



ALPHAЕON™

ALPHAЕON TURNS INNOVATION INTO REALITY WITH TEDxOrangeCoast

IRVINE, CA – August 25, 2014 – ALPHAЕON® Corporation, an innovator in lifestyle healthcare, is partnering with TEDxOrangeCoast for the fourth annual conference, giving innovators a platform to share inspiring ideas with a focus on uncovering the next tipping points. TEDxOrangeCoast is an independently organized event licensed by TED.

Innovation is a core principle for ALPHAЕON, a company that has thrived on harnessing all of the possibilities and opportunities that come from embracing the tipping points in lifestyle healthcare.

Robert E. Grant, CEO of ALPHAЕON said, “We believe that creativity and innovation are born amid freedom and trust. TEDx is a great example of a platform that has brought together some of the greatest innovators and thought leaders to share ideas, collaborate, and expand thinking. We are pleased to partner with such an inspiring organization.”

The theme of the fourth annual TEDxOrangeCoast conference is Tipping Point. TEDxOrangeCoast explains tipping point as, “leveraging the power of the moment by embracing uncertainty, harnessing chaos and recognizing change”. Amir Banifatemi, Curator of the TEDxOrangeCoast conference said, “We are pleased that ALPHAЕON has decided to be a visionary sponsor for this year’s conference. Their level of dedication is a testament to their commitment to innovation, cultural development, and community building in Southern California and Orange County.”

The fourth annual conference will be held at Soka University of America, in Aliso Viejo on September 19th and 20th. To purchase tickets or learn more about TEDxOrangeCoast and ALPHAЕON, visit www.tedxorange coast.com or www.alphaeon.com

About ALPHAЕON Corporation

ALPHAЕON Corporation is a lifestyle healthcare company committed to partnering with board-certified physicians to bring to market and develop highly innovative technologies and services that promote patient wellness, beauty and performance. Ensuring access to leading advancements in lifestyle healthcare, the company fosters deep relationships with leading specialty physicians so patients look their best, feel their best and know they are receiving the best in lifestyle healthcare. For more information, please visit www.alphaeon.com.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED



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Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

Press Contact:

Jenna Mons, Vice President of Marketing and Communications
Tel: 949-284-4523
Email: press@alphaeon.com

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