

Food Testing

A food reactivity is different than an immediately life-threatening food allergy. Food reactivity is a delayed immune response by the Immunoglobulin G (IgG) antibody, the most abundant circulating antibody in our immune system. Studies suggest that an IgG immune response may contribute to headaches, joint and muscle pain, eczema, gut malabsorption, and other serious, and chronic health conditions.

Treat with chiropractic, in-office and home therapy, and easy to apply and follow supplement and dietary program.

VITALLEO DNA

Patients are extremely concerned about genetics for cancer, heart disease, depression, and conditions that can shorten their lives.

Understand what they need and how their genetics and blood effect their health.

Point to the urgent need for chiropractic care to maximized gene expression of the right gene and turn off the wrong ones.

Our Cutting-Edge Methods

We have brought in experts in DNA Genotyping in order to assure that we are provided the best technology, and the ability to transfer this information to an easy to use report which will assist in outlining the care plan.

The patient's DNA report will provide recommendations to epigenetically improve DNA, radically improve their health, and mitigate genetic risks. These lifestyle changes will relate to the need for on-going chiropractic care, sleep and stress, supplementation, dietary guidelines, and exercise extremely specific to their needs.

Your DNA is the genetic material in your cells that has much to do with who you are. They tend to determine your physical appearance, fitness levels, and health. Genes determine how your body functions; like whether or not you can process fat, balance certain hormones, gain weight easily, if you have a tendency towards high blood pressure or cholesterol, and are prone to develop certain kinds of cancer, you can end up with a number of dangerous heart conditions, will suffer from pain syndromes, headache, digestive disorders, skin problems, or tend to deal with depression.

The great news for problematic genetics is that it's not so much the genes you have, but the genes you

express that make the difference. If you know your genetic tendencies, there are lifestyle changes you can make, types of care – especially chiropractic, and supplements specific to your issues you can take to turn off bad genes and turn on good ones.

An informed person has much to say about their health today and in the future. Variations in your DNA are called SNPs or single-nucleotide polymorphisms. These variations are what can become problematic and require testing to inform each one of us on potential issues. It is vitally important that all people look at a gene report that will tell them what SNPs they have, or where alterations may have occurred in their genetic material. Through this report, people can pro-actively deal with their gene expression, change their current health, and better assure a safer future.

The advanced system in place for DNA & Blood testing will be specific towards: Histone, Methylation, Nutrient Absorption, Detoxification, Cardiac Disease, Cancer, Gut/Bowel issue, Inflammation, Obesity, Diabetes, Depression, Fibromyalgia, Parkinsons/Alzheimer's, Nervous system, and overall health.

The unique and industry only program which provides over fifty (50) years of proven Coaching and Chiropractic business expertise, along with the most advanced functional therapies will not only allow you to learn all aspects of managing your Chiropractic clinic & patients, but, how to properly implement these additional therapies into your daily system. This is the most optimal way to systematically grow your practice, patients and revenue while providing what's best for your patients. You will be able to access all of the tests, marketing, video protocols, and video concepts all via the member dashboard within the AMC Family website.

Chiropractors have critical factors for making this change towards doing business. First, is the desire to find a means of competing effectively with health care changes, as well as initiate a relationship with their patients that we believe has the potential to have a significant impact on the delivery of quality and cost-effective health care, and at the same time promote and establish healthcare and wellness by means of Chiropractic & advancements in therapies, services, products and responsibility.



The Well Aligned Program

Well Aligned is an industry-leading chiropractic, advanced diagnostic, and functional therapy system founded by AMC Founder Thomas A. Owen, III and Dr. Ben Lerner (Founder of Maximized Living & New York Times Best Selling Author). Owen and Lerner created Well Aligned to improve the careers, lifestyles, and economics for chiropractors and their patients. Well Aligned merges core chiropractic care and advanced functional therapies supported by proven, advanced diagnostics, and long-term coaching and complete business system to all chiropractors.

The Well Aligned program harnesses the power of leading experts in DNA, nutrition, hormone science, and lab processes to create a one-of-a-kind system. Rather than treating symptoms, Well-Aligned provides the best clinical outcomes for patients by testing for, and addressing the cause of dysfunction,

The Well Aligned program will provide training in essential concepts, protocols, procedures along with advanced practice management. Well-Aligned also provides:

Referrals, Marketing, Patient Management, Advanced functional therapies such as pain management, neuropathy, fibromyalgia, DNA analysis, genomics and nutrigenomics, Blood Testing for patients with nutraceutical metabolism use and inflammation, metabolic disorders, allergies, weight loss, diabetes, cancer, cardiac disease and thyroid problems.

Well Aligned is revolutionizing the way chiropractors practice.

Science-Based Wellness

Effective, science-based technology.

- Total, customized wellness program for health professionals.
- Easy-to-manage patient testing, science-based wellness programs, and custom supplementation and lifestyle recommendations
- Generates additional cash revenue for the practice without adding patients, overhead and extra time.

Well Aligned includes AMC's genius conversion process, specific protocols to compliance, and A to Z practice management. For decades AMC has been rated the best system in the chiropractic industry through a process based on proven principles – not opinions or schemes.

Most doctors have become stretched in a competitive marketplace, having to compete with every product, MLM, pill, naturopath, massage therapist, and MD claiming to provide wellness and natural healing to those seeking alternative therapies.

With less and less insurance reimbursement and more and more non-chiropractic movements competing in the wellness space: Chiropractors need leading edge solutions to build and maintain a thriving practice.

Well Aligned Offers:

- Turnkey, science-based wellness programs that can add six figures or even multiple six figures in revenue to your practice without adding hours.
- Hundreds of new patients that need you, but, patients you've never been able to reach before who badly need your help.
- Additional services to your existing patient care plans patients want right now or will be forced to go somewhere else to receive in the future.
- Customized programs based on revolutionary testing technology.
- Easy blood testing utilizing a cutting-edge process that does not require expensive labs or sending patients out to labs or other providers.
- Easy implementation and result reporting that makes it simple for patients to understand, pay for, and adopt.
- Easy-to-Understand results with blueprint reports for the patient and doctor.
- Staff-driven program and revenue means more balance and more quality of life.
- Intensive support for doctors and their staffs by the best coaches in chiropractic.

What AMC and the Well Aligned Program will do:

- Give you a turn-key marketing solution to bring patients into your practice who you've never been able to reach before.
- Help you promote the program to existing patients.
- Provide the best conversion process, systematic process and principles in the history of chiropractic.
- Help establish the financial model for your program.
- Guide you to far greater profitability in your practice.
- Assist in putting together sound accounting and inventory procedures.
- Offer staff training to make it an all or mostly all staff-driven program.

The Programs

Chronic Pain and Inflammatory Program

Well Aligned will make you a leader in your community in the vast area of conditions like:

- **Fibromyalgia**
- **Neuropathy**
- **Chronic pain**
- **Traumatic injury**
- **Post-surgery recovery**
- **Inflammatory conditions (*inflammation is at the root of all disease*)**

This program includes: Marketing, procedures, and financial protocols for these debilitating conditions. Testing for markers of inflammation and key nutrient deficiencies. Guided chiropractic care, specific dietary guidelines, supplementation, specialized creams and supports, and therapy.

Vitalleo DNA Program

The most advanced DNA testing and health management tools.

Genotyping allows patients to control the environmental factors effecting health and gives them power to better prevent disease.

Through a revolutionary saliva-based DNA testing process, evaluation of hundreds of genes allows you to peer into a patient's cells, influence their current health, and predict the future.

DNA reports are custom for each of your patients. Analysis and highlighted steps to optimal health by taking advantage of genetic strengths and countering genetic weaknesses.

Well Aligned Practice Benefits:

- Potential to add six figures or multiple six figures without the extra time or work.
- Completely customizable nutrition, supplementation, and treatment regimens.
- Provide a continuous stream of new patients.
- Multiple new revenue centers using up-to-date science and NO gimmicks.
- Add thousands of dollars to existing cases and bring in brand new ones you would unlikely have reached without the programs.
- Your team can drive the process partially or 100 percent.
- Adds revenue to reduce work hours and bring balance back to your life with family, friends, and hobbies.

- Establishes you as a community leader in the wellness revolution. Patients are looking for someone with real answers, not just theories, that can be backed by research, facts, and real-life patient outcomes.
- Supplements are a billion-dollar industry. But, patients need testing to determine needs, deficiencies and health goals and apply accurate treatments.
- **PRODUCT GUARANTEE: NON-GMOs, NON-TOXIC, BEST FORMS, AND NO ALLERGENS – ALL AT A CLINICAL DOSAGE.**
- Most of what is out there doesn't work – artificial, toxic forms of nutrients, and at a sub-clinical dose.
- Our product manufacturing is supervised by doctors with oversight by university biochemists.
- Unparalleled support. The best coaches in chiropractic. We will walk you through this process and help you with meeting the patient's needs.

Program Specifics

CHRONIC PAIN AND INFLAMMATION

Open doors through bibro community, neuropathy, pain management, sports, post-surgery, and severe pain conditions.

Blood Spot Nutrient Testing

CRP, Vitamin D, iron, and IGG food allergy testing without requiring phlebotomy or referral to a lab.

CRP in the blood is a marker of inflammation that can cause a wide variety of diseases like cancer and heart disease, and also infection, pain, and injury.

Vitamin D deficiency is epidemic in our society. This is no minor issue. Insufficient levels can lead to:

- Abnormal immune function
- Inability to fight infections
- Muscle dysfunction
- Abnormal cardiovascular regulation
- Respiratory system dysfunction
- Negative impacts on brain development
- Depression, osteoporosis, heart disease, autoimmune disease, infection, hypertension, and cancer

Iron Testing

The average woman of child-rearing age is radically iron deficient which can lead to:

- Easy fatigability
- Generalized weakness
- Pale skin
- Cold hands and feet
- Dizziness
- Reduced immunity
- Shortness of breath
- Greater susceptibility to infection and disease