FrogData replaces guesswork with precise, actionable analytics, and predictable outcomes

Imagine all your dealership data in one hub and all your reports in one dashboard, with crystal clear analysis to help you make better, more informed decisions. That’s the power of FrogData.

Get a 360° view of your business and manage with confidence, knowing that you are in control.

FrogData transforms data into insights and action.

It delivers:

- **Data Hub**: Aggregates data from multiple dealership systems
- **Advanced Reporting**: Over 800 comprehensive reports across all your departments
- **Action Analytics**: Insights and analytics delivered as Frog Action Reports (FARs) that give you clear actionable intelligence

Benefits of FrogData:

- Single platform for all your reporting needs
- Provides clear insights for better decision making
- Data visualization helps understand trends and projections
- AI driven business monitoring with alerts for problems and signals for immediate action
- Daily P&L to help you manage your business like a pro

Take Control! For more info, call: 415-323-4008  or  Email: sales@frogdata.com
Deliver the Right Information, to the Right Person, at the Right Time

FrogData goes beyond reporting and delivers actionable analytics for better decision-making.

Some Examples:

**Digital Advertising**
- Comprehensive view of dealer ad spend and analytics helps determine which ads are working.
- Effectively control your agency spend and lower your cost-per-lead.

**Lead Management**
- Improve lead closing rates, eliminate ineffective lead sources, and lower your cost-per-sale.

**BDC Reporting**
- Drive BDC effectiveness by measuring daily success and connectivity to sales hand-off.

**Lender Analysis**
- Which banks are the most profitable for you.
- Shop your deals for maximum profit.

**Deal Analysis**
- Track sales profitability by multi-dimensional sales analysis.
- Avoid low or negative gross profit deals.

**Used Vehicle Optimizer**
- Price each used car for your dealership's market, improve margins and control turns.