



COMPETITION REGISTRATION PACKET

YOU'RE Invited TO COMPETE!

Join us for the 3rd Annual charity event, **The Arc of Fashion Design Student Competition**. Put your design skills to the test in this exciting event benefiting The Arc of Dallas, a non-profit that supports children and adults with intellectual & developmental disabilities. It's not just a competition, but an event with a purpose. A purpose of drawing attention to a community of people otherwise ignored or thought of as insignificant by society. We want to showcase these beautiful individuals in a fashion show as an intro to you, our design students presenting your designs. Don't you think this is an amazing idea?

This being our third year producing this event, we thought it was only fitting to apply to make our efforts a Non-Profit experience so we are filling out the paperwork as we speak to make everything official. That said, all of your financial contributions will be included as a donation in the big check we present to The Arc on the evening of the event. See, not only are you doing something you love, but you're doing it for charity!

Please consider participating in this year's event. Our contestants last year had an amazing time and couldn't say enough about the experience. We, here at *Keep N It Haute* want you to have the same experience so seriously consider getting involved.

Just in case we haven't made our case with you, think about this.... this competition is an opportunity to gain knowledge that could make the difference in a successful design career. During the summer, there will be "LAUNCH LESSONS" to introduce you to standard elements of industry expectations (i.e., marketing, line sheets & wholesale, and working with a stylist for final presentation). We are also working with industry professionals, designers, models, and a major firm of buyers in New York City to provide valuable inside information tailored to helping you further your fashion design career.

Now that we've wet your whistle, take a look at the requirements for participation and start filling out your paperwork to be a contestant at this year's **Arc of Fashion Student Design Competition**.



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REQUIREMENTS:

You must currently be enrolled as a student of fashion design as of **May 1, 2016**

Step 1 - Application Due: **May 27, 2016**

- Registration fee of : **\$50**
 - No Checks. Money orders **ONLY** -made payable to: **THE ARC of DALLAS**
 - Visit <http://www.keepnithaute.com/arcoffashion> to pay online

Step 2 – Items for Submission

- **All application materials must be sent to: 1809 Armstrong Dr. Allen, TX 75002**
- **Create a 5 – 7 piece collection for Spring 2016:**
- **A mood board (Size maximum of 8.5x11)**
- **Trend Analysis**
- **Illustrations**
- **Flats**
- **Estimated wholesale pricing for collection**
- **Calendar for creation if chosen**
- **Photographs of two past looks created by you**
- **Completed Application**

STEP 3: Delivery of Collection

Due: **October 21, 2015 by 5:00pm**

STEP 4: Judging

Judging Dates: **October 22nd & 23rd**

Venue & Times to be announced



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THE PANEL:

A panel of three judges will evaluate the designers' application based on presentation, cohesiveness, and trend forecasting. Designer chosen to present a collection will be evaluated by judges based on the appearance, structure, and finish of each piece. Bonus points will be awarded for innovation (i.e. beading, stitching, unique fabric usage).

STEP 4: Fashion Show

- Fashion show is scheduled for **November 5, 2016**. The location will be announced prior to judging dates.
- Hair and makeup will be provided
- Student should submit their own music play list for approval with collection delivery **October 15, 2016**.

PRIZES!

Prizes are given to the following:

- **Best innovation**
- **Best overall collection**
- **Best construction**



DONATION:

Please click the link below to make your \$50 donation to participate in The Arc of Fashion Charity Event. No application will be processed until donation is received.

Deadline for Donation is **May 27, 2016**

<https://keepnithaute.com/arc-of-fashion/>

APPLICATION

Please click the link below to complete your "Arc of Fashion Student Competition Application"

Deadline for Application is **May 27, 2016**

<http://goo.gl/forms/xD086Kfv8r>

Contact: info@keepnithaute.com

Webpage: www.keepnithaute.com/genstar