



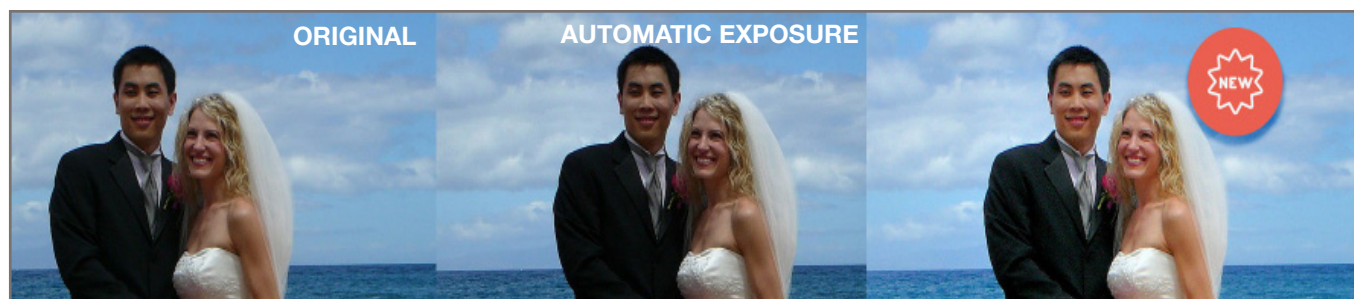
## Changing the Game with Perfectly Clear Complete V3

Our commitment to excellence is not just a mission, it's an unwavering passion. Our next generation Plug-ins are a revolutionary tool that will give photographers more speed, control and customization power than ever before. You'll spend less time editing and more time behind the camera, doing what matters to you most. We don't just make software, we create solutions that truly change the way the world will see your images - faster. Here are the scientifically-backed enhancements that you'll love in the new Perfectly Clear V3:

### What's New?

#### 1. Smarter Auto Intelligence

Our new Intelligent Auto with Face Aware Exposure is smarter in automatically delivering you perfect exposure that you're going to love every time. This means a more robust correction automatically for faces in front of a bright background (ensuring you can see the face!), and also the opposite for overexposed faces.



#### 2. Powerful Landscape Corrections

We wanted to give you intelligence that would give justice to the beauty of the world, seen in front and behind the lens. So we added 5 new corrections that give you better images with less work: Image Ambulance, Sky Enhancer, Foliage Enhancer, Color Vibrancy and Black Enhance.

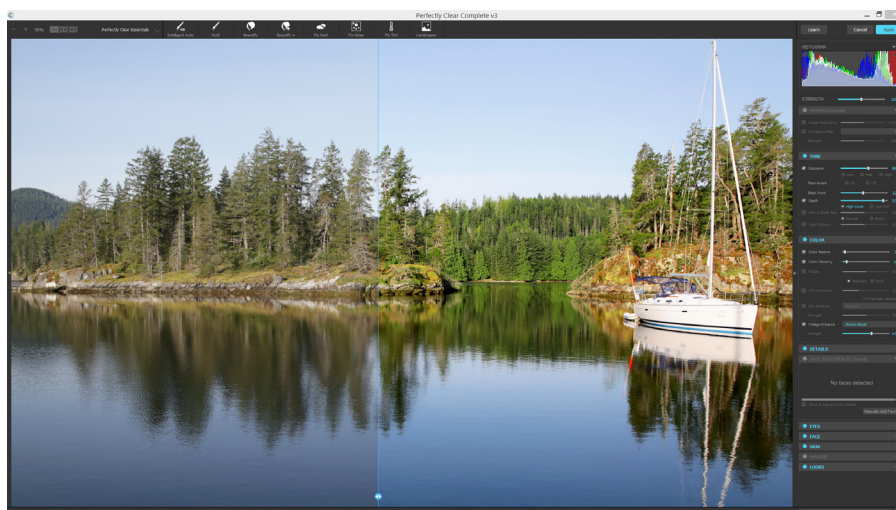




IMAGE © KRISTINA SHERK

● FACE

● SKIN

● MAKEUP

### 3. Control Detailed Portraits

We know intricate portrait work requires a steady hand and a lot of focus. That's why we gave you all the speed to get your most detailed work done, with the ease of controlled adjustments where you need it most. Easy-to-use adjustment slider bars for **Light Diffusion**, **Color Fidelity**, **Lip Sharpening**, one-click **makeup** enhancements for items like blush and skin toning, and ability to manually add faces and adjust control points for Perfect eyes and skin are just a few ways to make portraits stunning in no time.

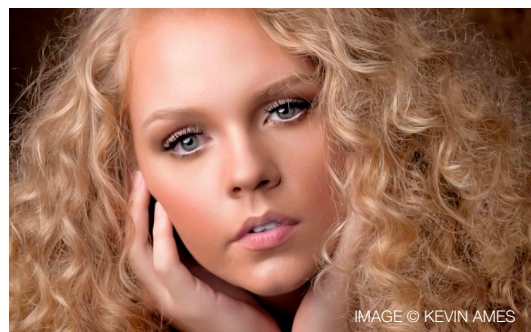


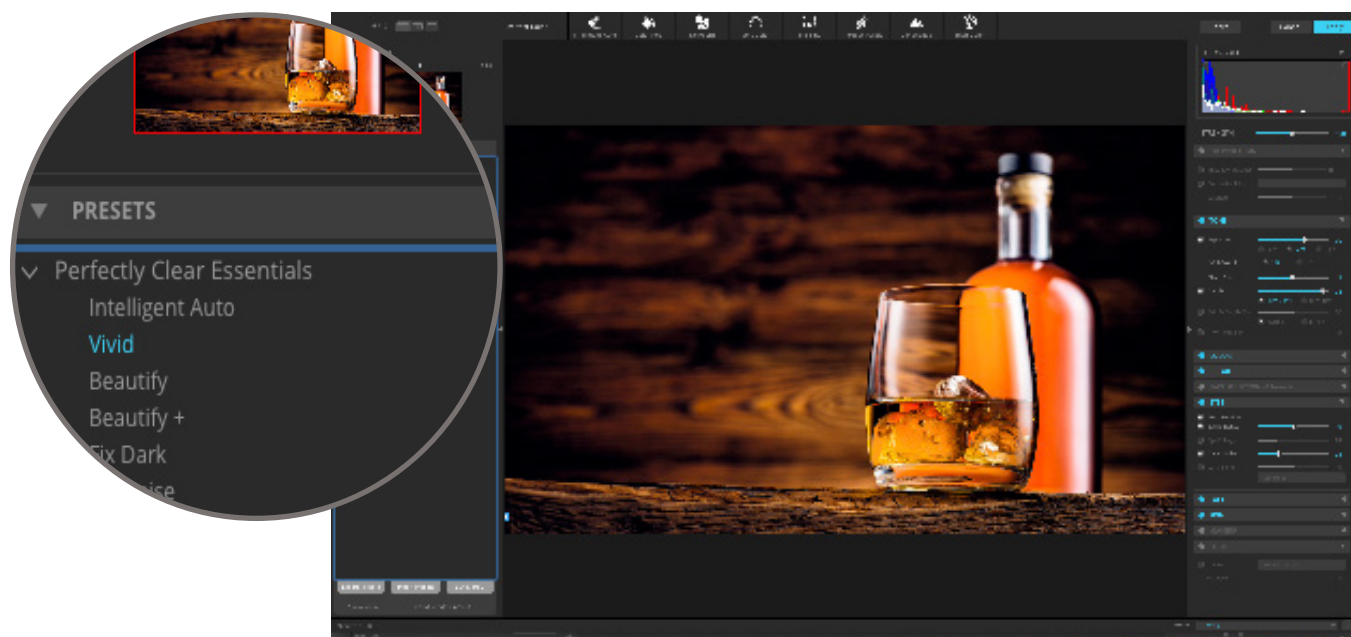
IMAGE © KEVIN AMES

### 4. Easier Navigation Experience

Built from the ground up based on your feedback, the new user interface is not only beautiful, but also gives you more control and customization with an intuitive and refined professional interface built to save you time.

### 5. Powerful Time-Saving Presets

56 presets created by top photographers, powered by Perfectly Clear Science so you can effortlessly create Perfect Color, Perfect Details, Perfect Eyes & Skin with Perfect Exposure. With our new Preset Manager, you can easily modify the built-in ones to get exactly the look you want. Put your favorite into a custom group and you've now your own favorite's just one click away.





## 6. Unleash Your Creativity

With so much extra time in your workflow, why not add a little creativity into the mix. With our new LOOKS and Corrective Filters, you can quickly stylize your images with creative film stocks and one-click color grading.



## Who's it for?

Working Pros, Photo Enthusiasts, Professional Moms, and photo processing labs. Compatible with both Windows and Mac.

## Pricing

Perfectly Clear Complete is priced at \$129 USD for both Mac and Windows.

Perfectly Clear Complete can be purchased directly from [athentech.com](http://athentech.com)



## Tech Requirements

### Mac OSX

Mountain Lion (10.8) or newer

Intel processor

PS plug-in: Photoshop CS6 or Creative Cloud

Photoshop Elements 11 or newer

LR plug-in: Lightroom 5 or newer

4 GB RAM or more

### Windows

Windows 7, 8, or 10 (64-bit is required at this time)

PS plug-in: Photoshop CS6 or Creative Cloud

Photoshop Elements 11 or newer.

LR plug-in: Lightroom 5 or newer

Corel PaintShop Pro X5, X6, X7, or X8

4 GB RAM or more.