



ALPHA EON®

ALPHA EON TO ACQUIRE CLARION MEDICAL TECHNOLOGIES

IRVINE, Calif., September 8, 2014, - ALPHA EON® Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, and Clarion Medical Technologies® Inc. today announced that they have entered into a definitive agreement for ALPHA EON to acquire all of the outstanding shares and assets of Clarion, the leading provider of medical and aesthetic equipment and consumables in Canada, for an undisclosed sum. The acquisition is expected to close on or before September 30, 2014.

“Over the past twenty-five years, Clarion has shown consistent and profitable growth,” said Robert E. Grant, CEO of ALPHA EON. “This acquisition expands ALPHA EON’s geographic reach and provides early market experience with leading products from around the world, including TEOXANE®’s full-line of dermal fillers, a strong energy device platform, and multiple ophthalmic technologies that provide patients optimal outcomes. We also intend to launch ShoutMD® as well as our portfolio of Performance, Wellness and Beauty products in Canada through our unique digital selling approach. We look forward to partnering closely with the specialty physicians in Canada to advance patient outcomes and experiences.”

“Clarion prides itself on being a trusted strategic partner to Canada’s leading physicians, which is why it is important for us to select a partner whose values and customer centricity aligns with ours,” said Dan Webb, CEO and Founder of Clarion. “We truly believe that together we will be able to continue to offer innovative solutions and best-in-class service to our physicians and their patients. Most importantly, this transaction provides Clarion access to the ShoutMD proprietary procial (professional and social) media platform, which enables real-time peer-to-peer engagement with the leading physicians within Lifestyle Healthcare, around the world.”

“The combination of ALPHA EON and Clarion, with skincare, injectables, energy devices, equipment, practice management software and ShoutMD, will provide one of the strongest lifestyle healthcare portfolios available in North America,” said Robert E. Grant, CEO of ALPHA EON.

Clarion has more than 100 employees, 36 sales representatives, over 40 product licenses and is based in Cambridge, Ontario.

About ALPHA EON Corporation

ALPHA EON Corporation is a lifestyle healthcare company committed to partnering with board-certified physicians to bring to market and develop highly innovative technologies and services that promote patient wellness, beauty and performance. Ensuring access to leading advancements in lifestyle healthcare, the company fosters deep relationships with leading specialty physicians so patients look their best, feel their best and know they are receiving the best in lifestyle healthcare. For more information, please visit www.alphaeon.com.

About Strathspey Crown

Strathspey Crown is a growth equity firm specializing in lifestyle healthcare. Strathspey Crown uniquely partners with board certified physician specialists to bring to market highly innovative technologies and services in the self-pay sector. The firm is founded in partnership with physician investors across key medical specialties including plastic surgery, ophthalmology, dermatology, dentistry and orthopedics. For more information, please visit www.strathspeycrown.com.

About Clarion Medical Technologies Inc.

Formerly known as Coherent-AMT, Clarion Medical Technologies Inc. is a medical distributor of innovative technology solutions, operating in Canada since 1989. Over that time, Clarion has gained a superior reputation for dedication to the Canadian healthcare community, serving Canadian hospitals and private practices with best-in-class products, comprehensive education and business building programs, award winning technical support and many more unique services. For more information, please visit www.clarionmedical.com.

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