



More Than a User Group. A Community.



"The value ASUG brings to me personally is hard to quantify. It's invaluable. If I didn't have my network of fellow members to rely on when I have questions, I'd have to pay for advice or spend hours and hours experimenting and researching... it's impossible to put a value on this."

– Kevin Riddell, CCLP, Director of International Logistics, Tremco Inc.

Think about how critical your SAP systems are to your organization. Think about how you need to get maximum value from the significant investment your company has made. And think about what it takes to not just keep up with current technology, but to prepare for what's ahead.

It can be overwhelming. ASUG can help.

Members of Americas' SAP Users' Group ([ASUG](#)) gain access to the world's largest independent SAP user community. Here, they create relationships with fellow SAP customers and benefit from each other's perspectives, invaluable lessons learned, battle-tested business strategies, and independent thought leadership.

They also gain direct access to SAP through our [Influence program](#) where customers join forces to provide SAP with feedback and recommendations on its solutions and services to produce tangible results. SAP, in turn, shares strategies and road maps with members to provide them with the business insight and knowledge they need to keep moving forward.

An ASUG membership provides access to:

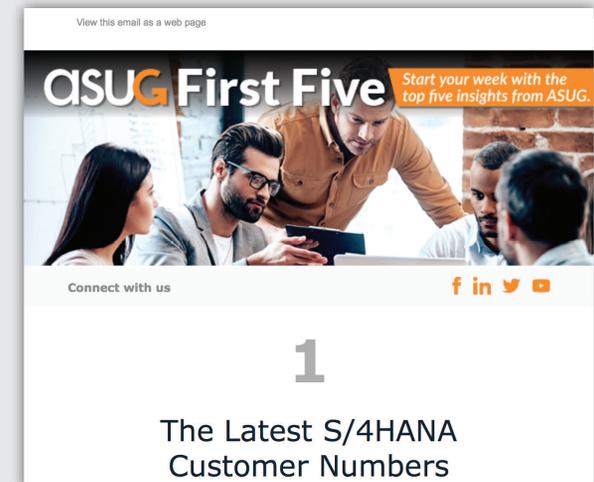
- A network of SAP users and partners who share lessons learned, best practices, and invaluable insights that will help maximize ROI on your current technology and cost avoidance on future technology system purchases.
- SAP executives and product/implementation experts.
- Education and training on the SAP solutions you use every day, including the knowledge you need to move your company to the cloud.
- Research conducted by ASUG on SAP S/4HANA®, SAP HANA® adoption, user experience, and strategies for HR, finance, and mobility.

Visit asug.com/join for more information or contact info@asug.com.



ASUGNews

Sign up for ASUG's most popular newsletter (it's true!) and start every week with the five best stories curated by the [ASUGNews](#) team and delivered straight to your inbox.



Membership resides at the corporate level, which means all employees in your organization who use SAP can become part of the ASUG community.

For more information, contact info@asug.com or visit asug.com.

2018 Membership Details

ASUG Membership Highlights

ASUG connects people in person and online. We talk, we share, we understand, we learn. And chances are, wherever you want to go with SAP, one of our members has already been there.



38 Regional Chapters

Hosting over 182 face-to-face meetings and networking events annually



90+ Special Interest Groups

Tailor your membership by joining virtual communities aligned with your job function, your industry, and your interests



Membership to the ASUG Executive Exchange

A forum for C-level executives to connect and collaborate with peers, partners, and SAP executives



Discounts on ASUG Signature Conferences

Including [ASUG Annual Conference](#) (held jointly with SAPPHERE NOW®), [Fall Focus Conference](#), EIM Conference, and HR & Payroll Canada Conference. ASUG member discounts also apply to [Eventful Conferences'](#) full line-up of face-to-face events



Access to Digital Content 24/7/365

Over 575 webcasts annually, plus discussion forums, ASUGNews articles, videos, research reports, and thought leadership



ASUG isn't a place or a thing. It's a connection—between professionals seeking the best ideas, answers, and advice on how to stay ahead of an ever-evolving technology landscape.

For more information, contact info@asug.com or visit asug.com