

izmoauto

Digital Retail Platform





izmocars Introduction

Largest producer of Interactive Content for Automotive

- ▶ CGI / AR / VR
- ▶ Studios in Los Angeles & Brussels
- ▶ Global Stock Image Library

Online Automotive Retail Expertise

- ▶ izmoauto: Digital Web Platform
- ▶ izmoemporio: CGI 3D Virtual Showroom
- ▶ CRM & Lead Management Process

20+ years

experience in Online Automotive Digital Retail

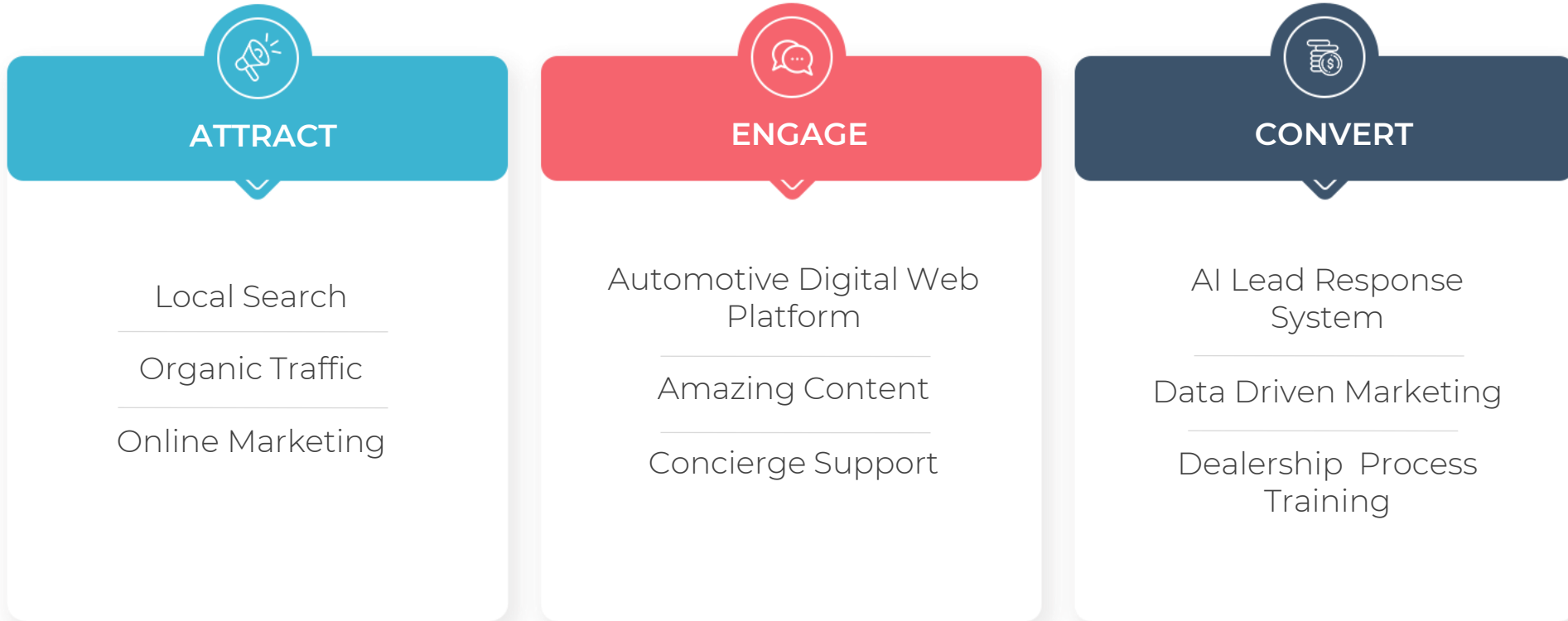
Served 1,000s

of Dealers, OEMs, Agencies worldwide

More than 400

dedicated team members

izmocars Digital Retail Solution



Transform your Online car shopping experience



Custom
Web Design



Advanced
Analytics



Amazing
Content



Concierge
Service



Advanced web platform -
respond to market trends
on-the-go

Supercharged SEO

3D Virtual Showroom
Experience

Inventory Merchandizing
Support with TrimPix

Advanced Analytics for
Smarter Marketing

White-glove Customer
Service

Virtual Dealerships Designed for Flexibility and Speed-to-Market

Advanced Mobile-first Platform

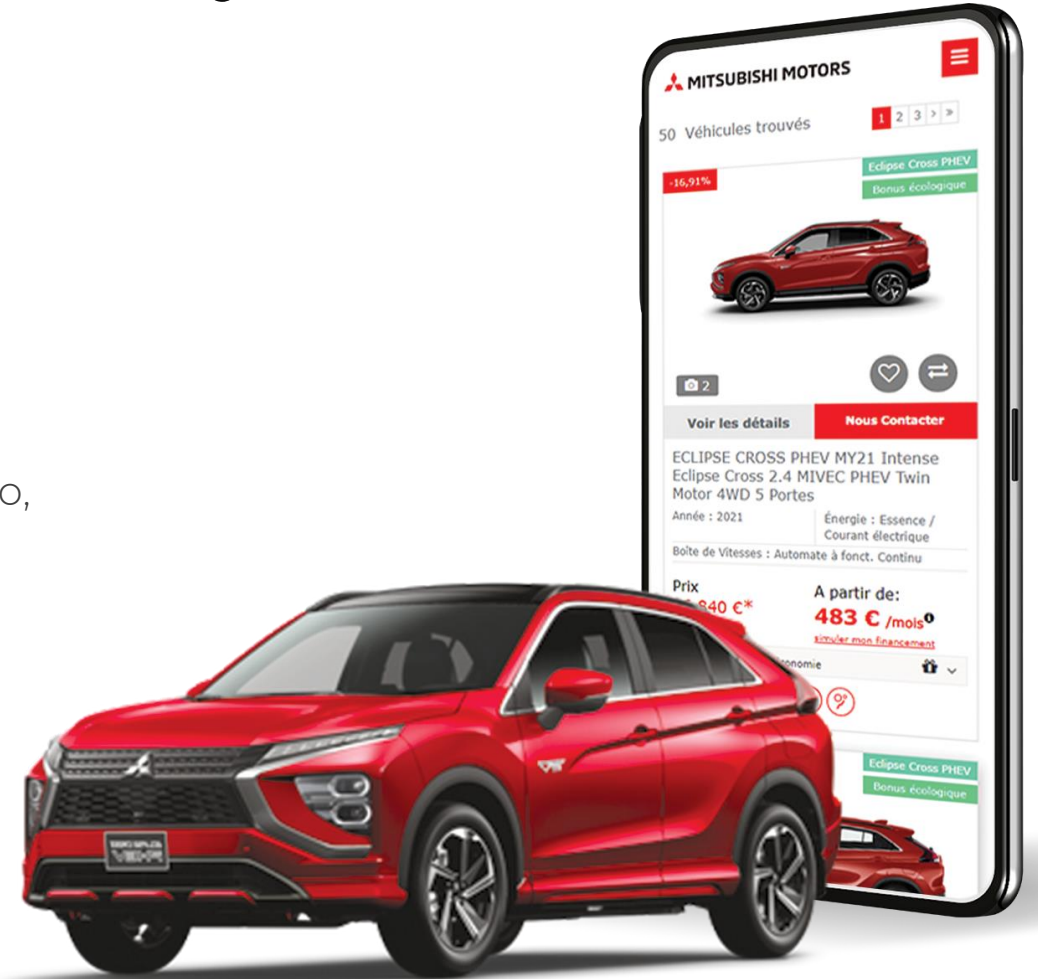
Get enterprise-level features, flexibility, and control.
Maximize Leads, Maximize sales.

Amazing Marketing Content

Drive your marketing with the world's most popular automotive marketing content and virtual showroom features by izmoStudio, subscribed by top automotive brands and portals.

Clear Insights and Control

- FrogData Analytics reports help you track visitor behavior and cash-in on every opportunity.
- Rule based website manager access and audit trail offers the flexibility to securely delegate tasks and mentor results.



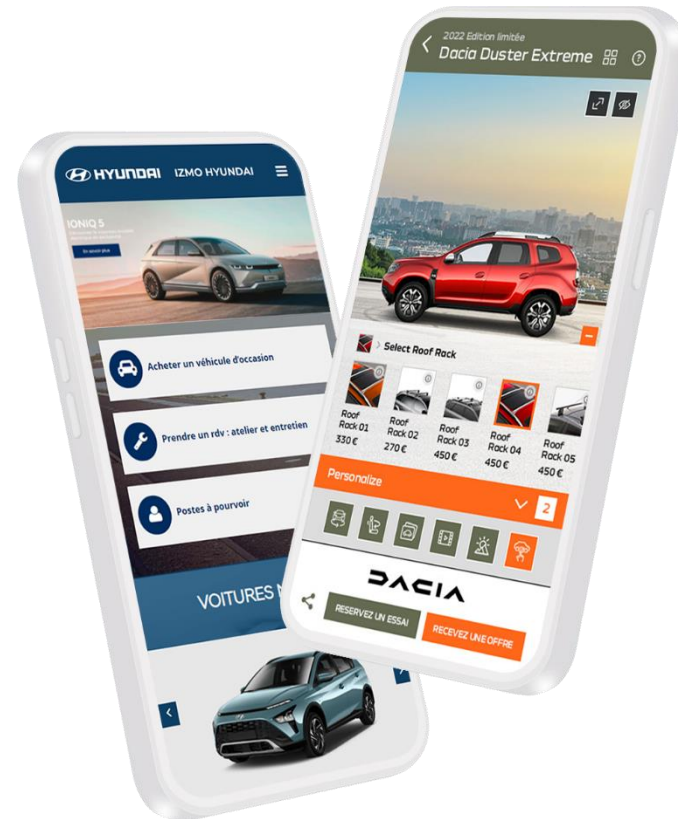
The izmoauto Advantage

Enterprise Platform

Highly scalable, secure, hosted platform for Automotive Retail

Feature Rich / Secure / Compliant

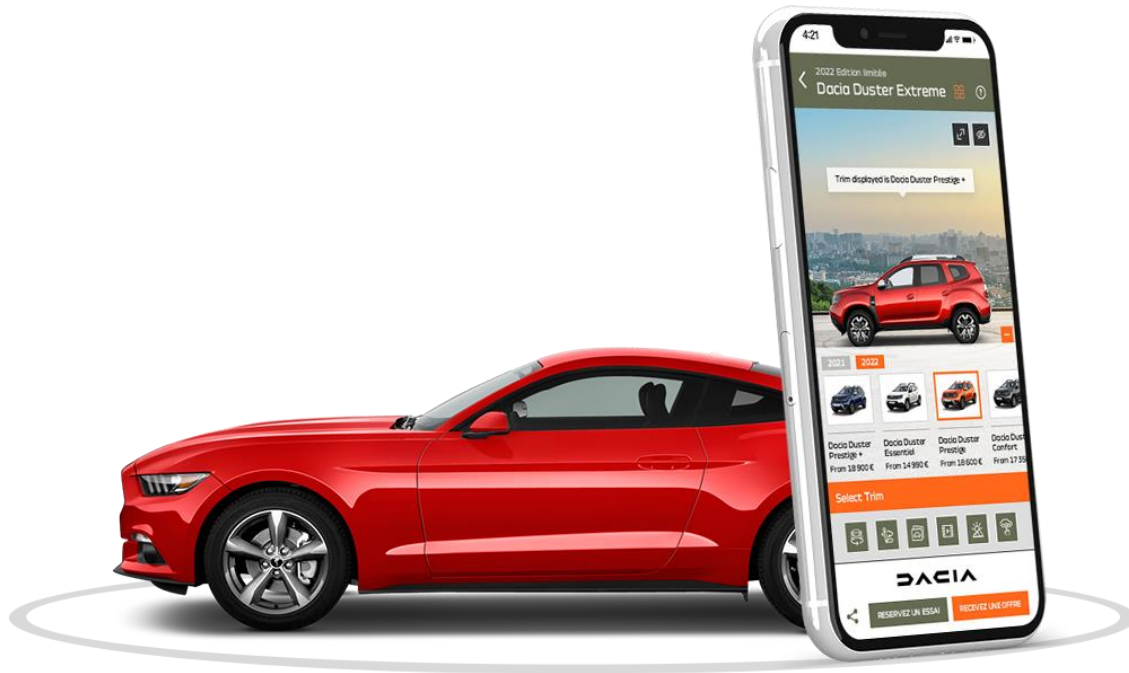
- Dynamic Web Pages
- Automated Marketing
- Privacy and ADA compliant
- Conforms to Brand Guidelines of all OEMs



Centralized Management System

- Secure, Scalable, SaaS Digital Retail Platform
- Manage all dealer group websites from one admin
- Publish new web pages across the enterprise
- Create marketing campaigns for all dealerships
- Manage inventory with rule-based engine
- CMS with HTML5 editors
- SEO Tag Management built in
- Role and Rule based access for all websites

Virtual Showroom



izmo is the world's largest producer of interactive media content, with studios in Long Beach, CA & Brussels

All our websites are supported by original interactive media content that we create

Great content engages and delights consumers while delivering an enhanced brand experience

What We Deliver



Custom
Website Design



Tested and
Proven SEO



White Glove
Concierge Service



3D Virtual
Showroom



Google Analytics and
Reporting



Advanced Inventory
Management & Listing