

# make. wear. love.

## final fall sweater retreat



september 12-15, 2019  
mid-coast maine

KNIT  
CELEBRATE  
LEARN  
ENJOY



relax & talk sweaters.

**Experience the magic that happens when knitters gather at a make. wear. love. retreat. – for the final time.**

These **intimate weekends** in **gorgeous locales** steep you in the best our craft has to offer: There's lots of laughter.

There's **yummy food, great yarn**, and **amazing instructors** who help you think about your craft in a new way. There are no strangers – just new friends. By the end of the weekend, **you're energized. Inspired. Ready to tackle the sweater of your dreams.**

For my final retreat, I'm so pleased to be returning to the beautiful **Sebasco Harbor Resort**, in mid-coast Maine, from **September 12 – 15.**

**Celebrate all things sweater** with us while soaking in Sebasco's **stunning waterfront location** and tasty, local food. You'll have up close & personal time with some of the best instructors

in the world. You'll try on about a billion garments, swatch about a billion gorgeous yarns, and be inspired by your fellow attendees' work. I'll share three sweater designs created for the retreat, an amazing marketplace, and we'll all mingle and knit together.

This year, I'm very excited to be working with **Kate Atherley, Patty Lyons, Jillian Moreno, Fiona Ellis, Kim McBrien Evans, Debbi Stone, and Stephanie Pearl-McPhee.**

This is the 7<sup>th</sup> and final fall **make. wear. love. retreat (!)**, and I can't wait to slip back into our, **laid-back atmosphere.** I'll continue to offer you **two options for attendance. Students** spend the morning in formal classes, while **wayfarers** either take shorter sessions or spend time enjoying Sebasco.

We'll **all meet up every afternoon and evening** for more learning and fun, lively events. **The choice is yours!**

I can't wait to see you.



# WEEKEND SCHEDULE

Where will you be, when? Here's the lowdown.

Want to know what it's really like to be there? Check out  
**#makewearloveretreat** on instagram for snapshots of past retreats:

<https://instagram.com/explore/tags/makewearloveretreat/>



## thursday

**Early registration** is from 4:00 - 5:00pm.

We'll break, and then gather at 7:00pm for **evening festivities** - including a talk by **Fiona Ellis**.

## friday

7:30 - 9:00am	Breakfast
9:00 - 12:00pm	<b>Students</b> have class
10:30 - 12:00pm	<b>Wayfarer</b> sessions
12:00 - 1:00pm	Lunch
1:30 - 5:00pm	Mini sessions and/ or knitting time
6:00 - 7:00pm	Dinner
7:00 - 9:00pm	Fashion show & dessert party

## saturday

7:30 - 9:00am	Breakfast
9:00 - 12:00pm	<b>Students</b> have class
10:30 - 12:00pm	<b>Wayfarer</b> sessions
12:00 - 1:00pm	Lunch
1:00 - 3:00pm	Mini sessions and/or free knitting time
3:00 - 6:00pm	Marketplace / mini- sessions I
6:00 - 7:00pm	Dinner
7:00 - 9:00pm	Marketplace / mini- sessions II

## sunday

7:30 - 9:30am	Breakfast & check-out or free time
9:30 - 12:30pm	<b>Students</b> have class
11:00 - 12:30pm	<b>Wayfarer</b> sessions
12:30 - 3:00pm	Lobster Bake Closing ceremonies & prizes





# MINI SESSIONS

Instead of formal afternoon classes, I've created a mix of smaller sessions on specific topics throughout the weekend. This lets you tailor your own mix of education and relaxation, whether you're attending as a student or a wayfarer.

Attend only the sessions that interest you, whether that's all of them, some of them, or none. It's entirely up to you!



## location

**Non-shaded** mini-sessions will be in the Cornelius room, our main meeting room. They'll be set up at tables toward the back of the room, with a microphone and projector (when applicable). **Shaded** mini-sessions will happen in the Clipper classroom, while marketplace is being set up. Only one session will happen at any given time, with at least 15 minutes of break in between sessions.

## thursday

7:45 - 8:45pm **Tints, Tones, & Knitting Two Colors Together** with Fiona

## friday

1:15 - 2:15pm **Knitting History**, with Stephanie  
2:30 - 3:15pm **Designs from nature & architecture**, with Debbi  
3:30 - 4:15pm **Ask us anything (knitting) q&a**, with all teachers  
4:30 - 5:15pm **Knit to Flatter / Sweater design q&a**, with Amy

## saturday

1:45 - 2:45pm **Yarn Ballbands are Liars**, with Jillian  
4:30 - 5:30pm **Dress-up time**, with teachers and their samples  
7:00 - 9:00pm **Color consults**, with Kim in her booth  
7:30 - 8:30pm **CustomFit q&a**, with Amy

## sunday

1:30 - 2:30pm **Story time** with Stephanie



# FUN AND SWEATERS OUTSIDE THE CLASSROOM



Whether you join us as a student or a wayfarer, alone or in a group, your weekend will be full of inspiration, community, and *amazing* sweaters. So be sure to bring your knitting!

There are tons of opportunities to learn and be inspired: evening events, “try it on” and “swatch the marketplace” stations, knitting with gorgeous views, and informal q&a with your teachers. Here’s a peek at what will be going on *outside* the classroom.

## thursday: meet your guides

I’ll kick us off on Thursday evening after dinner, with a **welcome talk**, informal meet & greet with our instructors, and a talk from Fiona Ellis.

**Enjoy a light nosh** while we get to know one another - and explore sweaters and yarns with your fellow attendees.

## friday: fashion show & dessert party

I admire your amazing garments on Ravelry every day. Now’s your chance to show them off in person!

Enjoy some dessert and a glass of wine while we all drool over your fellow knitters’ knock-out sweaters (and maybe share your own!).

## saturday: marketplace, dinner, q&a

On Saturday, the fun starts after lunch & runs into the night as we **celebrate yarn**.

**Indigodragonfly, Yarn Culture,** and **others** will be open from 3 - 6pm **and** 7 - 9pm, with a break for dinner and fun talks & munchables throughout.

## sunday: lobster bake send-off

The lobster\*\* bake is such a huge part of our Maine event -- and it will continue to form the backdrop of Sunday’s closing ceremonies.

We’ll have bibs, pie, prizes, and a talk from Stephanie to send you back into your everyday world.

*\*\*other options available, of course!!*



# YOUR SWEATER GUIDES



**Attending as a student? You'll spend the mornings taking a class with 3 of these 4 instructors. (You'll rank them when you sign up.)**

**Attending as a wayfarer? You'll get your own (optional) less-formal morning sessions, and as many (or few) mini-sessions as you'd like throughout the weekend.**

## fiona ellis

### **class: morphing cables**

Fiona is famous for her morphing cables....cables that change and become other patterns. In this workshop she will show you the basic principles of how to get started designing your own cables. Even if you are not an advanced cable knitter, give it a try. Simple patterns can morph and create unique ideas. If you love cables but find working vertical patterns too repetitive and want to heighten the challenge, this workshop is a must!

### **mini-session: ask us anything (knitting) q & a**

All of the teachers will be up on stage, ready for your questions!

### **mini-session: tints, tones, & knitting two colors together**

Working with color can be so much fun! In this talk Fiona will look at the principles of colour theory and show how they can be applied to knitted projects. She will include some snippets from her longer presentations of specific colors and show you what inspires her own color stories.

## jillian moreno

### **class: yarn detective**

What do you really know about the yarn you're knitting with? A little inside information can make you a better knitter, give you more consistent outcomes, and grant you insight when you're making substitutions. In this class, Jillian will provide expert guidance as you uncover the secrets of how yarn is made and how this affects your knitting. Bring along a favorite sweater pattern, and work with Jillian to figure out its ideal yarn, in the process learning about different sheep breeds, what ply has to do with stitch definition, and the difference between woolen- and worsted-spun yarns. If you've ever been disappointed in your knitting, the problem might lie in your yarn choice, not in your skill level.

### **mini-session: ask us anything (knitting) q & a**

All of the teachers will be up on stage, ready for your questions!

### **mini-session: Yarn Ballbands are Liars**

While marketplace is set up, Jillian will help you understand how those numbers get on ballbands, what affects gauge, and why swatching is your best friend.





# YOUR SWEATER GUIDES



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**Attending as a wayfarer?** You'll get your own (optional) less-formal morning sessions, and as many (or few) mini-sessions as you'd like throughout the weekend.

## kate atherley

**class: intro to garment alterations**

Found the perfect pattern but can't find a yarn that matches gauge? Want to change the size of a pattern? Need shorter sleeves, or a longer body, or a different neckline? We'll teach you how to alter a pattern -- whether for a different gauge, or to change the fit or style. We'll also discuss how to choose patterns that are easiest to alter, and good designs that can be leaping-off points for your own inspirations.

Students should bring: paper, pencil, a tape measure and a calculator/app; any patterns they are interested in altering.

**mini-session: ask us anything (knitting) q & a**

All of the teachers will be up on stage, ready for your questions!

## patty lyons

**class: fix it, don't frog it!**

Delve beyond picking up a dropped stitch into more hard-core fixes. Do you ever feel like you make a bigger mess when trying to fix complex stitches than you had when you started? We will discover the joys of fixing your knitting when it's on and off the needles. First we will look at fixes for cables, lace and shaping while your stitches are still on the needle, and delve deep into duplicate stitch repairs. Then, we'll find out that binding off (and even blocking and seaming it together) does not mean it's too late to fix! We'll discover that a pair of scissors can be a knitter's best friend when we cut our knitting, add a cable that wasn't there and other magic tricks. Go back and fix those past knitting mistakes, help is here!

**mini-session: ask us anything (knitting) q & a**

All of the teachers will be up on stage, ready for your questions!



## kim mcbrien evans

### **wayfarer session: find your sweater style**

Imagine being able to look at any sweater pattern modeled on any person and knowing whether it will work for you! We'll try things on, talk about what good clothing means to us, and leave this session with a checklist of sweater elements to look for in your next great knit.

### **mini-session: ask us anything (knitting)**

All of the teachers will be up on stage, ready for your questions!

### **mini-session: color consults**

Want some one-on-one color advice? Stop by Kim's booth during the second marketplace session to figure out the perfect color for your next project.

## debbi stone

### **wayfarer session: high-tech crafting**

Tired of hauling your knitting patterns and books around with you? Want to know what Instagram, Facebook, Twitter, and Pinterest can do for you? Bring your iPad and your knitting tech questions, and explore how you can use technology to your fiber benefit.

### **mini-session: ask us anything (knitting)**

All of the teachers will be up on stage, ready for your questions!

### **mini-session: designs from nature and architecture**

Have you ever looked at a piece of architecture and wondered if the lines and designs could be translated into knitting? Or see a tree or flower and think how beautiful it would be as a knitting stitch pattern? Whether it's the straight lines of a cool old building or the angles and curves of plant life, we'll explore how to make that translation.

# YOUR SWEATER GUIDES

Kim, Debbi, and Stephanie will teach short, less-formal wayfarer sessions in the mornings & other mini-sessions throughout the weekend.



## stephanie pearl-mcphée

### **wayfarer session: smarter sweater fabric**

Ever have a sweater come out of your blocking tub magically larger than it went in? Your gauge determines the stability of your sweater fabric in more ways than you might expect. Sit with Stephanie and learn everything you need to know about making sweaters you can wear for years.

### **mini-session: ask us anything (knitting)**

All of the teachers will be up on stage, ready for your questions!

### **mini-session: knitting history**

Gather on Friday to learn about the various techniques, attitudes and history of the most productive knitters.

### **mini-session: story time**

What's better than a story with Stephanie to send us off into the world after our farewell lunch?





# INSTRUCTORS & LOCATION

## sebasco

The Sebasco Harbor Resort is one of the few remaining family-owned resorts in Maine, and provides stunning vistas, tons of great places to curl up with a few friends and knit, and lots of lodging options from standard hotel rooms to cabins – all in a friendly, unpretentious atmosphere.

We've had such a wonderful time there these last five years, and they're so excited to have us back again. (They've fallen in love with The Knitters, who can blame them!?) I just can't wait to return.



## fiona ellis

Fiona Ellis learned to knit from her Grandmother at a very early age. She went onto to study Fashion at DeMontfort University (Leicester UK) where she specialized in knitwear design. She has been designing professionally since graduating in 1993. Her original designs have been sold to major fashion houses in New York, London & Paris for mass-market production and have been widely published through premier knitting magazines and in yarn pattern booklets for many yarn companies. She is the author of the books Inspired Cable Knits, Knitspiration Journal and Inspired Fair Isle Knits & is also an instructor at Craftsy. Find Fiona at [www.fionaellisonline.com](http://www.fionaellisonline.com).

## kate atherley

Kate is Knitty.com's Managing Technical Editor, and a seasoned designer and teacher of all things knitterly. Her book 'Custom Socks: Knit to Fit Your Feet' was released summer 2015 by Interweave Press, to great acclaim, and her latest book, 'Beginner's Guide to Writing Knitting Patterns' is proving very popular among both new and experienced designers.

She's known for her attention to detail in her patterns and her classes, and she regularly teaches at stores and events across North America, including Interweave YarnFest and Vogue Knitting Live. Her work has appeared in many books and magazines.

Find Kate at <http://kateatherley.com/>

## jillian moreno

Jillian Moreno, author of the best-selling spinning book *Yarnitecture: A Knitter's Guide to Spinning: Building Exactly the Yarn You Want*, can't stop writing and teaching about spinning and using handspun to knit, weave and stitch. She explores, questions and plays with fiber and wants to take as many people as possible along for the ride. She enthusiastically encourages her students and readers to feel confidence and joy making and using their handspun, even if it means singing and dancing in class. If you can't find her teaching in person you can find her on Craftsy and in Knitty.com, PLY Magazine and Spin Off Magazine.

## patty lyons

Patty Lyons is a nationally recognized knitting teacher and technique expert who is known for teaching the "why" and not just the "how" in her pursuit of training the "mindful knitter". She specializes in sweater design and sharing her love of the much-maligned subjects of gauge and blocking.

She teaches at guilds & knitting shows around the country, and online at Interweave, Annie's and Craftsy.com. Patty is excited about her five newest knitting DVDs from Interweave and Annie's. Her designs and knitting skill articles have been published in a "who's who" of knitting periodicals, from Vogue Knitting to Interweave Knits and more.

Find her online at <http://pattylyons.com>



# INSTRUCTORS & LOCATION

## lodging

You're responsible for booking your own lodging at Sebasco, which ranges from bare-bones rooms to standard hotel rooms to fancier hotel rooms with suites and jacuzzis, to cabins that old friends and new friends alike can share. You'll receive a lodging sheet with your retreat acceptance.



## stephanie pearl-mcphee

Stephanie is a writer, mother, blogger, knitting humorist, and philosopher and the author of "too many to count" funny books about knitting, one of which spent a glorious week on the New York Times bestseller's list. The real mystery is how Stephanie manages to knit, spin and weave when she is writing so many books. Stephanie has knitters around the world laughing out loud and reveals the real truth about the obsessive love of knitting and its culture. Along the way, she imparts her unique perspective that clears up many a knitting mystery and shines light onto some of life's secrets.

Find Stephanie at <https://www.yarnharlot.ca/>

## kim mcbrien evans

Kim knit her way to a BFA in classical music – her first clue that she was a lifelong textile maven. After many years wrangling professional divas, she fled the art/rat race and conjured up the circus that is Indigodragonfly. Now she designs contemporary knitwear with unique details, and produces hand dyed yarn known for deep, multifaceted colours and clever, offbeat names in the middle of the Canadian woods. She spends most days elbow deep in yarn and colour and teaching others how to bend these to their will.

Find out more about Kim at <http://www.indigodragonfly.ca/>

## debbi stone

Debbi having learned to knit and crochet at an early age from both of her grandmothers, fiber arts have always been an important part of her life. Debbi's designs can be found on Ravelry at "The Stitches of My Life Designs" and she goes by the name of "cockeyed" for obvious reasons. She lives in rural northwest Oregon with her husband and her brown dog, Porter.

Find Debbi at <http://goddessknitters.blogspot.com/>

## amy herzog

Amy helps knitters create sweaters they love to wear. She is the creator of the CustomFit custom sweater pattern generator and handy calculators, and the author of "Amy Herzog's Ultimate Sweater Book" (2018), "You Can Knit That" (2016), "Knit Wear Love" (2015), and "Knit to Flatter" (2013).

Her designs flatter the figure and are easy to modify, and have been published in Rowan, Twist Collective, Knitscene, Interweave Knits, Vogue Knitting, and more. She teaches classes across the country and on [craftsy.com](https://www.craftsy.com).

Find Amy at <https://www.amyherzogdesigns.com/>





# HOW TO REGISTER

I'm so excited you want to join us. Registering is easy - deciding which sweaters to pack and waiting until September are the real challenges!

Registration will open on **Friday March 29, 2019, at 12pm Eastern** through a form at [www.amyherzogdesigns.com](http://www.amyherzogdesigns.com).

**Preparing to register:** When you sign up, you'll need to choose student or wayfarer registration, and rank your teachers if you're a student - so please make those decisions ahead of time!

**What you get:** All lectures and mini-sessions, all evening events, a goodie bag complete with the retreat designs, all meals, noshes, and a glass of wine each evening - situated within 3 utterly fantastic days in one of the most gorgeous places on earth. Wayfarer cost includes (optional) morning sessions and activities; Student cost includes three 3-hour formal classes. (Students get classes with 3 of the 4 teachers.)

**The cost is \$995 for students, and \$845 for wayfarers.**

**I'll confirm your attendance and schedule** via email within a week or so of registration opening. A **non-refundable \$250 deposit is due at this time**; your remaining balance will be due by **June 30**.

we can't wait  
to see you  
there!

xoxo -

Amy