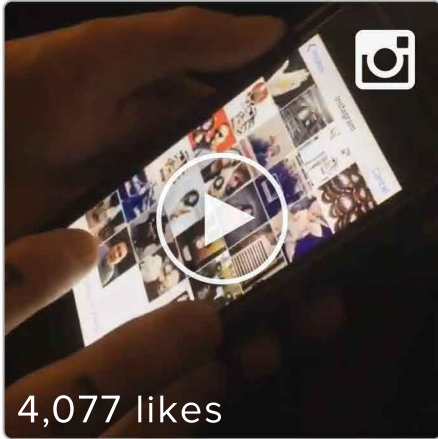


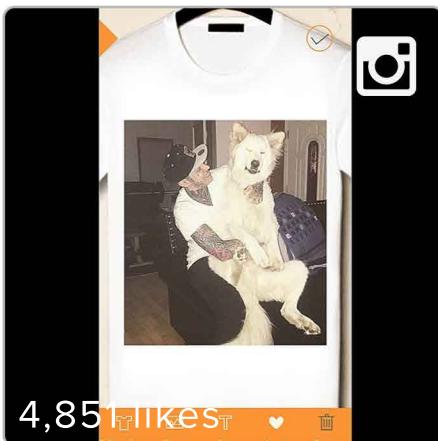


YoTee!



Campaign Goal

Show the audience how to use YoTee! app to make T-shirt with their own design. Bring more app download and in-app purchase.



Campaign Results

29 Posts

65K Likes & Shares

800K Impressions



Average CPI

\$1.00

\$1.44

Purchase Conversion Rate

5.1%

3.9%

Repeat Purchase Rate

15%

13%

GMV/Ad Cost

1.05

0.5

