ARTé: MECENAS™ (v2.0)

INSTRUCTOR GUIDE: LEVEL BREAKDOWN

TUTORIAL
- Becoming familiar with game play and how to utilize available resources
- Accessing the art codex and other menu options
- Orienting to basic concepts and interacting with other factions
- Factions: Venice, Milan, Davizzi

LEVEL 1 – ESTABLISHING BANCO MEDICI IN FLORENCE
- Influence of the Church and major figures and factions on art, architecture, and trade
- Rise and fall of Baldassare Cossa (antipope Giovanni XXIII) in the Western Schism
- Medici support for Brunelleschi’s design and completion of the Duomo
- Interactions with artists such as Paulo Uccello, Fra Angelico, Donatello, and Lorenzo Ghiberti
- Development of the Medici economic and political networks beyond Florence
- Factions: Ottoman Empire, Venice, Milan, Archbishop Antoninus, and Church Mines
LEVEL 2 – EXPANDING TO FOREIGN MARKETS
- Medici exile to Padua and their return to Florence (1434)
- Artist-patron relationships with Donatello, Nanni di Banco, and Andrea del Castagno
- Establishing foreign branches of Banco Medici in London, Bruges, and Geneva
- Bringing great minds like Leon Battista Alberti to Florence and the Medici court
- Depictions of religious figures such as the Magi in works by Francesco di Pesello and Fra Angelico
- Dealings with King Alfonso I of Naples, Phillip Duke of Burgundy, and the Sforza of Milan
- Factions: Ottoman Empire, Venice, Milan, London, Bruges, and Geneva

LEVEL 3 – PRESERVING WEALTH AND STATUS IN FLORENCE AND ABROAD
- The early career of Leonardo da Vinci
- Key concepts such as the rise of Humanist ideals and links to the Greco-Roman past
- Ottoman-Venetian war, and peace negotiations with Sultan Mehmed II
- Challenges faced with family and professional bankers in foreign branches of Banco Medici
- Introduction of oil painting from Northern Europe through commissions to Joos van Ghent and Hugo van der Goes
- Dealings with Pope Sixtus IV, King Edward IV, and Mehmet II
- The Pazzi conspiracy and assassination plot against the Medici in 1478
- Factions: Ottoman Empire, Venice, Milan, London, Bruges, and Geneva

LEVEL 4 – RISING INFLUENCE AND ART PATRONAGE OF THE MEDICI
- Responding to Martin Luther and Church reformists
- Dealings with Pope Clement VII, Pope Leo X, and Pope Julius II
- Responding to the prophecies of Savonarola
- Making decisions regarding the Sack of Rome and the Siege of Florence
- Raising Michelangelo and patronizing his art
- Establishing the Academy of Art and Design
- Rise of the Medici to lead Florence and Tuscany
- Factions: France, Siena, Charles V, Rome, Isabella d’Este, Michelangelo

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