

DO'S AND DONT'S

A guide on how to be a successful influencer on TaDa Time



TaDa Time

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What is TaDa Time?

Latest AR Technology

Utilizing ARKit and GYRO, TaDa Time is Augmented Reality at its best, and we're only in beta!

A New Social Network

TaDa Time is unlike any social networking app.

You can share videos publicly or to your friends and family of you dancing like a Michael Jackson, climbing Mt. Everest, crawling out of a Thanksgiving Turkey, all without leaving your bed.

How? Through your AR 3D look-alike avatar, that's how!

A 3D Avatar Look-Alike

With a simple selfie, and a little magic, TaDa Time generates a 3D avatar to look just like you! You can customize hair, skin, clothing and accessories.

LET'S GET STARTED

SIGN UP
CREATE YOUR AVATAR!
CUSTOMIZE YOUR AVATAR!

Retake

You look awesome!
We can use this to create your avatar!



Male



Female

Create

Signup with your email, Facebook,
or Google+ account.

Create your username (make it memorable),
choose your age and gender,
and add a picture if you'd like!

SIGN UP

Take a selfie near good lighting, no smiling and keep that face straight, then your avatar will be generated! If you don't like how it turned out, you can try again! After, it's time to customize your mini-you!

CREATE YOUR AVATAR





It's time to choose your hair, clothing, skin, and accessories. You can change the color for anything, so get creative!

CREATE YOUR AVATAR

The background features several large, overlapping geometric shapes. A large orange triangle is in the top left, partially overlapping a grey triangle. A red triangle is in the top right. A large orange triangle is in the bottom right, pointing upwards. The text is centered in the upper half of the page.

NOW YOU
ARE
READY TO
CREATE

CHOOSING THE RIGHT MOVE

DON'T

Use the same move over and over.

It will make your profile look boring.

Pick a move that makes no sense in your environment, unless it's funny.

EX: If you're at a concert, don't use the 'cutting onions' move, it wouldn't make sense.

DO

Choose a move that works for your location.

EX: If you're on a beach, maybe use the dive move!

Pick a move that interacts well with the objects or people around you.

EX: If there are animals around you, maybe pick a move that sits or pets the animal!

Use the newest moves

Using the recently added moves, early on, will make you an influencer, it let's people know that there are always new animations being added!



CHOOSING THE RIGHT LOCATION

DON'T

Use your laptop as a location!

It looks boring and lazy when your TaDa is just on whatever is in front of you.

Use the same location over and over.

EX: It makes your profile look predictable.

Use an inappropriate location.

EX: Some places are private property or have inappropriate things or images in the background. Be weary and respectful as always!



DO

Choose a location that fits the move!

EX: Put an Easter move near a bunny!

Find famous or unique locations!

EX: On vacation? Show off the Eiffel Tower!

EX: Going to a gallery or concert? TaDa!

Find locations with good lighting.

EX: Night/ bad lighting does EX: Night/ bad lighting doesn't look the best.

POSITIONING YOUR AVATAR

DON'T

Make your avatar float or fly.

Avatar should be standing on something, as you would in real life.

Make your avatar tiny.

You don't want your video to be difficult to see/watch. Make your avatar as tall as you!

Shake the camera.

Once you're recording, try to be as stable as possible.

DO

Place the avatar around or on top of the most important objects.

EX: If the most important part in the scene is a cat, place it on or touching the cat.

Make your avatar the center of attention.

Your avatar doesn't have to be in the center, but it should be dominant.



CHOOSING THE RIGHT AUDIO

DON'T

Be repetitive

Don't use the same song or voice over and over again.

Be Inappropriate

Being weird and funny is okay, but refrain from being mean, swearing, or going after anyone for their race, sexuality, gender, etc.

DO

Record your voice in the best quality possible

Try using your 🎧 headphones, if there's a mic attached, or go into a quiet room.

Add your favorite song!

If you add a popular, fun, weird, or funny song, more people will share your video.



TIPS FOR BEING CREATIVE

The avatars don't have to be you!

You can use photos from your camera!
Create avatars of celebrities, politicians, your friends, etc! This will make your profile stand out.

Dance or sing!

Some of the most popular videos are the ones where someone is dancing alongside their TaDa.
Use your own beautiful voice and have your TaDa sing something! It will show creativity and uniqueness.

Use Humor

Humor is the best way to get people's attention, especially when it involves someone famous or a prank!

Be Original

Don't just copy what everyone is doing, be unique !



GET SOCIAL!

Share!

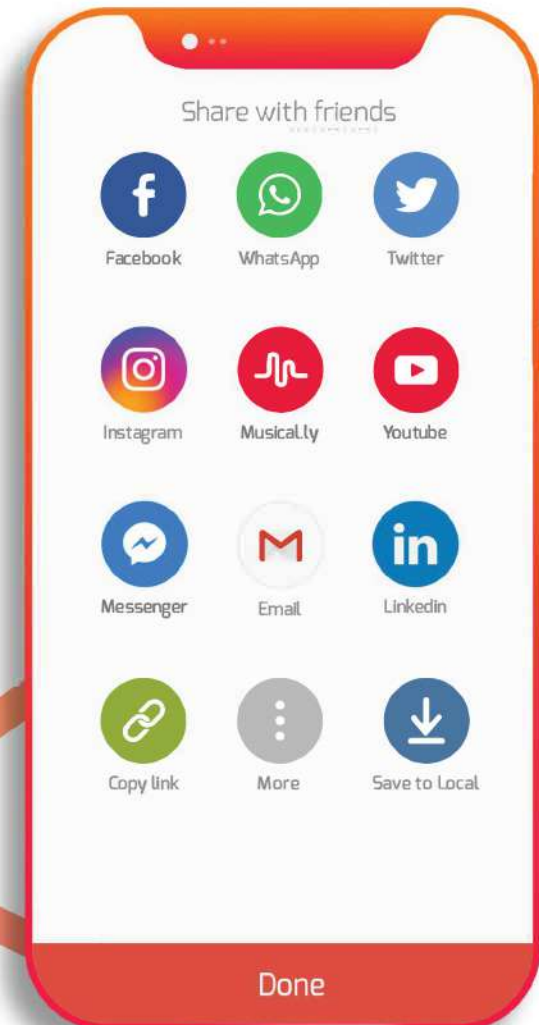
Your videos will be more popular and get more people interested in the app when you post on your own social media pages! Whether that is Twitter, Facebook, etc, the more outreach, the better.

Crediting!

If you are awesome enough to share your videos on your personal social media sites, make sure to credit us properly! Share a link to the app store directly, and make sure to spell our name correctly!

Be Appropriate

As an influencer, you are the face of our app! Make sure to be respectful and not post anything inappropriate or rude. Make the best judgements.



MEASURING SUCCESS

Why is this important?

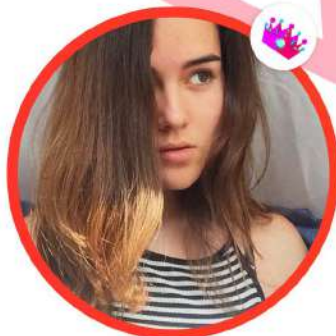
It is important to look at your key metrics in order to see what is performing best. Engagement metrics like hearts and comments can be tracked across individual videos.

Follower growth of course is key to growing your overall audience and distribution. We will continue to update this section as more metrics get released!



TOP TRENDING PROFILES

NAHILY NETAM



Nahily Netam is a professional theater artist, currently pursuing graduation from Mexico and posts videos of funny, acting, dance and other comedy highlights using her own creativity.

What can you learn from Nahily?

She can make you understand how well you can use TaDa Time even if there is no one to hold the camera and make creative videos in atll fields. You can also learn how to sync with the TaDa with perfect timing.

ADESH MAHATO



You can't scroll down before watching videos made by Adesh. He is an Indian curator and has a great innovative mind. He often collaborates with other members and friends to make the video more entertaining which grabs everyone's attention.

What can you learn from Adesh?

You can learn how to add humour in any animation by watching his videos and how to select relevant location according to the animation, well this is the best part of his videos.

TOP TRENDING PROFILES

AKANKHYA KABI



Akankhya kabi is a third year law student from India but also is an actor, dancer, writer and international chess player in which she bagged 800 awards. She combines all her skills and makes inspired videos on TaDa Time which are really unique.

What can you learn from Akankhya?

You can learn how to use the animations in a different way as well as how to make videos using multiple voice at the same time by watching her videos. You can also learn how to make better expressions with creative moves.

MUHAMMAD TAHA



Taha is a young talent from Pakistan. He plays various comedy mimic of famous celebrities and often uses his own way of making eye-catching videos.

What can you learn from Taha?

You can learn how to use the animations effectively by watching his videos. He has mastered in voice over and uses his own creation in the videos which helps you to make the good use of voice recording feature of the App.

TADA TIME CHEAT SHEET



MOVES/AR



SEARCH



HOME



COMMENT



CUSTOMIZE AVATAR



LIKE



MIRROR



AR



FAVORITE



SHARE



CHAT



COMPOSE



INVITE



NOTIFICATION



AUDIO



SOCIAL SHARE



BACK



SAVE REPORT