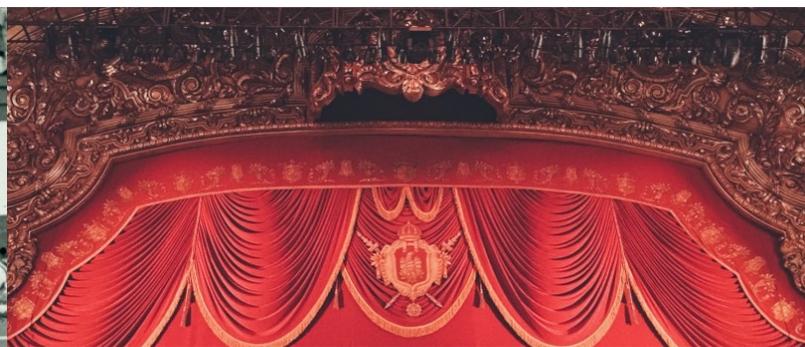
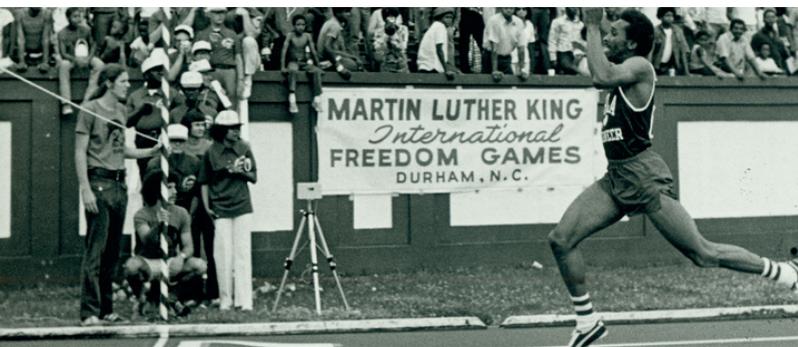


How To Memorably Finish Your Presentations



A lot of presenters begin their presentations on a high note. They maintain the tempo throughout, only to lose it at the end.

Many of us are often preoccupied with how to make a lasting first impression, so we forget about the risk of having a lackluster, unmemorable ending to a presentation.

It is important to remember that in any presentation, there should be a direct correlation between the starting and finishing points. As such, the secret to having a powerful closing is to plan in advance: Know what to say or do before the curtain comes down.

Start thinking now about how you're going to sign off as your ending will always play a pivotal role in determining the overall success of your presentation.

6 POWERFUL CONCLUSIONS

1. Ask a Provocative Question

Pose a challenging or interesting question that will compel your audience to keep thinking about their answer, long after they have left the presentation.

2. Include a Call-To-Action

The fundamental role of a presentation is to influence your audience in some way. So, be specific. Tell your audience what you want them to do next. For instance, do you want them to donate, purchase your product, or join a worthy cause?

3. Review Your Key Points

There's no harm in quickly revisiting the core sections of your presentation. Doing this refreshes the memory of your audience and cements your intended message in their minds. But try to add a bit of flare to the language you use. There is a fine line between reminding your audience of your key messages and boring them by rehashing the same content with the same wording.

4. End on a Humorous or Motivational Note

Include a joke. Humour is a great way to strengthen your connection with your audience to ensure they won't forget you easily. Alternatively, mention a motivational quote that will inspire them to continue the journey you have taken them on.

5. Refer Back to the Opening

It's often a good idea to return back to where you started. For instance, you can provide an answer to a question you asked at the beginning of the presentation.

6. Use a Question Slide

Whilst this tactic isn't the most glamorous ending, it will provide you with options. If you are running overtime, you can simply skip it. However, if you are running under time, it can be an easy way to pad out the presentation. Also, don't feel like you need to write the word 'Questions' on the slide. You can use a slide that infers the word but still looks interesting.