

Photo courtesy of renrobphoto

Freedom 55 Financial adds Champion Snowboarder Max Parrot to Team Freedom Roster

Max Parrot joins Freedom 55 Financial's Team Freedom – a group of young Canadian athletes striving to reach the pinnacle of their athletic dreams.

LONDON, ON (Jan. 26, 2017) - X Games Champion and Olympic Games hopeful Max Parrot has signed with Freedom 55 Financial to serve as an ambassador on their #TeamFreedom roster. Parrot joins a team of young Canadian athletes aspiring to reach their athletic goals, including 2016 PGA TOUR winner Mackenzie Hughes and 2016 Olympic Bronze Medalist Damian Warner.

Parrot, a 22-year old snowboarder who resides and trains in Bromont, Quebec, has made snowboarding history on multiple occasions, most recently being the first to land a cab quadruple underflip 1620 in 2015. Parrot's father, a former Canadian alpine ski team hopeful and water ski champion had a large influence on his early career. At a young age, his immense passion for snowboarding overtook his family's primarily skiing-based background leading to Parrot mowing nearly every lawn in his neighbourhood to buy his first snowboard and begin developing his natural talents.

The three-time X Games gold medalist and 2014 Sochi Winter Games slopestyle finalist is recognized for his intensity in the gym and commitment to honing his craft. Currently the second ranked slopestyle and fourth ranked big air snowboarder in the world, Parrot's 2017 schedule features multiple events across FIS, X Games and Dew Tour. His recent performances resulted

in a gold medal at the U.S. Snowboarding Grand Prix at Copper Mountain in December 2016 and a gold medal at the LAAX Open World Cup snowboarding competition held in Switzerland on Jan. 20, 2017. Max next competes at the Winter X Games in Aspen, Colo. Jan. 26-29.

“It’s exciting to have a respected organization such as Freedom 55 Financial to help me achieve my high aspirations in the coming years,” said Parrot. “Having a partner that shares the same values and commitments as I do is tremendous as I continue my journey of constant improvement”

“We are extremely pleased to welcome Max to the Team Freedom roster and the Freedom 55 Financial family,” said Mike Cunneen, Senior Vice-President, Freedom 55 Financial. “We are committed to supporting athletes such as Max, who are on their path to achieving their athletic aspirations through goal-setting, commitment to their talents and surrounding themselves with the right people they need to succeed.”

To follow Max Parrot’s journey and keep up with other athletes on Team Freedom, follow Freedom 55 Financial on Facebook and Twitter, using the hashtag #TeamFreedom.

About Team Freedom
Team Freedom reflects Freedom 55 Financial’s commitment to supporting Canadians today and tomorrow. Assisting these young athletes on their path to achieving their dreams fits with its values of inspiring freedom, confidence and optimism for the future. The group of talented young Canadian athletes emphasizes the values of goal-setting and surrounding themselves with the right people to help them succeed. To learn more about Team Freedom, visit our website.

About Freedom 55 Financial
Freedom 55 Financial, a division of London Life Insurance Company, offers financial security advice and planning to Canadians through its 3,760 financial security advisors across Canada. Freedom 55 Financial offers London Life’s own brand of life insurance, savings and investments, retirement income, annuities, and mortgage products to Canadians. For more information visit Freedom55Financial.com.

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