



**FOR IMMEDIATE RELEASE**

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### **BioLite & EcoZoom Form Strategic Stove Partnership**

*-Two energy enterprises come together to serve East African market -*

**NAIROBI, Kenya, 14 March 2019** – [BioLite](#), an innovator in off-grid energy solutions, is proud to announce a new partnership with EcoZoom, a leading manufacturer in the clean cookstove market.

With the partnership comes a blending of teams and products, with the EcoZoom East Africa team joining BioLite's Nairobi headquarters as full-time employees. EcoZoom's line of popular charcoal stoves will be incorporated into BioLite's product lineup, furthering a robust portfolio of small-scale energy appliances.

"BioLite is thrilled to welcome the EcoZoom team into the BioLite family as we work together to provide safe cooking, charging, and lighting to off-grid households in East Africa," says BioLite CEO Jonathan Cedar, "our combined experience creates efficiencies that will enable faster growth and expansion across the region while enabling better service to existing customers of both businesses."

The comprehensive product portfolio will now include EcoZoom charcoal stoves and BioLite's existing offerings inside cooking, lighting, and power, including the BioLite HomeStove and SolarHome 620.

"My team and I are really excited to be joining forces with BioLite," says Oli Raison, CEO of EcoZoom and now BioLite Director of Operations for Emerging Markets, "together we bring a wealth of product knowledge and a deep understanding of the market, all in service to providing impactful solutions and best-in-class experiences for our customers."

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For more information please contact

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#### **About BioLite**

BioLite is a social enterprise that develops, manufactures, and markets advanced energy products for off-grid communities around the world. The company creates breakthrough cooking, charging, and lighting solutions for both outdoor enthusiasts as well as rural families living in energy poverty. It has been the recipient of numerous recognitions including Popular Science's Best of What's New, Fast Company's Innovation by Design Awards, BusinessWeek's Most Promising Social Enterprise, and the Red Dot Design Award. Headquartered in New York and Nairobi, the company was founded in 2009 by Jonathan Cedar and Alec Drummond. BioLite is [proudly a Carbon Neutral company](#) and a GOGLA member. Discover more about BioLite at [BioLiteGlobal.com](http://BioLiteGlobal.com)