

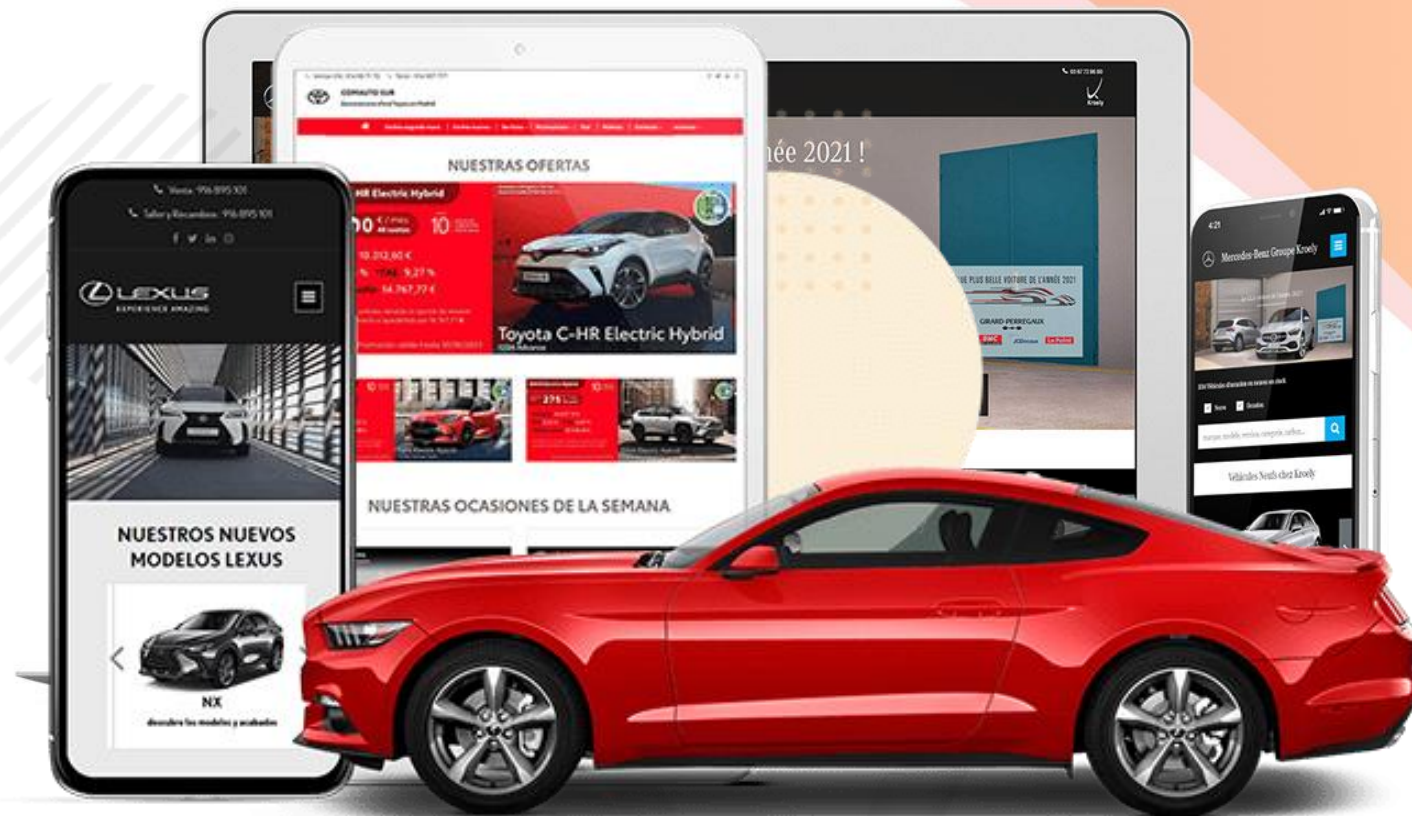
izmoespañol

Hispanic Marketing Package

Spanish Website

Spanish SEO

Spanish Social Media Marketing





izmocars Introduction

Largest producer of Interactive Content for Automotive

- ▶ CGI / AR / VR
- ▶ Studios in Los Angeles & Brussels
- ▶ Global Stock Image Library

Online Automotive Retail Expertise

- ▶ izmoauto: Digital Web Platform
- ▶ izmoemporio: 3D Virtual Showroom
- ▶ CRM & Lead Management Process

20+ years

experience in Online Automotive Digital Retail

Served 1,000s

of Dealers, OEMs, Agencies worldwide

More than 400

dedicated team members

Hispanic Market Opportunity

\$1.7 Trillion Annual Buying Power | **\$200B /Annum** Hispanic Auto Market



Spanish language searches up 50%

More than 3.5 billion searches per year



Spanish is now #2 in Google Searches

53% of Hispanic adults use Spanish on Google



Hispanic Population is growing

and expected to reach 138 Million by 2060

Dealers who focus on this market have an **early mover advantage** in this rapidly growing market segment.



Connect Directly with Hispanic prospects in your market

Get huge returns and a happy, loyal customer base

01 Build a community brand that talks to your customers

02 Get more Spanish speaking traffic to your website

03 Convert more leads and increase sales

04 Increase customer loyalty and create a powerful local brand

izmoespañol Hispanic Marketing Package



izmoauto

Spanish Website Platform



SEO/SEM

In Spanish Language



Social Media Marketing

In Spanish

Transform your Online car shopping experience with **izmo**español



Custom
Web Design



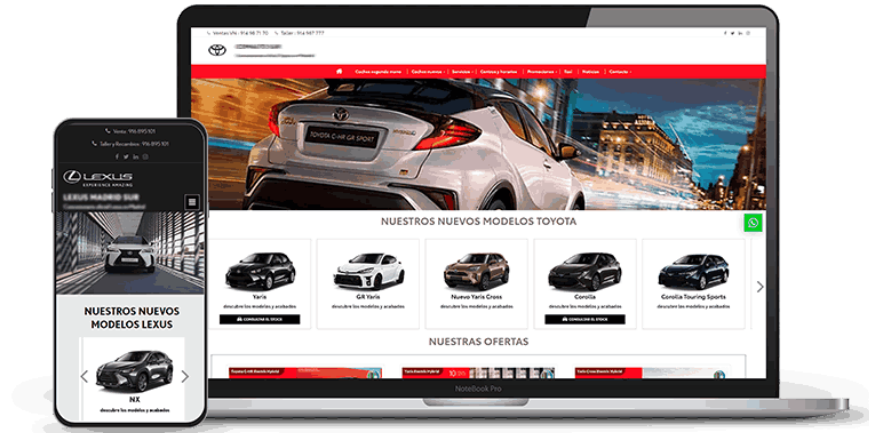
Advanced
Analytics



Amazing Content
In Spanish



Concierge
Service



Advanced web platform -
respond to market trends
on-the-go

Supercharged SEO

3D Virtual Showroom
Experience

Inventory Merchandizing
Support with TrimPix

Advanced Analytics for
Smarter Marketing

White-glove Customer
Service

3D Virtual Showroom Experience



3D Visualization for all models and trims

Hotspot Feature Presentation

Personalization tool for customers

Plug-n-Play technology ensures seamless integration

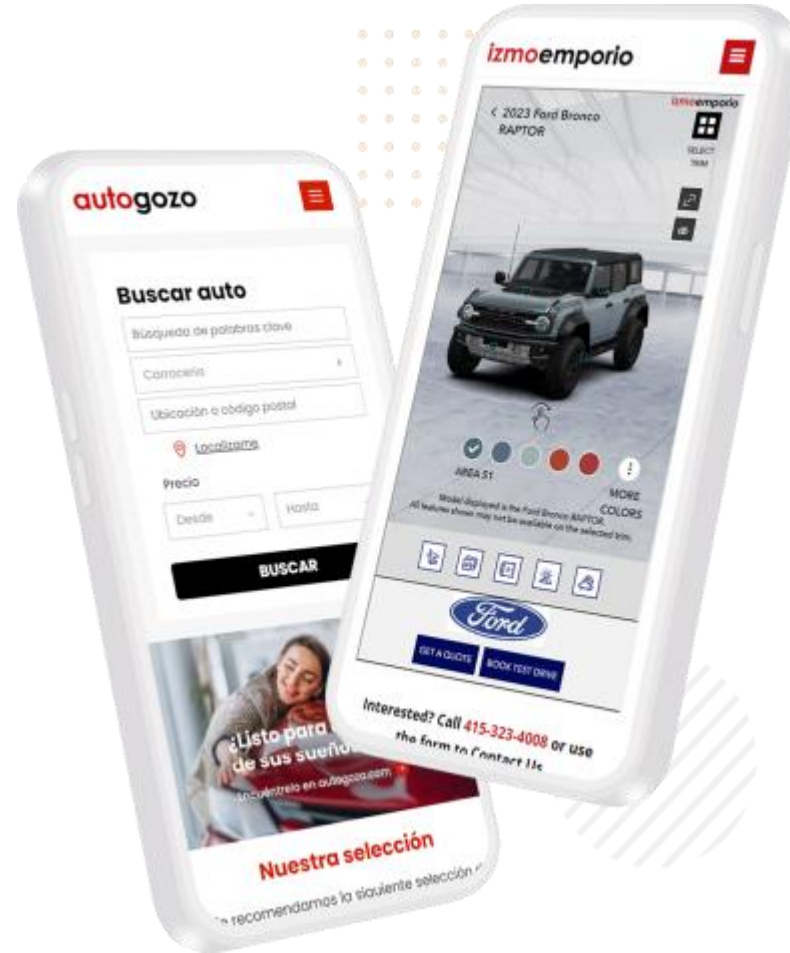
Great content engages and delights consumers while delivering an enhanced brand experience

izmo: Spanish Language Expertise

10 years serving
hundreds of dealers
in Mexico

**Ford Mexico dealer
websites**

Present in Spain
since 2015



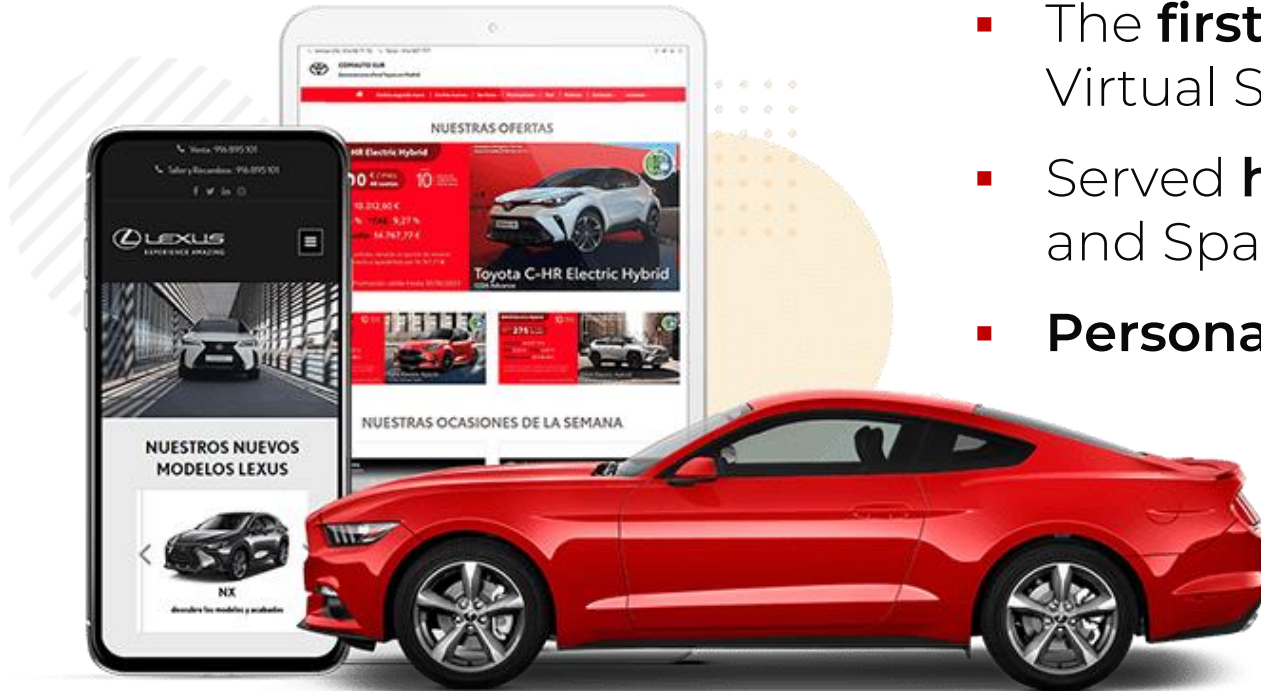
Top 5 of the 10 largest
dealer groups in Spain are
on izmoauto Platform

**US based team is
bi-lingual in Spanish**

**All our products are
native in Spanish**

Why izmo

- The **first Spanish web platform** with 3D Virtual Showroom for the US market
- Served **hundreds of dealers** in Mexico and Spain
- **Personalized service** by expert staff



For More Information,

Email: sales@izmocars.com

