



ALPHA EON®

ALPHA EON to Launch the First Early Cataract Detection Device

October 09, 2013, Newport Beach, CA – ALPHA EON Corporation, a leader in lifestyle healthcare and wholly-owned subsidiary of Strathspey Crown Holdings LLC, announced today that it has acquired an exclusive U.S. license from Visiometrics, S.L. to market the HD Analyzer™, for an undisclosed amount. The HD Analyzer is the first device that provides ophthalmologists with an assessment of light scatter inside the eye, which is essential for early detection of the existence of a cataract, commonly referred to as Dysfunctional Lens Syndrome.

"This agreement embodies ALPHA EON's commitment to provide specialty physicians with technologies that optimize patient outcomes and experiences," said ALPHA EON Chief Executive Officer Robert E. Grant, "Light scatter is an early detector of Dysfunctional Lens Syndrome, making the HD Analyzer critical to patients' understanding of which self-pay vision correction procedure will lead to the best outcomes."

ALPHA EON Chief Physician Officer Dan Durrie, M.D., said, "This is a major breakthrough in our ability to evaluate patients. As a practicing refractive surgeon, the HD Analyzer has become my standard diagnostic procedure when examining a 40 to 60 year-old patient to determine whether I recommend a lens replacement or LASIK."

Visiometrics CEO Jan Bonel said, "After many years and much effort to bring an objective measurement technology to the U.S. market, I am very pleased to form this partnership with ALPHA EON to offer an important early detection device to physicians and patients."

The HD Analyzer is being used by several hundred ophthalmic centers internationally, and clinical validation has been established in more than 20 peer-reviewed publications worldwide. The HD Analyzer's Optical Scatter Index (OSI) assists in the tracking of cataract progression and is an objective measurement of what a patient actually sees. The patented technology will help ophthalmologists more precisely determine if a 40 to 60 year old patient is better suited for laser vision correction or lens replacement surgery. The device is a Class I product registered with the FDA that is currently manufactured in Irvine, California and will be commercialized by ALPHA EON beginning in January 2014.

With the addition of the HD Analyzer, ALPHA EON continues to rapidly build a broad and diverse portfolio of unique products and services for the lifestyle healthcare, self-pay market. Recent transactions include the U.S. licensing of an advanced botulinum toxin type A neurotoxin under the brand name EVOSYAL™ and TEOXANE Laboratories full portfolio of next-generation Hyaluronic Acid (HA)-based dermal fillers and cosmeceutical products currently marketed internationally as TEOSYAL®.

About ALPHA EON Corporation

ALPHA EON Corporation is a lifestyle healthcare company committed to partnering with board-certified physicians to bring to market and develop highly innovative technologies and services that promote patient wellness, beauty and performance. Ensuring access to leading advancements in lifestyle healthcare, the company fosters deep relationships with leading specialty physicians so patients look their best, feel their best and know they are receiving the best in lifestyle healthcare. For more information, please visit www.alphaeon.com.

About Strathspey Crown

Strathspey Crown is a growth equity firm specializing in lifestyle healthcare. Strathspey Crown uniquely partners with board certified physician specialists to bring to market highly innovative technologies and services in the self-pay sector. The firm is founded in partnership with physician investors across three key medical specialties: plastic surgery, ophthalmology and dermatology. For more information visit www.strathspeycrown.com.

About Visiometrics

Visiometrics Corporation was founded based on research conducted at leading universities in Europe. The company's mission is to improve the diagnostic capabilities in eye care through the objective measurement of optical quality of a patients' visual system. Now on its third generation of hardware, the company's patented technology is in use in more than 150 locations worldwide and has FDA Clearance as a Class 1 device in the United States.

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HD Analyzer™ is a trademark of Visiometrics
EVOSYAL™ is a trademark of Strathspey Crown LLC
TEOSYAL® is a registered trademark of TEOXANE Laboratories

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