



*Welcome*

*Arizona Game & Fish*

*Outdoor Recreation Business Summit*

*Managing today for Wildlife tomorrow*

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# State of the State



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# 2017 Projected AZ Economy

- Personal income  
+5.3%
- Retail Sales  
+5.1%
- Population  
+1.5%  
(6,935,400)

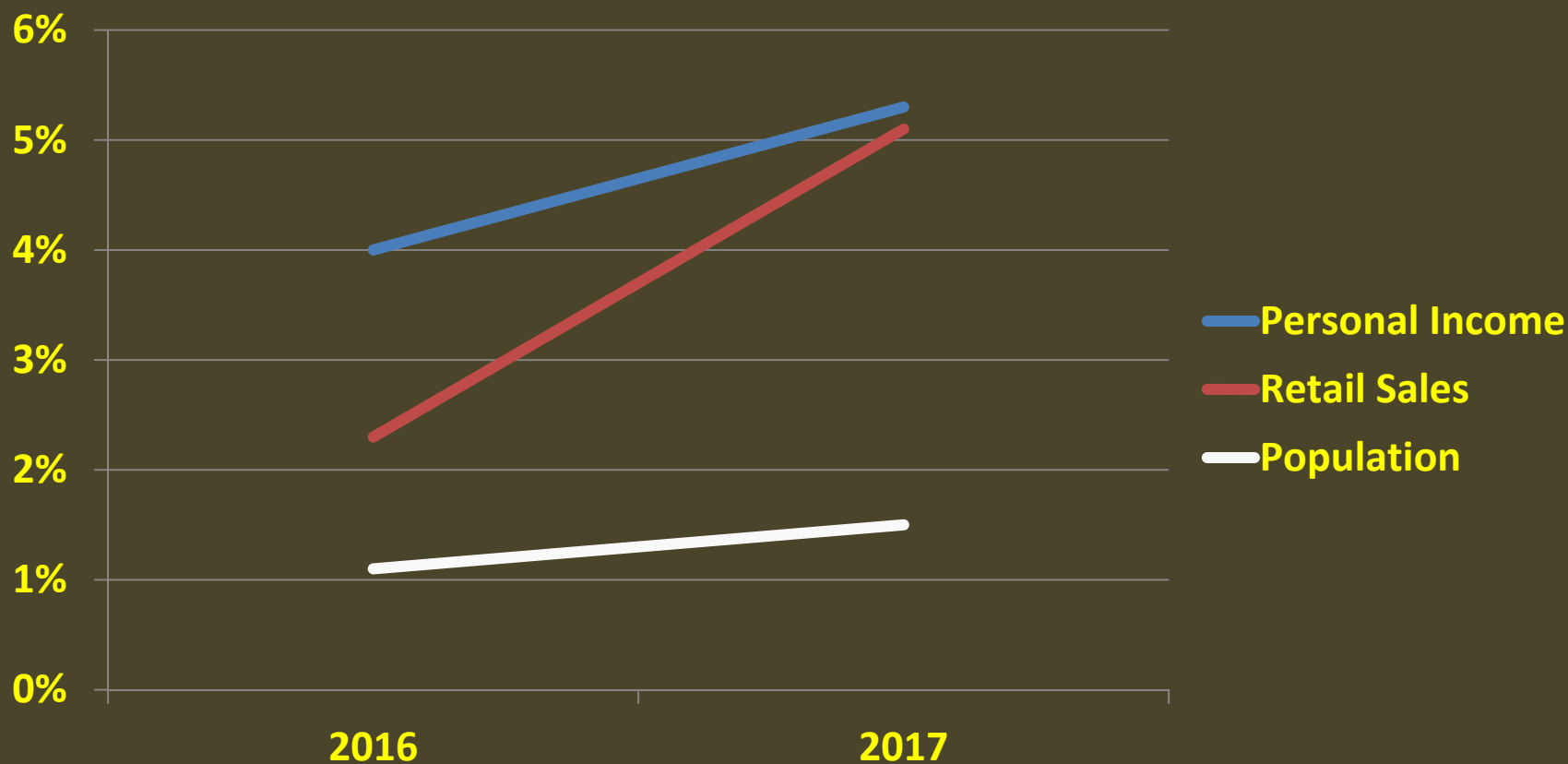


Economic & Business Research Center,  
The University of AZ

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# AZ Economic Trends



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# AZ Recreational Spending

- Generates 201,000 Direct Jobs
- \$21.2 Billion In Consumer Spending
- \$5.7 Billion In Wages and Salaries
- \$1.4 Billion In State and Local Tax Revenue



Southwick and Associates

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# AZ License Sales

FY 2017

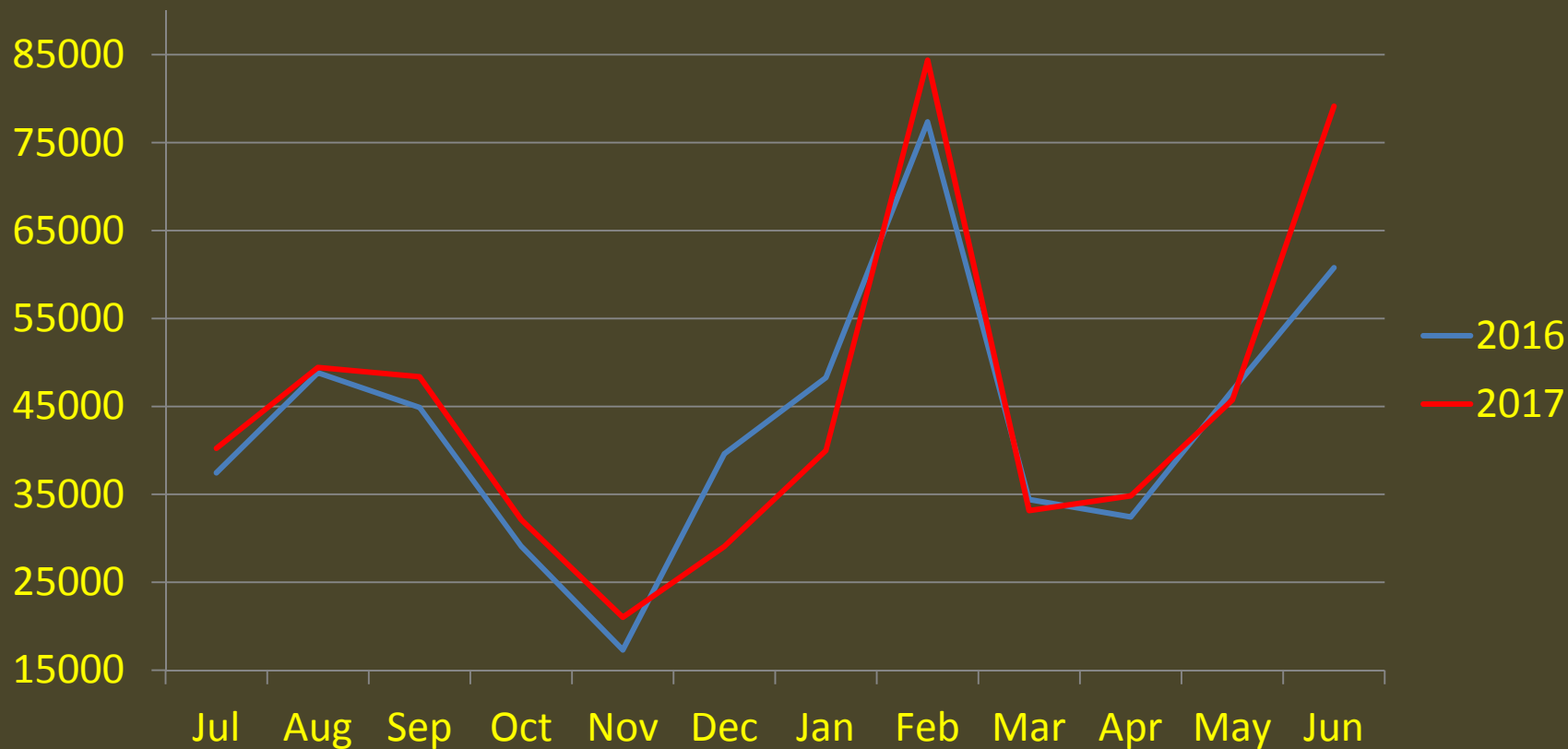
- 537,456 licenses
- +4% over FY 16



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# AZ License Sales



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# Mobile Friendly License Sales



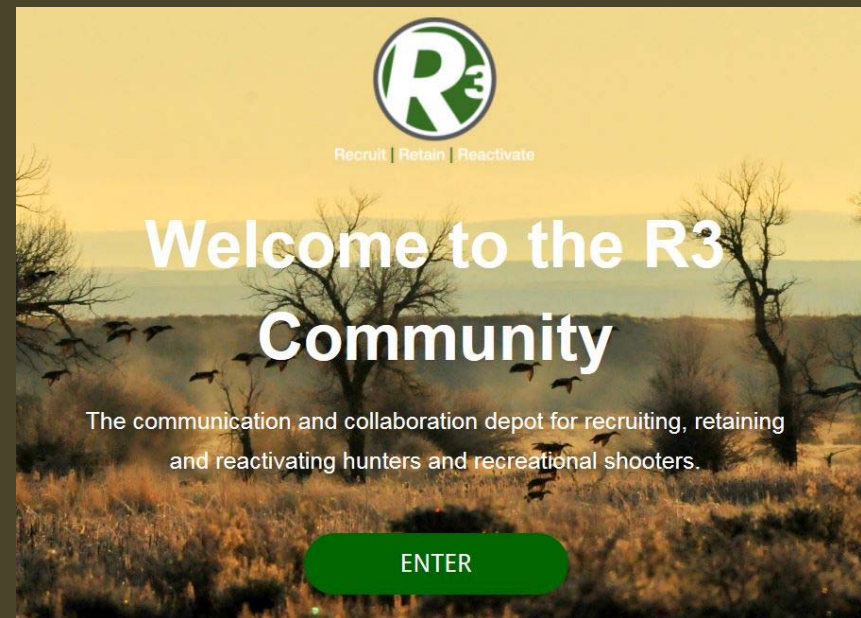
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# National R3 Site

<http://www.nationalr3plan.com/>

- AZ has contributed to 3 nationwide presentations
- Provides immediate feedback for proof of concepts



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# HAHWG

## BY THE NUMBERS: What We've Done

HAHWG Data 2011-2016 Seasons

8

**16**

R3 Mtgs

**60+**

Partners

**325**

Events

**9,446**

People / Attend

**100's**

Portapotties

**\$700k**

Grants

**3,543**

Surveys/6 yrs

**1 Study**

Focus Group

**Digital**

Data collection

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# We Are Hiring



- Recruiting Vacancy Positions
- Range Safety Staff
- Program Coordinators
- Statewide R3 Coordinator
- Shared Positions

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# *Questions?*

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