

Appendix “A” to Great-West Life Wayfinder “Fill your life” Contest Rules

1. How to participate

The sponsor of the Wayfinder Contest (“Contest”) is *The Great-West Life Assurance Company* (“Great-West Life”).

1.1 Eligibility: The Contest is open to membership of Great-West Life group retirement plans that offer Wayfinder, for the first time, between Oct 24, 2017 to April 18, 2018. They must be eligible to participate in Wayfinder and meet the following criteria:

- Active plan members, enrolled in their Great-West Life group retirement and savings plan(s)
- Employees must be Canadian residents
- Register with Wayfinder and set a retirement goal by May 16, 2018 (11:59 p.m. ET).

Members can register with the Wayfinder website by using their current GRS Access credentials or by creating a new User ID and password specific to Wayfinder. To be eligible for the Contest, Members need to set a retirement goal by:

- Registering with Wayfinder
- Providing the required personal information
- Completing the investment personality questionnaire
- Choosing a retirement lifestyle

1.2 Contest period: The Contest period runs October 24, 2017 (12:00 a.m. ET) to May 16, 2018 (11:59 p.m. ET).

1.3 Contest entry: Members who receive an invitation to register with Wayfinder may enter the contest by registering with Wayfinder and completing all actions necessary to set a retirement goal. A Wayfinder registration and setting of a retirement goal (as defined in Section 1.1) automatically enters the Member into the Contest.

2. Prizes (101): Grand prize \$2,500 cheque. Secondary prizes: 50 \$25 gift card “Ultimate Dining Card.”

2.2 Prize draw: On May 17, 2018 a winner for each of the Prizes will be randomly drawn from all Members who have entered. The draw will be held at Great-West Life’s office at 255 Dufferin Avenue, London, Ontario, N6A 4K1 at 11:00 a.m.

2.3 Odds: The odds of being randomly selected to win the Prizes depend on the total number of plan members who registered for Wayfinder.

2.4 Notification of selection: The selected Members will be contacted by Great-West Life at the email address that is associated with the Wayfinder website. If no response is received after the first contact, another contact will be made (if phone number is available, Great-West Life will follow up with a call), within eight (8) calendar days of the initial contact. If the selected Member cannot be contacted within fourteen (14) calendar days of the initial contact, another Member will be randomly drawn and the previously selected Member will be disqualified.

2.5 To win, the selected Members must respond to the email received from Great-West Life, outlined in section 2.4. The selected Members must correctly answer, unaided, a mathematical skill-testing question and will be required to acknowledge the terms outlined in the email. No substitution for or transfer of any of the Prizes will be allowed. If the selected Member does not return via email the answer to the skill-testing question and acknowledgement of the terms seven (7) calendar days after the second email, another Member will be randomly selected. The previously selected Member will be disqualified and will have no recourse towards Great-West Life or anyone involved in the Contest.

3. Further considerations

3.1 A claim of the Prizes is subject to verification by Great-West Life and/or its designated representatives. Entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times, or entries that are in excess of the permitted number of entries during the Contest period are automatically rendered void. All Contest entries obtained through unauthorized sources, or entries that are incomplete, illegible, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these rules are automatically deleted.

3.2 By participating, the Member who is the selected winner agrees to acknowledge the terms of the *Declaration and release*, which will confirm they: (a) are bound by these Rules and the decisions of Great-West Life, (b) release and hold harmless Great-West Life, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives, including advertising and promotion agencies, from any and all liability for claims or damages including, but not limited to, claims or damages for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or for participation in the Contest; and (c) permit Great-West Life to use his/her name, address, city, province of residence, photograph, video, or any likeness for advertising and publicity purposes without any additional compensation.

3.3 The decisions of Great-West Life will be final and binding with respect to all aspects of the Contest.

3.4 Great-West Life shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, line failures of any telephone network, failure of computer equipment, software, inability to access any online service or website, inability to submit online, or any other error or malfunction, or any injury or damage to Member's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, illegible or misdirected entries.

3.5 Great-West Life reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, computer virus or bug, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest.

3.6 Under no circumstances will Great-West Life, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, agents and representatives, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules or award the Prizes other than in accordance with these Rules.

3.7 The Contest is subject to all federal, provincial and local laws.

3.8 The Contest is only open to residents of Canada.

3.9 For a printed copy of the Contest rules or any inquiries in relation to the Contest, please write to:

Great-West Life Wayfinder contest, LONDON 6-E
Great-West Life
255 Dufferin Avenue
London, ON N6A 4K1

4.0 Residents of Quebec only: any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping parties reach a settlement.

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