



PRESS RELEASES

Since the launch of ALPHAEON® Corporation in July 2013 we've been mentioned in the media 1,967,656,051 times, from local to national coverage. We believe in the power of aspirations, and the ability to live longer and live better, and are very appreciative that so many people want to know more. We would like to share with you a few of our favorites pieces.

[ALPHAEON's Innovative Approach to Skin Health has Arrived](#)

July 9, 2015

ALPHAEON Corporation announced today the launch of Skin Essentials Omega Advantage™, the first product under its new Skin Essentials product line. ALPHAEON, in collaboration with its subsidiary company PRN Physician Recommended Nutraceuticals ("PRN"), a leading provider of nutritional supplements, introduced Skin Essentials Omega Advantage, a nutritional supplement designed to support skin health.

[READ MORE](#)

[TouchMD Unveils New State-of-the-Art Platform at ASAPS](#)

May 15, 2015

ALPHAEON Corporation today announced they are unveiling the new TouchMD® platform at the annual American Society of Aesthetic Plastic Surgeons meeting in Montreal.

[READ MORE](#)

[ALPHAEON Appoints Hon. Christopher Cox and Dennis Wolf to Board of Directors](#)

May 6, 2015

ALPHAEON Corporation today named Christopher Cox and Dennis Wolf to its board of directors.

[READ MORE](#)

[ALPHAEON Completes Enrollment in US Pivotal Trials for EVOLUS Neuromodulator](#)

April 24, 2015

ALPHAEON Corporation announced today that they completed enrollment of two pivotal studies with their Botulinum toxin Type A neuromodulator, EVOLUS™, for the treatment of glabellar lines. Completing enrollment marks a significant milestone for the Phase III development program.

[READ MORE](#)



[PRN's Omega-3 Hits Major Endpoints Against Placebo in a Study of Dry Eye Symptoms](#)

April 17, 2015

ALPHAЕON Corporation and its subsidiary company PRN Physician Recommended Nutraceuticals®, a leading provider of nutritional supplements, announced today the upcoming presentation of a new study assessing the effect of oral re-esterified triglyceride omega-3 fatty acids for patients with dry eye symptoms and meibomian gland dysfunction.

[READ MORE](#)

[ALPHAЕON Expands ALPHAЕONMD Practice System with Launch of EngageMD](#)

April 15, 2015

ALPHAЕON Corporation announced today the launch of EngageMD, a premier cloud-based patient relationship management (PRM) and marketing platform. EngageMD is ALPHAЕON's second major technology solution, expanding the ALPHAЕONMD suite of integrated services designed to improve patient experience, practice productivity and growth.

[READ MORE](#)

[ALPHAЕON Appoints Jeff Castillo as President of the Americas and Kuntal Joshi as President of Asia Pacific](#)

January 28, 2015

ALPHAЕON Corporation announced today that Jeff Castillo has joined the organization as President of the Americas, and Kuntal Joshi has joined as President of Asia Pacific. Mr. Castillo and Mr. Joshi each bring more than 25 years of experience in the medical device sector to their roles at ALPHAЕON.

[READ MORE](#)

[ALPHAЕON Begins Phase III Study for its Neurotoxin, EVOSYAL](#)

January 22, 2015

ALPHAЕON Corporation announced today that the U.S. Food and Drug Administration (FDA) agreed to the protocol for its phase III clinical study of EVOSYAL™, to treat glabellar lines. ALPHAЕON acquired the exclusive U.S. and certain international distribution rights to EVOSYAL, a Botulinum toxin Type A neuromodulator, as part of its acquisition of Evolus Inc. In the last 12 months, ALPHAЕON has submitted its investigational new drug application for EVOSYAL and completed enrollment in its phase II study.

[READ MORE](#)

[ALPHAЕON Partners with Tracey Technologies to Sell Next-Generation iTrace Platform](#)

January 16, 2015

ALPHAЕON Corporation announced today that it has entered into a co-promotion agreement with Tracey Technologies Corporation, a developer and manufacturer of advanced refractive diagnostic devices, to market the next generation iTrace® platform.

[READ MORE](#)



[ALPHAЕON Corporation Closes Series A Preferred Stock Financing in a Transaction Led by Longitude Capital Management Co., LLC.](#)

January 15, 2015

ALPHAЕON Corporation, a subsidiary of Strathspey Crown Holdings LLC, announced that it has completed a private placement of Series A Preferred Stock in a transaction led by Longitude Capital Management Co., LLC. Specific terms of the transaction were not disclosed. This press release does not constitute an offer to sell or the solicitation of an offer to buy securities, and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of that jurisdiction.

[READ MORE](#)

[ALPHAЕON Completes Acquisition Of Clarion Medical Technologies For \\$55 Million](#)

December 5, 2014

ALPHAЕON Corporation, a subsidiary of Strathspey Crown Holdings LLC, announced today that it has acquired Clarion Medical Technologies® Inc., a leading provider of medical and aesthetic equipment and consumables in Canada for \$55 million in a combination of cash and equity plus performance-based earn outs. The acquisition expands ALPHAЕON's global position.

[READ MORE](#)

[ALPHAЕON Acquires TouchMD and Its State-Of-The-Art Patient Consultation Platform](#)

October 10, 2014

ALPHAЕON Corporation, subsidiary of Strathspey Crown Holdings LLC, announced today that it has acquired TouchMD™ for \$22 million.

[READ MORE](#)

[ALPHAЕON Partners with Physician CEO Program](#)

October 9, 2014

ALPHAЕON Corporation, subsidiary of Strathspey Crown Holdings LLC, and SurgiVision® Consultants, Inc., a consulting firm contributing to the advancement of refractive surgery and ophthalmology through innovation and education, announced today a partnership to promote the Physician CEO™ program.

[READ MORE](#)

[ALPHAЕON to Acquire Clarion Medical Technologies](#)

September 8, 2014

ALPHAЕON Corporation, subsidiary of Strathspey Crown Holdings LLC, and Clarion® Medical Technologies Inc. today announced that they have entered into a definitive agreement for ALPHAЕON to acquire all of the outstanding shares and assets of Clarion, the leading provider of medical and aesthetic equipment and consumables in Canada, for an undisclosed sum.

[READ MORE](#)



FDA Accepts Investigational New Drug Application for ALPHAЕON'S Neurotoxin Evosyal

September 4, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, announced today that the U.S. Food and Drug Administration (FDA) accepted the Investigational New Drug (IND) application to conduct clinical studies for EVOSYAL™, an advanced Botulinum toxin Type A neurotoxin that was acquired by ALPHAЕON last October, as part of the acquisition of Evolus Inc.

[READ MORE](#)

ALPHAЕON Turns Innovation Into Reality with TEDxOrangeCoast

August 25, 2015

ALPHAЕON Corporation, an innovator in lifestyle healthcare, is partnering with TEDxOrangeCoast for the fourth annual conference, giving innovators a platform to share inspiring ideas with a focus on uncovering the next tipping points. TEDxOrangeCoast is an independently organized event licensed by TED.

[READ MORE](#)

ALPHAЕON Seeks to Reward Innovative Teens

August 18, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare announced today that it is sponsoring the Fall 2014 TEDx TeenChallenge. ALPHAЕON, in collaboration with TEDx OrangeCoast, is challenging teens between the ages of 13 to 19 to develop a technical application, device or idea that benefits society. Special focus will be given to submissions of original ideas around light and sound.

[READ MORE](#)

ALPHAЕON Acquires PRN, A Leading Specialty Nutraceutical Company

July 28, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, announced today that it has acquired Physician Recommended Nutraceuticals (PRN), a leading developer of specialty omega-3s, and related products for dry eye and macular degeneration, based in Plymouth Meeting, PA, in a transaction worth up to \$55M.

[READ MORE](#)

ALPHAЕON Director Named To "The Ophthalmologist's" 2014 Power List

May 15, 2014

ALPHAЕON Corporation, an emerging leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, is pleased to announce that board director Dr. Richard Lindstrom has been recognized by The Ophthalmologist, an international publication based in the UK, as the fourth most influential person in the field of ophthalmology.

[READ MORE](#)



ALPHAЕON Appoints Board of Directors

May 13, 2014

ALPHAЕON Corporation, an emerging leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, today named a team of prominent leaders in healthcare and business to its board of directors. In addition, the Honorable Christopher Cox will serve as a special advisor to the board.

[READ MORE](#)

ALPHAЕON Launches New Patient Financing Solution

April 25, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings, LLC, announced today the launch of ALPHAЕON Credit, a new tool for patients seeking to finance self-pay lifestyle healthcare procedures through board-certified specialty physicians in dermatology, ophthalmology, plastic surgery and facial plastic surgery.

[READ MORE](#)

ALPHAЕON Announces Appointment of Medical Aesthetics Industry Veteran Bob Rhatigan as Chief Operating Officer

April 25, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and subsidiary of Strathspey Crown Holdings LLC, announced today that Bob Rhatigan has joined the company as Chief Operating Officer. In his new position, Mr. Rhatigan will play a key role in the development of ALPHAЕON's commercial execution and future growth.

[READ MORE](#)

ALPHAЕON Expands Partnership with TEOXANE Laboratories

April 23, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and a wholly-owned subsidiary of Strathspey Crown Holdings LLC, announced today a significant expansion of its partnership with Geneva-based TEOXANE Laboratories.

[READ MORE](#)

ALPHAЕON Launches State-of-the-Art Interactive Platform in Ophthalmology

April 23, 2014

ALPHAЕON Corporation, a leader in lifestyle healthcare and wholly-owned subsidiary of Strathspey Crown Holdings LLC, announced today that it will launch TouchMD™, a premier ophthalmology practice development platform, this week at the annual American Society of Cataract and Refractive Surgery (ASCRS) meeting (held in Boston, MA).

[READ MORE](#)



ALPHAЕON Acquires Exclusive License to Advanced Technology For Vision Correction

November 13, 2013

ALPHAЕON Corporation, a leader in lifestyle healthcare and wholly-owned subsidiary of Strathspey Crown Holdings LLC, announced today that it has acquired an exclusive U.S. license from SCHWIND eye-tech solutions GmbH & Co. KG to market the AMARIS® excimer laser system, for an undisclosed amount.

[READ MORE](#)

ALPHAЕON Acquires Exclusive Worldwide Licensing Rights to TouchMD

October 10, 2013

TouchMD is an interactive software platform that helps specialty physicians educate patients.

[READ MORE](#)

ALPHAЕON to Launch the First Early Cataract Detection Device

October 9, 2013

ALPHAЕON Corporation, announced today that it has acquired an exclusive U.S. license from Visiometrics, S.L. to market the HD Analyzer™, for an undisclosed amount.

[READ MORE](#)

Strathspey Crown Acquires Evolus, Inc.

October 3, 2013

ALPHAЕON has acquired the exclusive license to market an advanced Botulinum toxin Type A neurotoxin.

[READ MORE](#)

ALPHAЕON Acquires Exclusive United States License to Teoxane Laboratories' Full Portfolio of Next-Generation Dermal Fillers and Cosmeceutical Products

August 1, 2013

TEOXANE is a recognized innovator of hyaluronic acid-based products.

[READ MORE](#)

Strathspey Crown Establishes ALPHAЕON Corporation, the First Self-Pay Lifestyle Healthcare Company

July 22, 2013

ALPHAЕON is a unique, patient-centered company operating only in lifestyle healthcare.

[READ MORE](#)



MEDIA COVERAGE

Since the launch of ALPHAЕON in July 2013 we've been mentioned in the media 1,967,656,051 times, from local to national coverage. We believe in the power of aspirations, and the ability to live longer and live better, and are very appreciative that so many people want to know more. We would like to share with you a few of our favorites pieces.

[Lifestyle Medicine and the Non-reimbursed Space: ALPHAЕON's Model](#)

April 17, 2015

Host Steve Dayan, MD takes viewer inside ALPHAЕON Corp. in an exclusive interview with CEO Robert E. Grant. ALPHAЕON's business model focuses on the non-reimbursed space with an emphasis on lifestyle medicine.

[WATCH NOW](#)

[ALPHAЕON's Grant Explains Innovative New Model - Podcast](#)

April 5, 2015

ALPHAЕON is tapping physicians for unprecedented involvement in finding and funding new treatments. Hear how the company sees the future of healthcare.

[LISTEN NOW](#)

[Strathspey Crown's Mission is to Make MDs Independent](#)

April 1, 2015

Two years ago, Strathspey Crown established ALPHAЕON Corporation to promote the benefits of self-pay procedures for patients and medical practices.

[READ MORE](#)

[Vogue: "Water Works: How the World's Oldest Skin Care Ingredient Is Making a Comeback"](#)

February 5, 2015

The top beauty companies are racing to find new ways to make water perform more effectively- launching a new wave of innovative face serums, elixirs and masks that's taking its hydrating potential to the next level.

[READ MORE](#)



Company to Watch: Strathspey Crown Holdings LLC

December 21, 2014

This Newport Beach-based private equity investor got the nod as the company to watch in 2014 based on our belief that it would be on the lookout for more deals in the “lifestyle medicine” arena.

[READ MORE](#)

W Magazine: “Deep Water”

September 1, 2014

The latest moisturizers, reports Katie Becker, are made to get under your skin

[READ MORE](#)

Insider Skin Savers

August 14, 2014

Women in the know are talking about the new complexion perfecters sold exclusively at dermatologist offices

[READ MORE](#)

The Power List 2014

May 8, 2014

Who are the 100 most influential people in ophthalmology? That’s the question we posed to ourselves – and then to you – over two months ago, ahead of open nominations and a painstaking judging process. Here, without further ado, we celebrate the answer.

[READ MORE](#)

Healthcare Startup to Move Into Lakeshore Towers

April 14, 2014

ALPHAЕON Corporation, a startup lifestyle healthcare company...has signed a deal to move its growing operations to Lakeshore Towers office complex in Irvine.

[READ MORE](#)

A New Twist in Aesthetic Medicine: ALPHAЕON Sets its Sights on Europe

April 14, 2014

Wendy Lewis talks to Teoxane Founder Valerie Taupin about her partnership with ALPHAЕON.

[READ MORE](#)



The Power of 3. Is three the magic number when it comes to neurotoxins?

April 2014

Physicians compare the merits of Botox Cosmetic, Dysport and Xeomin, as new wave of toxins vies for approval.

[READ MORE](#)

Popular European Wrinkle Filler Making its Way to the U.S.

February 26, 2014

PSC's Dr. Bruce Van Natta of Indianapolis, Indiana interviews Valérie Taupin, founder and CEO of Teoxane Laboratories from Geneva, Switzerland to discuss the cosmetic line and dermal filler product that's making its way to the U.S.

[READ MORE](#)

ALPHAЕON named "BEST INDUSTRY START-UP of 2013"

December 3, 2013

Plastic Surgery Practice named ALPHAЕON the Best Industry Start-Up of 2013. "This 'lifestyle healthcare company' brought to us by former Allergan Medical President Robert E. Grant is most certainly one to watch."

[READ MORE](#)

Laser Licensing Pushes ALPHAЕON's Middleman Method

November 25, 2013

ALPHAЕON acquired the U.S. licensing rights to the Amaris excimer laser device this month from Germany-based Schwind eye-tech-solutions GMBH.

[READ MORE](#)

ALPHAЕON Sets New Standard In Supporting Innovation Among Physicians

November 6, 2013

As the healthcare system in the U.S. evolves via the implementation of the Affordable Care Act (ACA), ALPHAЕON Corp. (Newport Beach, Calif.) is a new company designed to support an emerging tier of self-pay patients.

[READ MORE](#)

Seeking ALPHAЕON

November 5, 2013

You've likely heard the buzz about ALPHAЕON, and now it's time to get to know the lifestyle healthcare marketing company that has been turning heads and grabbing headlines since its inception.

[READ MORE](#)



Beautiful Minds are Free from Fear: Robert Grant at TEDx

October 18, 2013

Robert E. Grant, CEO of ALPHA EON, shares what makes a beautiful mind: any moment free from fear is an opportunity to taste immortality and new possibilities.

[WATCH NOW](#)

ALPHA EON, Backed by Strathspey Crown, to Build Specialty Medical Franchise with Acquisitions, CEO Says

October 13, 2013

Robert Grant expects to continue its acquisition pace to build a national franchise operated by specialty medical physicians.

[READ MORE](#)

ALPHA EON Corp. Goes to Switzerland for First Product

August 11, 2013

ALPHA EON has acquired the licensing rights for a line of lower-face skin fillers and “cosmeceuticals” from TEOXANE Laboratories.

[READ MORE](#)

Growth Equity Firm Launches ALPHA EON to Advance Products in Self-Pay Health Care Sector

July 23, 2013

The vision of ALPHA EON is to encourage the development of forward-thinking medical advances that enhance patients’ lives.

[READ MORE](#)

Link Takes Personal Interest in Strathspey’s Self-Pay Play

July 28, 2013

William Link, a managing director of Versant Ventures, has been named chairperson of ALPHA EON.

[READ MORE](#)

The American Society of Plastic Surgeons and Strathspey Crown Announce a Strategic Partnership that Benefits Plastic Surgery Practices

March 18, 2013

The partnership will jointly invest and work together on a number of programs, including group purchasing and licensing.

[READ MORE](#)