



ALPHAЕON Announces CEO's Transition to Vice Chairman of the Board of Directors

Irvine, Calif., May 25, 2016 - ALPHAЕON Corporation, a social commerce company, today announced that Robert E. Grant, the company's founder and CEO, has decided to transition his role to become Vice Chairman of the ALPHAЕON Board of Directors. Though planned for some time, this transition will be completed by June 30th.

ALPHAЕON Chairman Dr. Willam Link said "Since the beginning, Robert has been a driving force and visionary in founding and building ALPHAЕON to become a leader in the self-pay segment of healthcare. We would like to thank him for his many contributions thus far, and look forward to his future contributions in this new capacity on the Board of Directors. I will be working together with Robert and the rest of the Board members to select an outstanding candidate suitable for the company's next evolution."

CEO of ALPHAЕON Robert E. Grant said, "I am excited about this new capacity and role on the ALPHAЕON Board of Directors, as it allows me to focus more of my attention on exciting activities at Strathspey Crown Holdings, the majority shareholder of ALPHAЕON, where I serve as chairman. I remain highly dedicated to the company and our outstanding Board and management team and remain committed to the vision of ALPHAЕON to build the first social commerce company focused in lifestyle healthcare. I would like to thank the Board of Directors and the ALPHAЕON employees around the world for their hard work and dedication during my tenure as CEO."

About ALPHAЕON Corporation

ALPHAЕON Corporation is a social commerce company with the goal of transforming self-pay healthcare by bringing to market highly innovative products and services to promote consumer wellness, beauty and performance. The company works in partnership with board certified physicians ensuring access to leading advancements in lifestyle healthcare. For more information, please visit www.alphaeon.com.

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