

# Chris Keller

(323) 515-2485

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## PROFESSIONAL EXPERIENCE:

*THE LOS ANGELES TIMES* 2017 to Present

Los Angeles metropolitan daily newspaper

### Deputy Director – graphics and data visualization

- Helped manage a team of 10 visual journalists and route work to the appropriate person based on skills required and scope of project.
- Built internal Django application with Slack integration to manage and track incoming assignments, project status and completion dates.
- Built Django application that built static HTML pages from database of entertainment award nominees and winners.
- Collaborated and engaged with newsroom staff to produce visual stories and one-off graphics about a variety of topics that met short and long-term deadlines.
- Organized newsroom-wide training lunches to share knowledge and build skills.

*KPCC – SOUTHERN CALIFORNIA PUBLIC RADIO* 2012 to 2017

Los Angeles NPR affiliate based in Pasadena

### Data Editor

- Built FireTracker, a Django application that tracks wildfires across California and was responsible for more than 1 million pageviews during the state's wildfire season of 2016.
- Built Django applications with Slack integration to ingest election results and display them to our front-end users on one of the highest-traffic days of the year.
- Coordinated data collection, analysis and presentation for Officer Involved, KPCC's award-winning investigation into officer-involved shootings.
- Conducted training for newsroom staff to boost their knowledge of spreadsheet work, basic mapping and interviewing data.

*MADISON.COM* 2011 to 2012

Online Department for the Wisconsin State Journal based in Madison, Wis.

### Digital Audience Developer

- Built Django application to track police and fire calls in the city and plot them on a map that users could explore.
- Served as CMS point person for the online department, responding to newsroom needs, requests and issues, while filtering and relaying these to developers.
- Packaged local datasets into mobile and desktop products.
- Developed workflow to treat news and advertising content as data instead of unstructured text.
- Led training sessions & developed training resources based around data journalism in order to help build digital skill sets across the company.

*THE TIMES OF NORTHWEST INDIANA* 2008 to Present

89,000 circulation daily newspaper based in Munster, Ind.

### Online Editor & Digital Project Manager

- Project Lead for implementation of Total Content Management System, an editorial system that flattened workflow and increased production efficiencies.
- Led weekly team meetings to identify technical issues and consider additional content development opportunities for nwi.com.

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### **RELEVANT EXPERIENCE:**

- News Section Editor at *The Times of Northwest Indiana*, a daily newspaper in Indiana.
- Assistant Sports Editor at *The Times of Northwest Indiana*, a daily newspaper in Indiana.
- Editor at *The Sauk Prairie Eagle*, a weekly newspaper in Wisconsin.
- Editor at *The Brillion News*, a weekly newspaper in Wisconsin.
- Intern at *The Manitowoc Herald Times Reporter*, a daily newspaper in Wisconsin.
- On-air talent and interim station manager for UW-Stevens Point's campus radio station.
- Co-Editor-in-Chief of *The Pointer*, UW-Stevens Point campus newspaper.
- Part-time sports clerk for the Wisconsin State Journal, a daily newspaper in Wisconsin.

### **TECHNICAL QUALIFICATIONS:**

- Daily use of Python to acquire, clean and aggregate datasets and information streams for use in reporting or data-driven presentations.
- Daily use of JavaScript frameworks and libraries to create data-driven presentations and interactives.
- Daily use of MySQL, QGIS, Open Refine and Excel for analysis of datasets.
- Facebook, Twitter, Reddit and other social media platforms.
- Firm knowledge of Quark Xpress, Adobe InDesign, Adobe Photoshop, and Microsoft Office.
- Extensive experience with digital photography production and processing.
- Firm grasp of AP style.

### **AWARDS, HONORS:**

- Finalist for 2016 Online News Association's Al Neuharth Innovation in Investigative Journalism Award for Officer Involved - A KPCC investigation into to more than 370 police shootings in Los Angeles County between 2010 and 2014.
- Member of KPCC digital staff honored by the Radio, Television Digital News Association in 2014 for Fire Tracker and 2016 for Officer.
- LA Press Club Award for Fire Tracker in the Database-driven journalism category.
- Society of News Design Award of Excellence for Fire Tracker.
- Member of IRE and ONA.
- Member of project teams that helped earn Lee's 2010 Enterprise of the Year award and 2010 President's Award for Innovation.
- Led online department that earned honorable mention Web site by the APSE.
- Member of sports department named best by the Hoosier State Press Association, 2006.
- Member of sports department named one of the nation's top-10 by the APSE, 2006.
- Earned third place award from Wisconsin Newspaper Association for enterprise/interpretive reporting.
- Earned second place award from Wisconsin Newspaper Association for front page design, 2005.
- Named to the Wisconsin Association of School Boards' "Media Honor Roll," 2004.
- Earned UW-Stevens Point University Leadership Award, 1999.

### **EDUCATION:**

- **UW-Stevens Point, Stevens Point, WI.**
- Pursued a bachelor's degree in communication, with an emphasis in journalism.
- **Madison Area Technical College, Madison, WI.**
- Enrolled in a college parallel program.