



City of Tacoma

Chris Beale
Position 5

Joey Cohn
President & General Manager
88.5 FM KNKX

Dear Joey Cohn,

The Tacoma City Council is excited to welcome, and fully endorse the future home of public radio station KNKX and its move to downtown Tacoma! The station will design facilities at the center of the city they've always called home.

KNKX tells the stories that put people at the center of jazz, blues, and local news. They entertain us on our way home from work, bring a local perspective to national issues, and convene us in concert and conversation.

From Vancouver B.C., to Vancouver, WA and everywhere in between— KNKX is deeply engaged in the communities it serves. Its new South Sound home will be located in the heart of downtown Tacoma. With this space, KNKX will join Tacoma's thriving arts scene and will enhance the quality of life for all Tacomans.

In 2016, thousands of listeners protested the sale of the station with their voices and saved 88.5 FM with their pledges. What the station heard is that Western Washington couldn't lose a trusted friend on the radio, a reliable voice for communities to tell their stories, and a platform for the best jazz and blues artists to share their craft.

Now as KNKX completes the work of saving the station, it's looking forward to the future - one that is more innovative and more accessible than ever before. The Tacoma City Council endorses the *KNKX Next* capital campaign - a \$6 million, 3-year campaign to build a new home for the station in Tacoma, expand their presence in Seattle, and make new connections possible throughout the region.

Located at the center of the Theater District, KNKX's Tacoma home will be surrounded by the Pantages and Rialto theaters, the Tacoma School of the Arts, a beautiful park, and the Tacoma Farmer's Market. The new location will truly reflect how important the South Sound is to KNKX. Their new studio will:

- Be built to invite the community in for tours, events and live radio experiences.
- Expand its regional news at a time when local news coverage is shrinking.
- Deepen its local partnerships.

- ✓ With close ties to the Broadway Center, KNKX will host live music events and community forums in the Center's many different venues and in the park just across the street.
- ✓ Will grow its impact with South Sound high school students, bringing both School of Jazz and new, innovative story-telling programs to the city.

The Tacoma City Council endorses KNKX's new Tacoma home because it will expand their commitment to quality programming and coverage of the people, music and stories of Tacoma and the South Sound.



Chris Beale
Councilmember District 5



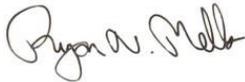
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Councilmember District 1



Victoria Woodards
Mayor



Justin Camarata
Councilmember District 2



Ryan Mello
Councilmember At-large



Keith Blocker
Councilmember District 3



Conor McCarthy
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Catherine Ushka
Councilmember District 4



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