

Chris Keller

(323) 515-2485

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PROFESSIONAL EXPERIENCE:

THE LOS ANGELES TIMES

2017 to Present

Los Angeles metropolitan daily newspaper

Deputy Director – graphics and data visualization

- Built internal Django application with Slack integration to manage and track incoming assignments, project status and completion dates.
- Built Django application that built static HTML pages from database of entertainment award nominees and winners.
- Used Chef to provision AWS infrastructure for Django applications.
- Helped manage a team of 10 visual journalists and route work to the appropriate person based on skills required and scope of project.
- Collaborated and engaged with newsroom staff to produce visual stories and one-off graphics about a variety of topics that met short and long-term deadlines.
- Organized newsroom-wide training lunches to share knowledge and build skills.

KPCC – SOUTHERN CALIFORNIA PUBLIC RADIO

2012 to 2017

Los Angeles NPR affiliate based in Pasadena

Data Editor

- Built FireTracker, a Django application that tracks wildfires across California and was responsible for more than 1 million pageviews during the state's wildfire season of 2016.
- Built Django applications with Slack integration to ingest election results and display them to our front-end users on one of the highest-traffic days of the year.
- Used Django application to analyze traffic accidents involving pedestrians in and around Southern California.
- Coordinated data collection, analysis and presentation for Officer Involved, KPCC's award-winning investigation into officer-involved shootings.
- Collaborated and engaged with newsroom staff to request, analyze, and understand complex data and geospatial information.
- Worked independently to surface and pitch stories and data-driven projects based on current events that contributed to the daily online and broadcast news report.
- Conducted training for newsroom staff to boost their knowledge of spreadsheet work, basic mapping and interviewing data.

MADISON.COM

2011 to 2012

Online Department for the Wisconsin State Journal based in Madison, Wis.

Digital Audience Developer

- Built Django application to track police and fire calls in the city and plot them on a map that users could explore.
- Served as CMS point person for the online department, responding to newsroom needs, requests and issues, while filtering and relaying these to developers.
- Packaged local datasets into mobile and desktop products.
- Developed workflow to treat news and advertising content as data instead of unstructured text.
- Led training sessions & developed training resources based around data journalism in order to help build digital skill sets across the company.

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TECHNICAL QUALIFICATIONS:

- Daily use of Python to acquire, clean and aggregate datasets and information streams for use in reporting or data-driven presentations.
- Daily use of JavaScript frameworks and libraries to create data-driven presentations and interactives.
- Daily use of MySQL, QGIS, Open Refine and Excel for analysis of datasets.
- Facebook, Twitter, Reddit and other social media platforms.
- Firm knowledge of Quark Xpress, Adobe InDesign, Adobe Photoshop, and Microsoft Office.
- Extensive experience with digital photography production and processing.
- Firm grasp of AP style.

AWARDS, HONORS:

- Finalist for 2016 Online News Association's Al Neuharth Innovation in Investigative Journalism Award for Officer Involved - A KPCC investigation into to more than 370 police shootings in Los Angeles County between 2010 and 2014.
- Member of KPCC digital staff honored by the Radio, Television Digital News Association in 2014 for Fire Tracker and 2016 for Officer.
- LA Press Club Award for Fire Tracker in the Database-driven journalism category.
- Society of News Design Award of Excellence for Fire Tracker.
- Member of IRE and ONA.
- Member of project teams that helped earn Lee's 2010 Enterprise of the Year award and 2010 President's Award for Innovation.
- Led online department that earned honorable mention Web site by the APSE.
- Member of sports department named best by the Hoosier State Press Association, 2006.
- Member of sports department named one of the nation's top-10 by the APSE, 2006.
- Earned third place award from Wisconsin Newspaper Association for enterprise/interpretive reporting.
- Earned second place award from Wisconsin Newspaper Association for front page design, 2005.
- Named to the Wisconsin Association of School Boards' "Media Honor Roll," 2004.
- Earned UW-Stevens Point University Leadership Award, 1999.

EDUCATION:

- **UW-Stevens Point, Stevens Point, WI.**
- Pursued a bachelor's degree in communication, with an emphasis in journalism.
- **Madison Area Technical College, Madison, WI.**
- Enrolled in a college parallel program.