

ShoutStore™ Adds Medline Products to E-commerce Platform for Doctors

Nearly 30 medical supply categories to be available to 7,500 online members

Irvine, Calif. – September 30, 2016 – ShoutStore, a rapidly growing e-commerce platform that is designed to transform how doctors and their staff discover and purchase medical products for their practice, announced today a new three-year partnership with Medline. Now, the global medical supplier’s portfolio of disposable medical-surgical products, including exam gloves, bandages, gauze, gowns and testing kits, will be available to ShoutStore’s 7,500 online members across the country.

On ShoutStore, doctors rate, review and purchase healthcare products for their practices all in one convenient online platform. ShoutStore’s fast-growing online doctor membership reaches across Plastic Surgery, Dermatology, Ophthalmology, and Dentistry. ShoutStore provides doctors with real-time access to peer-to-peer product education and feedback. Top-rated products like Medline gain commercial access to a coveted audience of their target customers.

“Our new partnership with ShoutStore gives us the opportunity to engage with thousands of doctors and provides greater awareness on our unique product offerings that will help them perform at their very best,” said Alex Wheeler, Vice President of Distributor Relations, Medline.

Medline leads the market in nearly 10 major medical product categories including exam gloves, textiles, durable medical equipment, plastic patient utensils, protective apparel, disposable gowns, and surgical procedure trays. Medline joins Abbott, Colorescience®, Cutera®, Envy Medical™, Jan Marini Skin Research®, Merz Aesthetics®, Thermi™, and a growing list of manufacturers who have partnered with ShoutStore.

“ShoutStore helps me learn about new products from other experts across the country anytime of day,” said Eric Donnefeld, M.D., F.A.C.S*. “My staff likes the convenience and simplicity of purchasing all our products from one platform and we receive extra rewards as well.”

Manufacturers can learn more and apply for a Product Partner account at www.shoutstorepartner.com.

ShoutStore is open exclusively to board certified physicians to join and can be accessed at www.shoutmd.com.

About ShoutStore™

ShoutStore™ is changing the way doctors discover and purchase products through its e-commerce platform designed to help doctors rate, review and buy their favorite products all in one convenient, comprehensive on-line marketplace. ShoutStore is a division of ALPHAEON Corporation, a social commerce company with the goal of transforming self-pay healthcare by working in partnership with board certified doctors ensuring access to leading advancements in lifestyle healthcare. For more information, please visit

www.alphaeon.com.

About Medline

Medline is a global manufacturer and distributor serving the healthcare industry with medical supplies and clinical solutions that help customers achieve both clinical and financial success. Headquartered in Mundelein, IL., the Company offers 350,000+ medical devices and support services through more than 1,200 direct sales representatives who are dedicated points of contact for customers across the continuum of care. For more information on Medline, go to www.medline.com or <http://www.medline.com/social-media> to connect with Medline on its social media channels.

*Dr. Donnenfeld is an equity holder in ALPHAEON Corporation, the operator of ShoutStore.

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