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Income Disclaimer

This book contains business strategies, marketing methods and other business advice that, regardless of my own results and experience, may not produce the same results (or any results) for you. I make absolutely no guarantee, expressed or implied that by following the advice below you will make any money or improve current profits, as there are several factors and variables that come into play regarding any given business.

Primarily, results will depend on the nature of the product or business model, the conditions of the marketplace, the experience of the individual, and situations and elements that are beyond your control.

As with any business endeavor, you assume all risk related to investment and money based on your own discretion and at your own potential expense.

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One Too Many

One Too Many: That is the purpose of this report....to show you how you can do something once, but get your masterpiece in front of EVEN MORE people without doing a ton more work.

The entire idea is to put your book out to as many places where books are sold. When most people think of publishing a book – they immediately think of Kindle or the Amazon marketplace. Sure, Amazon is a great platform, but it's not the only game in town – it's a pretty big game, albeit, but not the only game. For example, Amazon does not distribute your book to the Apple iBookstore where millions of people are walking around with iPhones and reading with the iBook app.

So, let's get into the many places where you could be distributing your books so that you can get maximum exposure with work you've done (or had done) only once.

Your goal should be to have many books working for you to make the passive income that you desire. Once you learn how to publish books the right way and you have systems in place, then you will see that you will develop skills to catapult your business. Watch the magic happen.



One Quick Note:

Be sure to stay organized with your files and your book information. You will need the same information like your title, author, book description, keywords, etc. for this entire process so be sure to stay organized and keep information in places that are easy to find so you can easily access them time and time again.

Start Here – Publish To Amazon

The very first place to start is to publish your book on Amazon – the Kindle version so people can download your book digitally. We said above that Kindle is not the only game in town, but it's a great place to start and get your feet wet with what it means to self-publish a book. It's also not very hard to put your book up, so it's a good practice.

Kindle is great because in order for people to download your book, they don't need an actual Kindle device.

The Kindle app is available on pretty much any device:

- The iPhone
- The Android
- The iPad
- And many other devices

Many avid readers will tell you they love their Kindle – whether it's the Kindle white paper or the kindle fire that can do many other things other than reading books.

Just know that once you put your book on the amazon platform, that it will be available to millions of readers and not just people who own a Kindle device.

Print Books

You should definitely consider making a print version of your book. The benefit of doing this is that people actually still buy printed books and it's not too much more work to make your book available in the print version.

One cost effective place to make your book available in print is Createspace at www.createspace.com.

It is good practice to order a copy of your book to proof it and see what the experience is when people are going to be buying your book. It's also a great accomplishment to hold a physical copy of your book in your hand – and you can surely brag to family and friends....that might even get you some business, you never know!!

Our recommendation is if you are writing a book under your own name and you are using it to get business, then you should definitely perfect this book, buy the print proof and make sure it looks sharp. Eventually, if you are writing books under different pen names, you will not need to proof purchase every book you sell. Pricing also makes a HUGE difference. If you are pricing your book on the high side, be sure you have a professional cover and your book is formatted correctly.

The very best training there is on formatting is Tony Laidig's [Easy Book Publishing](#)

It is not acceptable anymore to publish a book that is not formatted correctly. Buyers will refund and even worse, leave a bad review! You don't want bad reviews because of books that are not formatted correctly. You can, of course, always have an outsourcer do this for you.

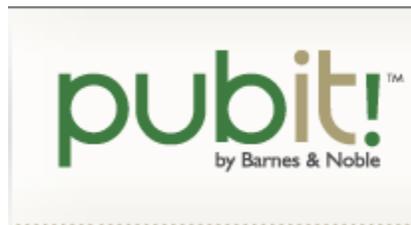
One additional note, there is a minimum amount of pages that you need to upload a book to Createspace. There is a 24 page minimum and general sizes for a Createspace book is 6x9.

Next: Barnes and Noble Book Store

The next thing we do after we put our books up on Amazon Kindle and Createspace, we will then take the same book we uploaded to Kindle, to the Barnes and Noble marketplace or <http://pubit.com>

I love Pubit. Pubit is a great place to sell your book and it takes about 10 minutes to go through the process of putting your book up.

You can literally take the same exact word file that you used for Kindle and upload it to pubit.com. You will be pleasantly surprised as this is completely a set and forget model! We love seeing our Pubit royalties each month!!



Next: iBook Store

After we've published our book to the above mentioned, the next step is highly recommended. Publish your book to the iBookstore marketplace. Publishing books to the iBookstore is EXTREMELY profitable because there is less competition than Kindle in this marketplace.

There is just one problem.....it is **NOT AS EASY** publishing to the iBookstore as it is publishing to Kindle, Createspace and the Nook.

There are many formatting rules and other little rules that could be very frustrating to get through....Unless you have a shortcut! We've got this covered for you. We have written a step by step manual that you can follow to publish your book correctly to the IBook store. There are actually 2 popular ways and we outline both of these in [Publishing Profit Multiplier](#).



Reach More Buyers / Less Competition

- * iTunes
- * Google Books
- * Smashwords
- * Barnes and Noble
- * Kindle
- * Createspace

Next: Google Books & Google Play

There are over 5 billion searches daily on Google. There has been a massive increase in Android Tablets – which is the operating system that google uses. There has been a 74% growth on the Android Platform.

Google is making a very strong push into the book market by dropping prices to encourage buyers to buy from them rather than anywhere else.

Google has 2 great things going for it:

- 1) Low Competition
- 2) A Growing Market Share
- 3) A Wider Global Market

More importantly, Google has something that Amazon and Apple do not have: Global Reach! There are certain countries that Amazon and Apple are not even in yet! Like Singapore, India and Brazil and MORE!! This is very exciting for us publishers!

The most exciting part about this is the low competition but the buyers are there!!

It is great move to put your books on the Google Play Platform.

KDP - Rules

After you've published a few books, you are going to want to hone your skills, or become a better seller and learn more about marketing and what books sell better than others. It is inevitable to get to this stage. That is just what naturally happens. You are going to want to start to create books that have the potential of selling hundreds of copies per month. Your goal up until now, especially if you are a first time publisher is to get used to what it feels like to put books together, get covers, proofread, format and upload your books to different marketplaces.

You also might want to test out KDP Select Program, which allows you to offer free promotional days for your books. One thing to note is that if you enroll your book in the KDP select program, you CANNOT sell your book anywhere else online (digitally) for 90 days and while your book is enrolled in the KDP Select Program. This means that you cannot sell the book on Pubit or the IBook Store. You can sell your book on Createspace since when people buy your book, they are **not** buying the digital copy. Make sure you abide by Amazon's Terms and Conditions.

You can test this out to see how this will work for your books. Generally, some of our books are on KDP and others aren't. If you are going to put your books on KDP Select, we strongly advise you to promote your free days. The best way to do that is to put your promotional days on different websites that are designed to help you promote these free days. There are hundreds of these sites. It is a bit tedious to put your books on these sites because the process takes a lot of time.

Our friend Rob Howard came up with a solution for this: [The KD Promo App](#)

This remarkable tool automatically posts your free days to hundreds of sites with a click of a button.

The advantage of this is that if you get a lot of people downloading your book on these free days, you will be on the road to a bestselling book AND these downloads will trickle down into your non free days leaving you with more sales and more exposure and better rankings on Amazon.

[Check out the app here.](#)

Your Book Metadata

Metadata is referred to all of your book information. Some of the very basic metadata includes:

- Title
- Subtitle
- Author Name
- Book Description
- Book Cover
- About the Author
- Book Categories
- Keywords
- Reviews

It is very important to keep all of this information organized and easy to find because you will need all of this same information for each site that you publish to. It is going to make your process a lot longer and time consuming if you have to scramble for this information every time you need it.

It is so important to keep organized through this process because you never know when you will have to change something later on or make updates to your files, etc. You will want to be able to find your files and information at lightning speed because that will help tremendously with your success. You might not realize this now but you will be thanking us later when you do!

Beyond Manual Labor

All of the distribution methods that were described to you above all have one common theme: they all require you to:

- 1) Format your book accordingly for each distribution channel (Kindle, Createspace, iBookstore, Pubit, and Google books).
- 2) Go to each site individually and submit your book file along with all of your metadata
- 3) Track your book sales on each individual platform

We did all of this manually and individually for many years but now we have changed this process a bit.

We are firm believers (and it already has been proven to us) that the more places your book is available, the more exposure you are going to get and the more sales you are going to get and the more passive income you will receive as a result! It makes perfect sense!

What if there was a way that you can submit your book to one centralized location and have it distributed to all the channels we mentioned above plus thousands of other sites that distribute books? So, instead of managing and going to each of these sites separately, you are just going to one distribution network and submitting your book there and then you are DONE?

We are doing this through Speedy Publishing.

Take a look at it here:

[Click Here For Speedy Distribution Details](#)



Publish Your Book To 38,000 Retailers in 24 Hours Or Less
Join Speedy Publishing Distribution [*Click Here Now*](#)

The advertisement features a blue background with white text. On the right side, there is a small portrait of a smiling woman with glasses. The text is arranged in three lines: the first line is a headline, the second line is a call to action, and the third line is a button with the text 'Click Here Now'.

Conclusion

The journey of book publishing is really never ending. There is always another book to write, there is always a book that needs more promoting, and there's always another book to edit.

But yet, there is a lot of money to be made especially with many of the automation tools that help you with distribution and promotion.

The more you distribute the more sales you are going to see!! This is a plain fact!

Publish Your Book To 38,000 Retailers in 24 Hours Or Less
Join Speedy Publishing Distribution [Click Here Now](#)



Thanks for reading our report

~ Debbie Drum and Amy Harrop – The Queens of Content

<http://amydebcreations.com>