



# BREWERS ASSOCIATION

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## EXAMPLE MISSION STATEMENTS:

Brewers Association Purpose: To promote and protect small and independent American brewers, their craft beers and the community of brewing enthusiasts.

The Michigan Brewers Guild exists to unify the Michigan brewing community; to increase sales of Michigan-brewed beer through promotions, marketing, public awareness and consumer education, and to monitor and assure a healthy beer industry within the state.

The Minnesota Craft Brewer's Guild was founded in 2000 to promote Minnesota breweries, create an open line of communication between brewers, and be an advocate for more modern beer laws.

The intent of the Virginia Craft Brewers Guild is to organize craft brewers for purposes of economic development, business development, supply chain management, tourism and government affairs.

The Garden State Craft Brewers Guild is an association of the restricted and limited license holders in New Jersey. Our goal is to promote the craft brewing industry in New Jersey by means of education, promotion of special events and other social, civic and economic initiatives.

The Massachusetts Brewers Guild is a 501(c)(6) non-profit corporation, organized for the purposes of promoting craft brewing and protecting the interests of craft brewers in Massachusetts.

The Brewers Association of Maryland (BAM) is a non-profit trade association founded in 1996, comprised of active Maryland breweries and brewpubs. The mission of BAM is to foster and promote the Maryland world-renowned brewing industry.

The Colorado Brewers Guild (CBG) is a non-profit trade association who promotes and protects the Colorado craft brewing industry. With the majority of the 300 licensed Colorado breweries as members, CBG provides information for Colorado beer lovers, and promotes Colorado craft breweries by advocating for Colorado craft beer with policymakers.

The Louisiana Craft Brewers Guild exists to unify the Louisiana Craft Brewing Community, to increase sales of Louisiana brewed beer through education; and to monitor and assure a healthy craft beer industry within the state.

To build a community of Washington State brewers, advance their common interests, and promote the quality and value of their beers.

The Wisconsin Brewers Guild is dedicated to the revival of Wisconsin's brewing heritage through the production, marketing and sale of top quality craft beers while maintaining the integrity of individual brewers and their breweries.

The New York State Brewers Association (NYSBA) is a strong proponent for breweries, microbreweries, brewpubs and brewing affiliated businesses. Our mission is to protect, promote, represent and educate its members and customers.

The Florida Brewers Guild is the nonprofit trade association committed to preserving the rights and interests of all craft brewers throughout the state. Mission statement: To educate the public about the brewing industry in Florida; promote networking and educational opportunities between brewers, consumers, suppliers, and government regulatory agencies; and continually promote free market access of the Florida brewing industry to the public.

[www.brewersassociation.org/guild/start-a-guild](http://www.brewersassociation.org/guild/start-a-guild)