



Visual Content Creation **MADE EASY**

The Big List of Visual Content
Creation Tools

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Table of Contents

Introduction	3
Tools for Creating Infographics	4
Tools for Creating Videos	6
Tools for Editing Images	8
Tools for Creating Memes.....	10
Tools for Creating Quotes.....	12
Tools for Creating Word Clouds.....	14
Tools for Creating Cartoons.....	16
Tools for Creating Charts and Graphs	18
Tools for Creating Logos	20
Tools for Creating Slideshows	22
Stock Photo Sites.....	24
Tools for Creating Collages.....	26
Tools for Creating Mindmaps	26
Need Content for Your Visuals?	30

INTRODUCTION

The following list of content creation tools can be a little overwhelming when you first look at it. Don't try to test out all of them in one day!

Instead, we recommend that you pick just one tool to start with. Decide on a type of visual you want to create, look through the list of tools related to that type, and then just pick one that looks relatively easy.

For some of these tools, it will be quickest if you already have some content to use. For example, if you already have a keyword that you want to create an image around, you can do some brainstorming of related keywords and then put them into a Word Cloud. Or, you might have an outline or list of ideas which can be put into a mindmap or infographic.

Go ahead. Pick one and give it a try. You'll be addicted to creating visuals before you know it 😊

TOOLS FOR CREATING INFOGRAPHICS

<u>Instant Infographic Presence</u>	Application allows you to easily create Infographics right from your desktop	Paid
<u>Piktochart</u>	Piktochart has a variety of templates all set to help you create print-quality infographics.	With Free and Paid Version
<u>Easel.ly</u>	You can create and share visual ideas online using vthemes – visual themes.	Free
<u>Infogr.am</u>	An easy to use online service that lets you create, share, and discover infographics and online charts.	Free
<u>Visual.ly</u>	Visual.ly infographics and data visualizations tell your story, drive traffic, and amplify your social media presence.	Free
<u>Tableau</u>	Tableau's free data visualization tool can help you create an interactive viz and embed it in your website or share it.	Free
<u>Dipity</u>	Allows users to create free timelines online.	With Free and Paid Version
<u>Venngage</u>	Venngage takes the work out of insights so that you can run analytics and draw insights faster.	Paid

Many Eyes	A tool from IBM that helps you create data visualizations, along with best practice tips.	Free
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Tools for Creating Infographics Continued

Gliffy	You can create flowcharts, diagrams, floor plans, technical drawings and more.	Free
InFoto Free	Android Photo Infographic Generator. Photo stats analyzer. Create infographics from your photos.	Free

TOOLS FOR CREATING VIDEOS

<u>Prezi</u>	Prezi is a presentation tool that helps you organize and share your ideas.	With Free and Paid Version
<u>YouTube Editor</u>	Enhances your uploaded YouTube videos in your web browser.	Free
<u>Final Cut Pro</u>	A dynamic editing interface — enhanced for the Retina display on the MacBook Pro.	Paid
<u>Camtasia</u>	Camtasia is a comprehensive software program that gives you all the tools you need to create engaging, high-quality videos with ease.	Paid
<u>Animoto</u>	Animoto gives you the ability to create videos online in a very simple way with just a few flexible tools.	Paid
<u>GoAnimate</u>	Create and share animated videos either using one of GoAnimate's templates or from scratch.	Paid
<u>Windows Movie Maker</u>	It enhances your movie with audio and a theme. Movie Maker adds transitions and effects automatically.	Free

Tools for Creating Videos Continued

<u>Sell-a-mations</u>	Creates doodle animation.	Paid
<u>Common Craft</u>	Make your presentation or video remarkable with 800+ digital images in Common Craft Style.	Paid
<u>Jing</u>	It creates images and videos of what you see on your computer screen, then share them instantly.	Free
<u>Snagit</u>	An upgraded version of Jing that gives you more editing tools for capturing images and videos from your screen. Captures of videos can easily be shared online or exported to Camtasia.	Paid
<u>Pinnacle</u>	It can create HD and 3D videos.	Paid

TOOLS FOR EDITING IMAGES

<u>Photobucket</u>	You can upload instantly and edit with filters and effects.	Free
<u>Photoshop Express</u>	You can quickly crop, straighten, adjust color, and fix other small flaws.	Free
<u>Pic Resize</u>	Just upload pictures and edit them online.	Free
<u>Snapshot</u>	You can edit raw files online and apply special effects.	Paid
<u>rsizr</u>	<i>rsizr</i> is a web application that lets you resize images.	Free
<u>Pixenate</u>	Pixenate is a self-hosted photo editor meant for photo-driven websites. It embeds photo editing directly on your site.	Free
<u>Splashup</u>	Splashup, formerly Fauxto, is an editing tool and photo manager. It allows you to edit many images at once.	Free
<u>FlauntR</u>	flauntR is a free online suite of digital photoediting tools that provides a range	Free

	of features.	
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Tools for Editing Images Continued

<u>LunaPic</u>	You can quickly edit images and enhance it with different effects.	Free
<u>myImager.com</u>	myImager.com is a free image editor. Upload or call images from anywhere on the web and edit them freely with the dozens of tools and filters.	Free

TOOLS FOR CREATING MEMES

<u>My Mememaker</u>	Easy to use desktop software allows you to instantly create memes	Paid
<u>MemeGenerator.net</u>	Create meme online and you can create a new character.	Free
<u>Memebase</u>	Submit an image and create your own meme using their meme builder tool.	Free
<u>QuickMeme</u>	You can use their images or your own and add your own caption. Can upload animated GIFs also.	Free
<u>ZipMeme</u>	You can upload your own image and create your own meme.	Free
<u>Troll.me</u>	Choose an image from their gallery and add caption or you can upload your own image.	Free
<u>Meme Center</u>	You can create quick memes or used their advanced meme builder.	Free
<u>Meme Creator</u>	Use one of their templates and upload your own photos to quickly create and share memes.	Free

Free Meme Generator	Upload your own photo or use one of theirs.	Free
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Tools for Creating Memes Continued

Memecreator.eu	A simple meme generator. Pick one of their images and add text at top or bottom.	Free
memfun	Use their images, your own, from links, or even draw a comic background. You'll need to do an auto-translate from Czech.	Free

TOOLS FOR CREATING QUOTES

<u>Share As Image</u>	Share As Image lets you highlight text anywhere on the web and easily convert it into an image.	Paid
<u>Quozio</u>	Quozio turns meaningful words into beautiful images in seconds.	Free
<u>Pinstamatic</u>	Create great Pinterest boards in just a few minutes without any editing tools.	Free
<u>Quipio</u>	This is a fun App that has a simple and intuitive way to show images and share content.	Free
<u>Changemrkers</u>	Collect your most inspiring quotes in one place.	Free
<u>Pinwords</u>	Instantly add text to your images.	Free
<u>QuotesCover</u>	QuotesCover.com turns any ordinary saying into a beautiful typography art picture for use on Facebook, Google Plus, E-Cards, Wallpapers, and Prints.	Free
<u>Behappy.me</u>	Collection of quotes on posters, framed art prints, canvas and greeting cards. Submit your own and earn 30% on sales.	Free

Tools for Creating Quotes Continued

Quote4fun	Free quote generator.	Free
Microsoft Office	You can create quotes using their ready-made templates.	Paid

TOOLS FOR CREATING WORD CLOUDS

<u>Wordle</u>	Wordle is a tool for generating "word clouds" from text that you provide.	Free
<u>Tagul</u>	Just sign-up and create gorgeous tag clouds. You can create custom shapes also.	Free
<u>Word It Out</u>	Key in your text, a website url, document, or even a table, and make a word cloud in just few seconds.	Free
<u>Yippy Cloud</u>	A Yippy Cloud is a tool that webmasters or bloggers can use to instantly visualize a topic using the familiar tag cloud display.	Free
<u>Wordshift</u>	WordSift was created to help teachers manage the demands of vocabulary and academic language in their text materials.	Free
<u>ABCYa</u>	Just type or paste text into the box and press the arrow button to view the word cloud generated.	Free
<u>Tagxedo</u>	Turns words into a word cloud with words sized appropriately to highlight the frequencies of occurrence within the body of text. You can even type in your url.	Free

Tools for Creating Word Clouds Continued

<u>Word Mosaic</u>	Creates a word mosaic.	Free
<u>Tag Crowd</u>	There are three ways of entering text into TagCrowd to generate a word cloud: 1.) Enter the URL for a web page you wish to visualize, 2.) Paste (or type) the text you wish to visualize into the text box, 3.) Upload a plain text file to visualize.	Free
<u>You are your Words</u>	Creates a self-portrait using your words.	Free

TOOLS FOR CREATING CARTOONS

<u>Cartoonatic</u>	Cartoonatic is an app for recording animated videos right on your iPhone or iPod touch.	Free
<u>Host-d.oddcast</u>	Design your own person from their library of costumes and accessories.	Free
<u>Write Comics</u>	You can create your own comic strip with their library of characters, backgrounds and dialogue bubbles.	Free
<u>Convert to Cartoon</u>	Allows you to make a cartoon of yourself. You can cartoonize your photo in one click.	Free
<u>Toonlet</u>	A free website that allows users to create their own cartoon characters and webcomics.	Free
<u>Strip Generator</u>	You can create your very own cool comic strip.	Free
<u>ToonDoo</u>	Create your own comic strips using drag and drops.	Paid

Tools for Creating Cartoons Continued

<u>WeeWorld</u>	Create your WeeMee for free.	Free
<u>MakeBeliefsComix.com</u>	Users can choose from 25 characters to fill a two-, three-, or four-paneled comic strip.	Free

TOOLS FOR CREATING CHARTS AND GRAPHS

<u>Rich Chart Live</u>	Create captivating Flash Charts from your web browser with attractive visuals and interactivity.	Paid
<u>DIY Chart</u>	DIY (Do it yourself) Chart is a Web-based, simple and powerful online tool to create interactive charts and graphs from static or dynamic data which may be generated using any scripting language.	Free
<u>Online Chart Generator</u>	Generate 3D graphs instantly in few seconds.	Free
<u>Chartle.net</u>	Create simple and interactive charts online.	Free
<u>ChartGo</u>	ChartGo is a graph maker tool. Create a graph online quickly by picking your settings, pasting your data and clicking create.	Free
<u>Online Chart Tool</u>	Supports a number of different chart types like: bar charts, pie charts, line charts, bubble charts and radar plots.	Free

Tools for Creating Charts and Graphs Continued

<u>JS Charts</u>	JS Charts is a JavaScript based chart generator.	With Free and Paid Version
<u>Pie Chart Tool</u>	Creates a pie chart based on the data you provide. All you have to do is type your data and the name of the categories. The tool will deliver a pie chart with the corresponding percentages for each category.	Free
<u>Piecolor</u>	A simple tool that creates color pie chart. This generator will produce an image that you can download.	Free
<u>Hohli Charts</u>	Online chart builder.	Free

TOOLS FOR CREATING LOGOS

<u>LogoMaker</u>	With thousands of icons to choose from to create a logo in just a few minutes.	Paid
<u>Flaming Text</u>	Create logos quickly with over 200 styles to choose from.	Paid
<u>Logo Design Studio</u>	A software to create a simple to complex logo designs. You can even create vector graphics and logo designs.	Paid
<u>Logoyes.com</u>	Gives you the tools needed to develop a professional, and eye-catching logo design.	Paid
<u>The Logo Creator</u>	Software for creating a logo. With 200 templates to modify.	Paid
<u>LogoEase</u>	Allows you to create your own logo. You will receive various electronic files for both web and print use, including vector source files.	With Free and Paid Version
<u>LogoSnap</u>	With LogoSnap's free logo maker, you can create a logo, business cards and more. You can also	With Free and Paid Version

	crowdsource a custom logo.	
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Tools for Creating Logos Continued

<u>CoolArchive Logo Maker</u>	Basic logo maker for simple logos.	Free
<u>Cooltext</u>	Cool Text is a free graphics generator for web pages and anywhere else you need a logo without a lot of design work.	Free
<u>OnlineLogoMaker</u>	Online logo creator and tools to rotate, resize and transform your logo.	Free

TOOLS FOR CREATING SLIDESHOWS

<u>Photo Snack</u>	PhotoSnack is an app that makes it easy to add photos, create elegant HTML5 slideshows with music, and share easily.	Free
<u>Slide Roll</u>	A photo slideshow maker that you can use to create slide shows with your photos.	Free
<u>Slideful</u>	Free online slideshow maker.	Free
<u>Animoto</u>	Lets you add captions and titles to your photos.	With Free and Paid Version
<u>123 Slideshow</u>	123-slideshow.com enables you to create flash slideshows of your own pictures.	Free
<u>Kizoa</u>	Slideshow maker, collage creator and photo editor.	Free
<u>Photo Peach</u>	You can create a slideshow in seconds, and they also support background music, captions, and comments so you can elaborate on your story further.	Free
<u>Picture Trail</u>	Easy to use and with gallery layout options.	Free

Tools for Creating Slideshows Continued

Photodex	Slideshow tools with 3D tilt effects and dozens of versatile new styles. Paid versions give advanced features and video production tools.	Free and Paid
Flix Time	You can mix your photos, videos and music.	Paid

STOCK PHOTO SITES

<u>BigStockPhoto</u>	With over 13 million photos, illustrations, and vectors.	Paid
<u>Fotalia</u>	All licenses include unlimited print runs and never expire.	Paid
<u>Shutterstock</u>	Let's you access millions of stock photographs, illustrations, vectors, and videos.	Paid
<u>Animation Factory</u>	Over 10 Million clipart graphics ready to download.	Paid
<u>Big Foto</u>	Bigfoto.com, the royalty free photo agency, offers free downloads of all pictures for personal and commercial use.	Free
<u>Button Land</u>	Collection of buttons that you can download for free.	Free
<u>Corbis</u>	With flexible image subscription plans you can tailor to your needs.	Paid
<u>Sxc.hu</u>	You can download free stock photos.	Free

Stock Photo Sites Continued

Dreamstime	Download any stock image from their huge collection of images & illustrations.	Paid
FreePhoto	Offers images that are free for on-line use.	Free
MorgueFile	Free repository of stock photos that can be used for any purpose	Free
DepositPhotos	Purchase individual images or get a subscription plan.	Paid
Pond5	Aside from stock photos, Pond5 also has stock music, videos, after effects and more	Paid
Kozzi.com	Over 100,000 completely free stock images, clipart and videos	Free

TOOLS FOR CREATING COLLAGES

<u>Photovisi</u>	Photovisi is a free and easy to use photo collage maker.	Free
<u>Fotor</u>	Fotor offers many collage features, including a selection of templates, photo stitching and free collage.	Free
<u>Ribbet</u>	Create collages online for free with 100's of layouts and customizable settings.	Free
<u>Picture2Life</u>	Features 20 fully customizable collage templates to choose from.	Free
<u>Kizoa</u>	Features collage templates, magic collage creator, and a blank canvas to show your creativity.	Free
<u>Collage Maker</u>	Create your own collage. Take a look at their gallery to find a photomontage created by others.	Free
<u>Pzap</u>	Online photo editor and collage maker.	Free
<u>Free Collage Maker</u>	Free collage maker if you are fond of creating fancy pictures.	Free

Tools for Creating Collages Continued

<u>StitchPics</u>	This Google Play app is 100% free and supports creating collages with 20+ awesome grid styles.	Free
<u>Shape Collage</u>	Make image collages into shapes with this automatic photo collage maker.	Free

TOOLS FOR CREATING MINDMAPS

<u>FreeMind</u>	FreeMind is a Java-based, cross-platform solution which is designed to make the process as intuitive as possible via 'child' and 'sibling' links that hopefully build your map into something meaningful.	Free
<u>iThoughts HD</u>	iThoughtsHD has been designed specifically for the iPad.	Free
<u>Bubbl.us</u>	A flash based brainstorming tool that you can share with others and also embed in to your site.	Free
<u>CmapTools</u>	Free to universities, students, federal employees, and individuals for personal use. It empowers users to construct, navigate, share, and criticize knowledge models represented as Concept Maps.	Free
<u>DebateMapper.com</u>	A bit of a different mapper in that it focuses on mapping out debates, whether they be political or business.	Free
<u>Mindomo.com</u>	Allows hypertext, images and more.	With Free and Paid Version

Tools for Creating Mindmaps Continued

MindMeister.com	An online mindmapping software.	With Free and Paid Version
MindPlan.com	Free for personal use. Integrates with Lotus Notes and has XML import and export.	Free
RecallPlus.com	Geared towards students. Features note organization, 3D tools, and flash card studying in the paid versions.	With Free and Paid Version
WiseMapping.com	Completely web-based so you can use it from any computer with a browser. Allows for numerous distinctions between topics.	Free
Edraw	A vector-based mind mapping software with rich examples and templates which make it easy to create mind maps, brain-storming diagrams, project timeline, life planner, SWOT analysis and sketch maps.	With Free and Paid Version

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