that result. *(Materials fee for yarn applies, full-day only.)*

## **Dyeing Accent Colours**

In this class, you will learn to dye small quantities of yarn to use as accent colours in your sweaters. Work alone (1 colour) or with others (to get 3 colours). Work with one or more of a range of colours to create your unique accents for your next colour work sweater. *(Materials fee for yarn applies, 3-hour only.)*

## **Individualized Mini-Sessions**

In past retreats, some attendees have requested one-on-one time with a sweater expert to get measurements right, talk body shape, and/or cover an individualized design idea. If this is you - you've never had measurements taken, or want to talk design instead of getting your dye on, this class is for you. We'll place you in a one-hour mini-session during one of the class slots to get your questions answered – as well as building a little more free time into your day! *(3-hour only.)*

# About Your Instructors and Venue



## Amy Herzog

Amy is super passionate about helping women make sweaters they love to wear. This passion led directly to her books, *Knit to Flatter* (STC Craft, 2013) and *Knit Wear Love* (STC Craft, 2015). She designs sweaters that flatter the figure and are easy to modify, and designs for Rowan, Twist Collective, Knitscene, Interweave Knits, Knitty, and more. She was featured as a knitting expert on American Public Television's "*Knit and Crochet Now*", teaches classes across the country and on Craftsby.com, and has created both CustomFit and the Knitter's Toolbox app to help knitters spend less time with math, and more time with knitting.



## Fiona Ellis

After pursuing a sensible career in laboratory work for textile production and colour cosmetic formulation, Fiona escaped from career-captivity in the early 1990's to pursue fashion design at De Montfort University, earning a degree specializing in Knitwear design. Fiona then founded her independent design business, selling designs to major fashion houses in New York, Paris and London. This led to her published hand knitting patterns in major print and on-line magazines, and two successful books published by Random House. Fiona helps people escape from the mundane & bring creative design sensibilities to their knitting.



## Courtney Kelly & Kate Gagnon Osborn

Kate and Courtney have been making textiles for as long as they can remember: they sewed and knit with their grandmothers, studied weaving in college, met working in a yarn shop, founded Kelbourne Woolens in 2008 as the distributors of the Fibre Co yarns, and never looked back. Their patterns have appeared in Vogue Knitting, Interweave Knits, Knitscene, Knit/Purl, and Interweave Crochet as well as the books Fair Isle Style, Scarf Style Two, Knit Local, New England Knits, Free Spirit Shawls, Weekend Hats, and in collections under the Kelbourne Woolens brand. Their books, Vintage Modern Knits and November Knits, were published by Interweave Press.



## Kim McBrien Evans

Kim is a lifelong textile artist, fluent in crafts from contemporary basketry to embroidery (and knitting, of course!). After many years in the art world, she fled to the country and conjured up the circus that is Indigodragonfly. Now she produces hand dyed yarn and spinning fibre known for deep, multifaceted colours and humorous names in the middle of the Canadian woods. An avid sweater knitter, she loves using yarn to create beautiful, wearable garments that are uniquely her style. She spends most days elbow deep in yarn, colour and texture, and teaching others how to bend these to their will.

## Sebasco

**The Sebasco Harbor Resort** is one of the few remaining family-owned resorts in Maine, and provides stunning vistas, tons of great places to curl up with a few friends and knit, and lots of lodging options, all in a friendly, unpretentious atmosphere.

**We've had such a wonderful time there** these last two years, and they're so excited to have us back again. (They've fallen in love with The Knitters, who can blame them!?) We just can't wait to return.





A dark green wooden door with a sign that reads "DOCK HOUSE & LAUNCH SERVICE". The door is set in a red brick wall. The sign is white with black lettering and a small rectangular cutout at the bottom. The door has a metal handle and a lock.

# Registration

**Registration will happen in a few phases, detailed below.** The cost of the make.wear.love retreat includes 3 3-hour classes, one all-day class, lectures during evening events, special retreat designs, meals and a glass of wine, and a goodie bag – all enveloped within 3+ utterly fantastic days in one of the most gorgeous places on earth. **The cost of the retreat is \$965.**

**Registration will open on Monday, May 18, 2015, at 12pm Eastern through an on-line form at [www.amyherzogdesigns.com](http://www.amyherzogdesigns.com).** This delayed registration gives you time to think about classes, talk to family & friends, make plans, and consider travel arrangements without the pressure to act immediately. We are reserving a portion of the spots specifically for new attendees.

**Registrants will get confirmation of attendance via email,** within a week or so of registration opening -- this gives us time to do preliminary class sorting. **A non-refundable \$250 deposit is due at this time.** When you receive confirmation of your spot, we will also send you a PayPal invoice for this amount.

(If you are on the wait list, don't despair! There's often a cancellation or two in the months leading up to the retreat. We'll reach out to you if space becomes available.)


Once your deposit is received and your spot is secure, we'll go through the final scheduling process. Then, **in June, we'll send you a full information package**, including a detailed schedule, class assignments, lodging options, packing information, etc.

**The remaining balance (by check) is due by June 30th** and we'll begin counting down the days!

**Attendees are responsible for arranging their own lodging with Sebasco** – there are a number of different options from rooms in the **(newly updated!)** main lodge, to a lighthouse, to cabins. As always, we'll facilitate a room/cabin-share email thread once registration is complete.

**Non-knitting companions are welcome!** The cost for all meals and participation in lounge & evening activities is \$550.





Registration will be easy-peasy.  
Here's the kind of information  
we'll be looking for:

- name and contact details
- your class rankings by teacher
- your full-day class preferences
- your knitting skill level (for class sorting, if possible)
- non-knitting companion info, if any
- food allergy information, if any

We can't wait for you to join us!

xoxo —



Amy

