

izmoemporio

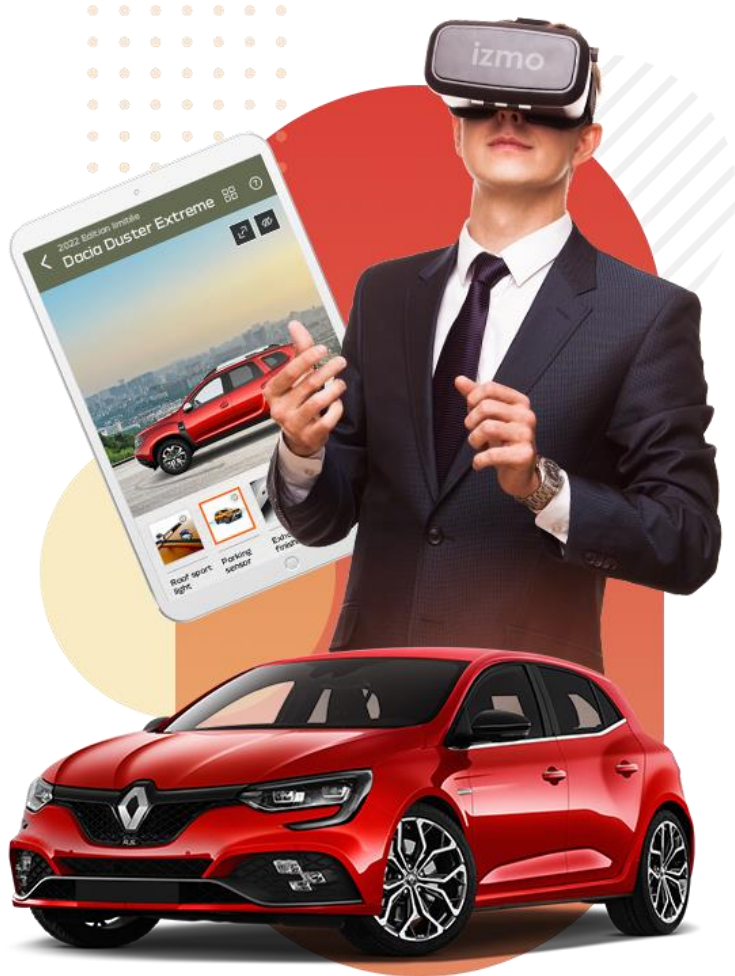
3D SHOWROOM FOR AUTO RETAIL

WE BRING CARS TO LIFE



PRESENTATION





izmocars Introduction

izmo Drives Online Auto Retail

Established in 2002,
and growing strong
after 18 years

Diversified Automotive
Solutions Company

Largest global producer
of Interactive Media
Content for Automotive

izmo Solutions:

- **izmoauto**
Digital Retail Platform
- **izmoemporio**
3D Virtual Showroom
- **izmostock**
Automotive Image Library

Global Footprint

- San Francisco, Chicago
- Madrid
- Paris • Brussels
- Bangalore



The Problem?

- Dealer websites are high cost with low lead conversion.
- Dealers spend \$4,000 - \$8,000 / month on their website and search engine marketing
- The website conversion is less than 2%. Which means that 98% of customers leave without doing anything!
- Your website is not complete because there's no showroom, just an inventory lot
- Customers are looking for better, more personalized experience

*izmoemporio delivers better leads.
And no additional cost!*

izmoemporio Virtual Showroom

“Personalization will continue to be a key differentiator”

Automotive Retail Trends 2023
By REUTERS EVENTS



izmoemporio Virtual Showroom

Features

3D Visualization for all models and trims

Hotspot Feature Presentation

Personalization tool for customers

Plug-n-Play technology ensures seamless integration

Benefits

Engages customers and increases website conversion

Improves quality of leads from website



We Bring Cars to Life!

Live demo: 3d.izmocars.com/demo-en-us.htm

Applications

On OEM, Tier II or Dealership Websites

Add a 3D virtual showroom to any website

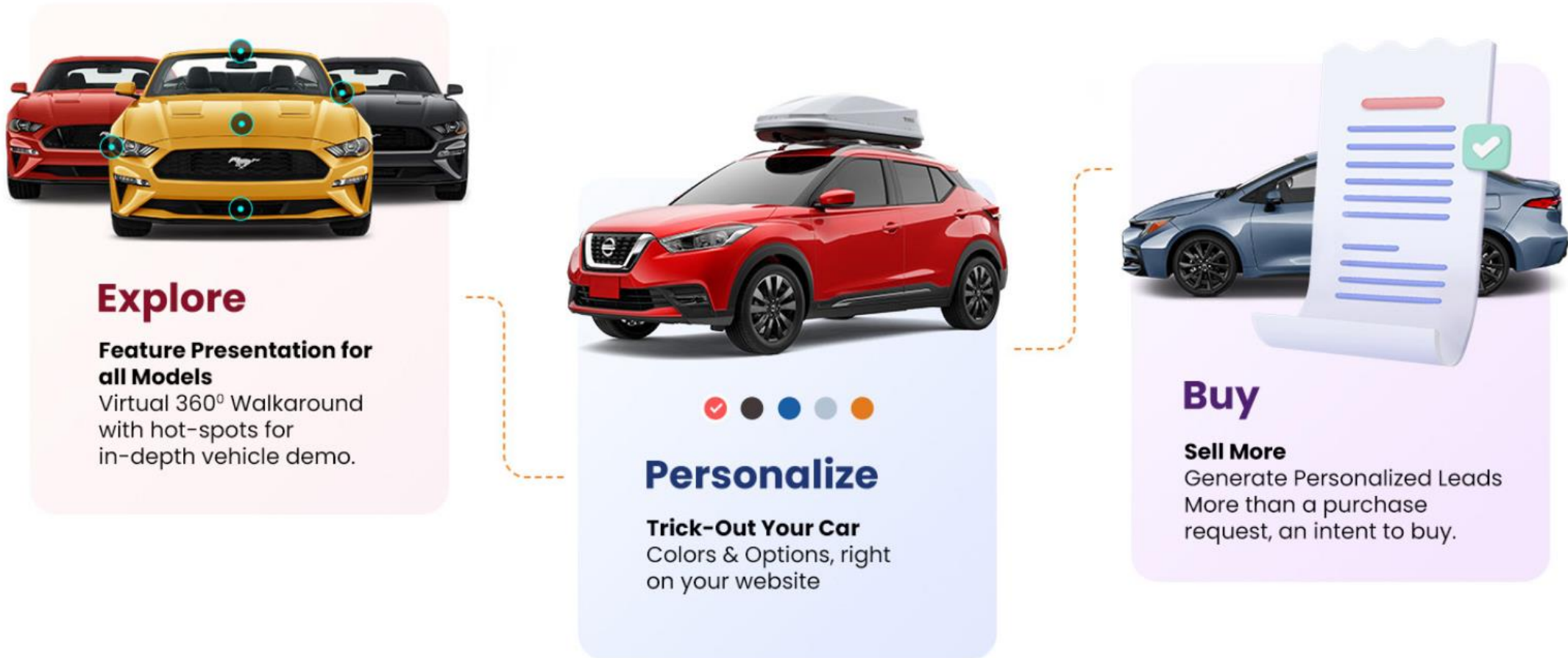
In-dealership parts department

Touch screen or tablet-based personalization tool to sell parts to waiting customers

Email campaign to new customers

Upsell accessories via email to sold customers

izmoemporio – How It Works



Gamification, Personalization, Lead Generation

Why izmoemporio?

Increase website conversion

Same website traffic, more leads, better qualified leads

Enhanced online digital retail customer experience

Better quality leads

Improve the ROI on your Digital Spend



izmoemporio drives online retail



World's first 3D Digital Retail Showroom with Personalization



Plug and Play - Integrates with any dealership website in minutes



Includes Interior 3D, Video and Image Gallery



HotSpot Feature Presentation



Works on any device – Desktop, Tablet, Mobile



Social Media sharing from app



izmoemporio technology

- Izmoemporio 3D Showroom is built on the latest CGI technology
- izmocars is the only company in the world who has built this platform
- Proprietary technology backed by the largest Automotive Content Library
- Every model, every trim ready for personalization
- Updated regularly when new models are released

*izmoemporio is unique and
the only product in market today!*



izmoemporio proposal

- Dealers spend an average of \$30,000 every month on digital (NADA)
- The result is too many poor quality leads which is more work for sales team and lower ROI on spend
- izmoemporio is just 1.6% of the monthly budget - \$500/month
- Re-allocate your budget and invest in izmoEmporio

*No additional cost, just more
better leads*

izmoemporio - Try & Buy

FOR LIMITED TIME ONLY

30 day free trial

No annual contract, no
monthly fee

READY TO BUY?

Month to Month:
\$500 / month

Annual License:
\$5,000 / year

For More Information,
Email: sales@izmocars.com

