

# AutoMind AI Copilot for Used Cars



## Maximize your used car results **with AutoMind**

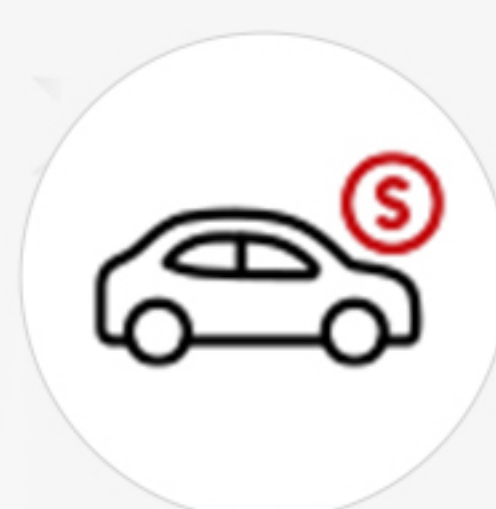
With too many systems and too much data to manage, dealers need a unified approach to used car pricing, marketing, and acquisition. Try AutoMind, the industry's first AI Copilot for Used Cars.

### Your Own Virtual Used Car Director

**One source,  
Best decisions**

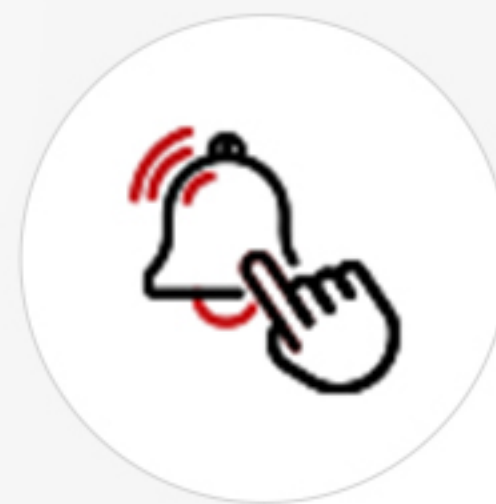
- ◆ Recommendations delivered daily via daily work plans creates focus and sets priorities, allowing your team to do more with less.
- ◆ Early warning systems spot trouble before they can do real damage.

## AutoMind Benefits



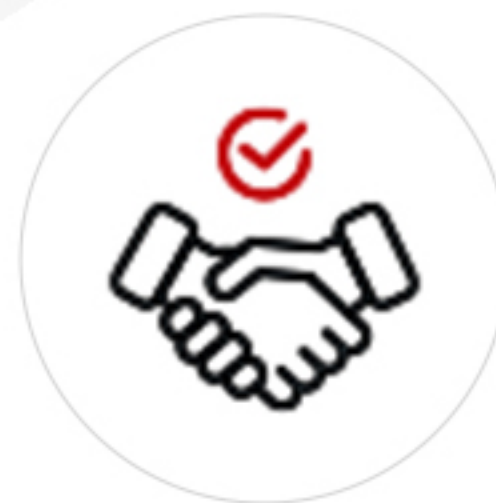
### Used Car Pricing

Sell recommendations using AI



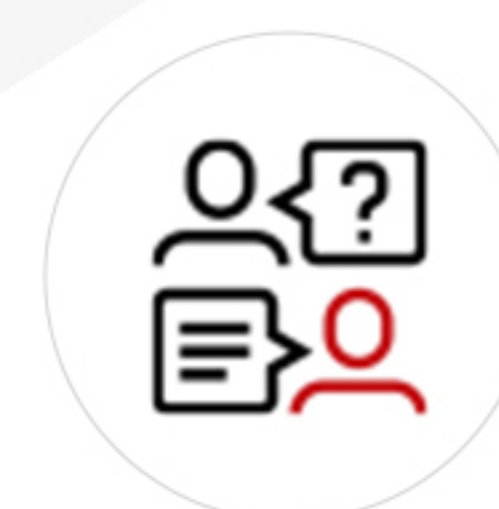
### Process Alerts

Missed leads, trade-in opportunities



### Best Merchandizing

Increase VDP conversion



### Used Car Stocking

Buy, List, and Auction



### Best Inventory Turns

Intake, Recon, List, Sell Fast



### Best Gross

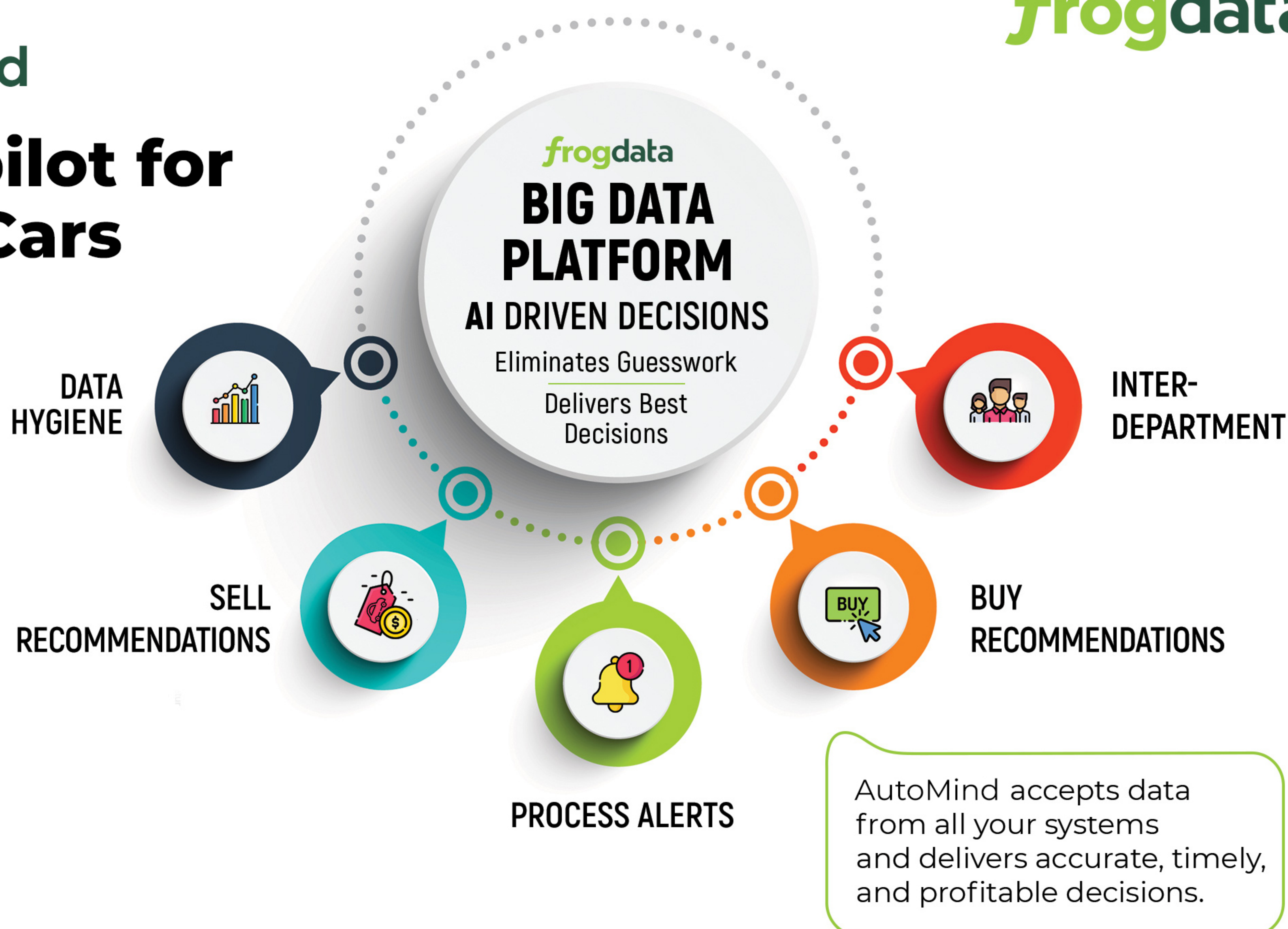
Beat the market every time

For More Information,  
Email: [sales@frogdata.com](mailto:sales@frogdata.com)



## AutoMind

# AI Copilot for Used Cars



## Why AutoMind

### Online Merchandizing & Marketing

AutoMind analyzes your inventory listing to ensure accurate vehicle merchandizing data, including images and equipment list.

We review 100% of your inventory weekly, check for image quality, update vehicle data with accurate equipment lists, and inspect carfax details.

### Purchase Targeting

Know what to buy and where it is. Our purchase targeting menu includes a buy list & unit locator, weekly buy list based on transactional data & market demand, and auction search results for selected vehicles to buy.

Our weekly group trade inventory match list helps place the right car at the right store.

### Inter-Department Report

*Who needs to do What & When?*

Connect your departments with AutoMind ; marketing reporting that shows what's working & what needs attention.

Our recon delay alert lets you speed your time-to-retail, and the CIT delay report protects your cash flow.

### Price Guidance

We provide the best price to maximize gross and turns, leveraging all the data points available including market demand vs. supply data, published pricing guides, dealership transaction sales history (DNA), and more.

Our price guidance includes price recommendations for each unit and price up/ price down/ promote recommendations.

### Sales Process Alerts

Take control of your used car sales process with AutoMind sales process alerts and reports.

Our reports include low lead conversion / lost sale reports, lead source reports that measures sales vs. expenses to project the actual ROI, missed trade-in report "Hot List", and a weekly follow up list that give you salesperson performance with just one click.

For More Information,  
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