

Vitalleo LLC/Well Aligned Program

4/10/19

Product Cost Analysis

Pain / Fibromyalgia										
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
Inflammation, Vitamin D & CRP Test	Food Allergy Test	Pain/Anxiety CBD Cream	Edison Pack	Inflammation Pack	Chewable Vitamin D	Omega (E3)	Detox	High Intensity Laser Therapy	Chiro DNA Health & Wellness Tes	TOTALS

Pricing & Cost Factors

Occurrences of Product	2	1	6	6	6	6	6	6	12	2	
Retail Price	\$195.00	\$349.95	\$45.95	\$79.95	\$39.95	\$25.95	\$45.95	\$69.95	\$70.00	\$395.00	
Consultation	\$75.00	\$75.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00	
Retail Kit	\$120.00	\$245.00	\$75.00	\$79.95	\$39.95	\$25.95	\$45.95	\$69.95	\$70.00	\$275.00	
EXTENSION	\$390.00	\$349.95	\$275.70	\$479.70	\$239.70	\$155.70	\$275.70	\$419.70	\$840.00	\$790.00	\$4,216.15
Doctor Cost	\$99.95	\$295.00	\$22.95	\$38.25	\$16.95	\$12.50	\$22.90	\$32.90	\$0.00	\$224.95	
EXTENSION	\$199.90	\$295.00	\$137.70	\$229.50	\$101.70	\$75.00	\$137.40	\$197.40	\$0.00	\$449.90	\$1,823.50
Doctor Margin	\$190.10	\$54.95	\$138.00	\$250.20	\$138.00	\$80.70	\$138.30	\$222.30	\$840.00	\$340.10	\$2,392.65

ONE PLAN TOTALS

Enter Discount on Total Plans	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Enter Monthly Volume of Program	1	\$4,216.15	\$0.00	\$4,216.15	(\$1,823.50)	\$2,392.65
Include Monthly Chiropractic Plans	1	\$2,550.00	\$0.00	\$2,550.00	\$0.00	\$2,550.00
Monthly Chiropractic Plan Cost	\$2,550.00					
Total Monthly		\$6,766.15	\$0.00	\$6,766.15	(\$1,823.50)	\$4,942.65

MONTHLY SALES

Discount	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Monthly Program	3	\$12,648.45	\$0.00	\$12,648.45	(\$5,470.50)	\$7,177.95
Monthly Chiropractic Plan	3	\$7,650.00	\$0.00	\$7,650.00	\$0.00	\$7,650.00
Totals Monthly (If Pre-Paid)		\$20,298.45	\$0.00	\$20,298.45	(\$5,470.50)	\$14,827.95
If Making Monthly Payments		\$1,691.54	\$0.00	\$1,691.54	(\$455.88)	\$1,235.66

ANNUAL SALES

Discount	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Annual Program Revenue	36	\$151,781.40	\$0.00	\$151,781.40	(\$65,646.00)	\$86,135.40
Annual Chiropractic Plan Revenue	36	\$91,800.00	\$0.00	\$91,800.00	\$0.00	\$91,800.00
Totals Annual (If Pre-Paid)		\$243,581.40	\$0.00	\$243,581.40	(\$65,646.00)	\$177,935.40
If Making Monthly Payments		\$20,298.45	\$0.00	\$20,298.45	(\$5,470.50)	\$14,827.95

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Product Cost Analysis

DNA Health Report w/CRP and Vitamin

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
Inflammation, Vitamin D & CRP Test	Food Allergy Test	Tincture/Be Calm	Edison Pack	Inflammation Pack	Chewable Vitamin D	Omega (E3)	Detox	High Intensity Laser Therapy	Chiro DNA Health & Wellness Tes	TOTALS

Pricing & Cost Factors

Occurrences of Product	2	1	6	6	6	6	6	0	2	
Retail Price	\$195.00	\$349.95	\$69.95	\$79.95	\$39.95	\$25.95	\$45.95	\$69.95	\$70.00	\$395.00
Consultation	\$75.00	\$75.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00
Retail Kit	\$120.00	\$245.00	\$75.00	\$79.95	\$39.95	\$25.95	\$45.95	\$69.95	\$70.00	\$275.00
EXTENSION	\$390.00	\$349.95	\$419.70	\$479.70	\$239.70	\$155.70	\$275.70	\$419.70	\$0.00	\$790.00
Doctor Cost	\$99.95	\$295.00	\$32.95	\$38.25	\$16.95	\$12.50	\$22.90	\$32.90	\$0.00	\$224.95
EXTENSION	\$199.90	\$295.00	\$197.70	\$229.50	\$101.70	\$75.00	\$137.40	\$197.40	\$0.00	\$449.90
Doctor Margin	\$190.10	\$54.95	\$222.00	\$250.20	\$138.00	\$80.70	\$138.30	\$222.30	\$0.00	\$340.10
										\$3,520.15
										\$1,883.50
										\$1,636.65

ONE PLAN TOTALS

Enter Discount on Total Plans	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Enter Monthly Volume of Program	1	\$3,520.15	\$0.00	\$3,520.15	(\$1,883.50)	\$1,636.65
Include Monthly Chiropractic Plans	1	\$2,550.00	\$0.00	\$2,550.00	\$0.00	\$2,550.00
Monthly Chiropractic Plan Cost	\$2,550.00					
Total Monthly		\$6,070.15	\$0.00	\$6,070.15	(\$1,883.50)	\$4,186.65

MONTHLY SALES

Discount	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Monthly Program	3	\$10,560.45	\$0.00	\$10,560.45	(\$5,650.50)	\$4,909.95
Monthly Chiropractic Plan	3	\$7,650.00	\$0.00	\$7,650.00	\$0.00	\$7,650.00
Totals Monthly (If Pre-Paid)		\$18,210.45	\$0.00	\$18,210.45	(\$5,650.50)	\$12,559.95
If Making Monthly Payments		\$1,517.54	\$0.00	\$1,517.54	(\$470.88)	\$1,046.66

ANNUAL SALES

Discount	0%	Revenue	Discount	Net Revenue	Doctor Cost	Doctor Margin
Annual Program Revenue	36	\$126,725.40	\$0.00	\$126,725.40	(\$67,806.00)	\$58,919.40
Annual Chiropractic Plan Revenue	36	\$91,800.00	\$0.00	\$91,800.00	\$0.00	\$91,800.00
Totals Annual (If Pre-Paid)		\$218,525.40	\$0.00	\$218,525.40	(\$67,806.00)	\$150,719.40
If Making Monthly Payments		\$18,210.45	\$0.00	\$18,210.45	(\$5,650.50)	\$12,559.95