



Alex J Meyers
Product Manager & Entrepreneur



Self-taught developer who built & managed first tech company at 20. Product manager for Fortune 500 company at 21. Affinity for technology, product management, and entrepreneurship; passionate about building great products.



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Mobile



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Personal



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Professional Skills

Product Management



Amazon Web Services



JavaScript, HTML/CSS



Ruby on Rails



React



Meteor



SQL



Java



Work Experience

Technical Product Manager - Growth & Navigation @eBay

SEP 2017 - PRESENT

Founding member of Buyer Growth team as part of Browse & Engagement. Owned customer discovery, product features, data analysis, and roadmap planning. Led cross-functional team to develop a platform to identify unrecognized buyers and target users holistically across multiple product domains. Spearheaded plans for friction reduction, buyer education, site navigation, and buyer incentives with machine learning.

Technical Product Manager - Verticals @eBay

SEP 2015 - SEP 2017

Owned product features, roadmap planning, measured feature traction, user experience research and product iterations related to Vertical Browse, SEO, Deals, Events & eBay Stores.

Co-Founder & Chief Information Officer @MacroFuel Food

MAY 2015 - PRESENT

Planned, architected, designed, built and managed the company's online presence; includes the website, ecommerce store, engagement platform, and email campaigns. www.macrofueelfood.com

Technical Consultant @Fiberspark

APR 2015 - PRESENT

Led planning and architecture design of the company's fiber internet signup portal. Assisted in hiring developers. Taught and mentored the developers through construction of the application.

Ruby on Rails Course Instructor @Cornell University

AUG 2014 - DEC 2014

Co-taught web development course at Cornell. Covered full-stack web development w/Ruby, Ruby on Rails, Git, Responsive Design, JavaScript, React & server operations. github.com/INFO-2310/Class/wiki

Co-Founder & Chief Technology Officer @daapr

JUN 2013 - MAY 2015

Developed & managed a new social media platform designed to make content social. Learned & programmed w/Ruby on Rails, Chef & React. Supervised team of 11 & launched 1600+ user beta app. Designed & built front-end, co-developed back-end, conducted UX interviews, deployed servers using AWS, & managed Google Analytics. www.daapr.com



Education

Information Science @Cornell University

AUG 2011 - MAY 2015

Information Science Major with concentrations in Human-Centered Systems and Information Systems. Minor in Business.