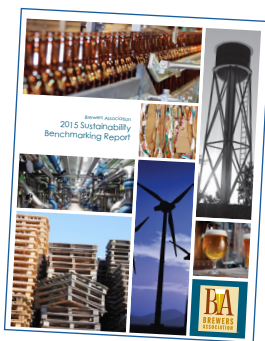




Getting Started:

1:

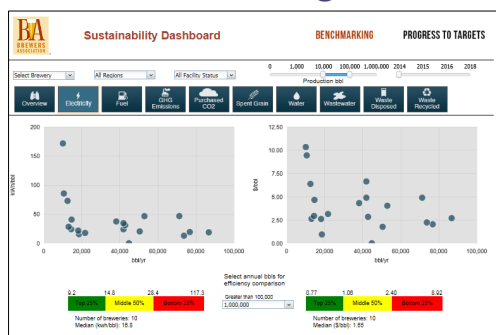
**Download most recent
Sustainability Benchmarking Report**



Click cover to download.

2:

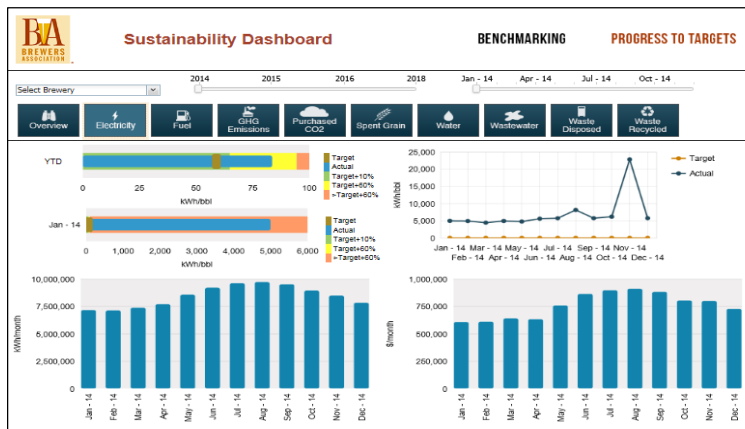
Signup for online access to Benchmarking Tools



Click screenshot to access online.

3:

Track Performance with Benchmarking Tools



What is our vision of a sustainable brewer?

- Produces the **highest quality beer** while minimizing impacts to the environment
- **Balances profitability** with the needs of the planet, our workforce and communities
- **Protects the environment** for brewing ingredients and future generations
- **Sources, builds, and operates responsibly**, without compromise
- Uses natural resources in an **efficient** manner and strives to **eliminate waste**

Where can I find best practices that drive sustainability?

[www.brewersassociation.org/
best-practices/sustainability/](http://www.brewersassociation.org/best-practices/sustainability/)



How sustainable are you?

- Collect and enter monthly utility bills into online [Benchmarking Tools](#)
- Compare efficiencies to other brewers in your size range
- Set a target efficiency and track progress
- Use the [BA Sustainability Manuals](#) to set a roadmap for success

Can this save me money?

- Craft breweries that participated in the 2014 pilot benchmarking study and target setting exercise identified the potential for significant cost savings.
- These savings ranged from **\$35,000 to \$235,000** annually for small to large craft breweries.

How do I Learn More?

Contact the
[BA Sustainability Mentor](#),
John Stier at:

(314) 629-3711

sustainabilitymentor@
brewersassociation.org