



# ALPHA EON®

## **ALPHA EON APPOINTS FORMER NEW MEXICO GOVERNOR BILL RICHARDSON AND SAILING CAPITAL MANAGEMENT CEO JAMES LIU TO BOARD OF DIRECTORS**

**Irvine, Calif., December 04, 2015** – ALPHA EON Corporation, a subsidiary of Strathspey Crown Holdings LLC, today named former Governor Bill Richardson and President and CEO of Sailing Capital Management, James Liu to its board of directors. Governor Richardson brings more than 30 years of public service experience to the ALPHA EON board, while Mr. Liu provides extensive operational and management experience in major capital markets worldwide.

“We’re thrilled to have Governor Richardson and Mr. Liu join ALPHA EON, and look forward to working closely with them as we build the social commerce marketplace in lifestyle healthcare,” said ALPHA EON Chairman Dr. William Link. “Governor Richardson’s passion and experience in international markets, coupled with Mr. Liu’s contributions to financial innovations, provide our company with tremendous vision and leadership as we steer the next evolution of ALPHA EON’s development.”

### **About Bill Richardson**

Richardson has served as a U.S. Congressman, U.S. Ambassador to the United Nations, Governor of New Mexico, and Secretary of Energy under President Bill Clinton. As a diplomat and Special Envoy, Richardson received four Nobel Peace Prize nominations, and has successfully won the release of hostages and American servicemen. Richardson has also served as a Special Envoy to the Organization of American States (OAS) and as a Special Fellow on Latin America at the James A. Baker III Institute for Public Policy at Rice University.

“ALPHA EON is creating a positive impact in healthcare, one that will provide huge patient benefits both in terms of their relationships with physicians as well as access to better options,” said Governor Richardson. “I’m looking forward to leveraging my experience to assist the company as it continues to expand globally while promoting a higher quality of life in the self-pay healthcare sector.”

Richardson sits on several for-profit and nonprofit boards, including the World Resources Institute (WRI), Refugees International, and the National Council for Science and the Environment (NCSE).

### **About James Xiaodong Liu**

Liu brings more than 20 years of operation and financial management expertise to ALPHA EON, and is the current President and CEO of Sailing Capital Management, Chairman of Shanghai Sailing Capital Management, and CEO of Hong Kong Sailing Capital Management. Previously, Liu held positions as the Vice President of the Shanghai Stock Exchange and spent more than a decade as Managing Director of a securities investment company on Wall Street.



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"I'm delighted to join ALPHA EON'S accomplished group of leaders in healthcare and business as the company continues to pioneer advances in the industry," said Mr. Liu. "I look forward to leveraging my experience with emerging technologies as ALPHA EON expands in this rapidly growing sector of social commerce."

While he worked as the Vice General Manager at the Shanghai Stock Exchange, Mr. Liu managed numerous financial innovations including product innovation, international business and market expansion. Liu was also responsible for market monitoring systems to ensure the operation of secondary market in fair conditions, and he has established the database for thousands of pre-IPO companies.

## **About ALPHA EON Corporation**

ALPHA EON Corporation is a social commerce company with the goal of transforming self-pay healthcare by bringing to market highly innovative products and services to promote consumer wellness, beauty and performance. The company works in partnership with board certified physicians ensuring access to leading advancements in lifestyle healthcare. For more information, please visit [www.alphaeon.com](http://www.alphaeon.com).

## **About Strathspey Crown**

Strathspey Crown is a leading firm focused on lifestyle healthcare. Strathspey Crown uniquely partners with board certified physician specialists to bring to market innovative technologies and services in the self-pay sector. The firm is founded with physician investors across key medical specialties including: plastic surgery, ophthalmology, dermatology, orthopedics and cosmetic dentistry. For more information, please visit [www.strathspeycrown.com](http://www.strathspeycrown.com)

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