MEMBER-ONLY BENEFITS

A Brewers Association membership equips breweries with the tools, information and access needed to improve operations and boost profits.

Below is a list of exclusive member benefits that will help you maximize your BA investment.

Note: Many of the resources below require access to members-only sections of the BA website. See the following page for information on how to create a login if you haven’t already.

BUSINESS INTEL

Elevate your brewery and your beer by taking advantage of the information and professional resources that thousands of your industry peers enjoy.

- Brewery production data
- Brewery operations benchmarking data
- IRI-data insights and analysis from BA chief economist
- Power Hour webinars covering government affairs, technical brewing, industry health, consumer behavior and other topics
  
  *How to access:* Invitations to register are sent via email. Visit BrewersAssociation.org to view archived presentations.

- Sustainability Benchmarking Tools
- National and statewide media contact lists
- Data/analysis on brewer and beer distributor roles from the Tamarron Council and the BA Market Development Committee
- Six complimentary issues of *The New Brewer* annually and archives back to the year 2000
  
  *How to access:* Print issues are mailed six times per year. Archives are available at BrewersAssociation.org.

- Seminar materials and recordings from the Craft Brewers Conference
- Weekly email updates containing member news and resources
  
  *How to access:* Updates are sent via email on Wednesdays.

EXCLUSIVE ACCESS

Unlock access to exclusive Brewers Association events and resources.

- Access to the Export Development Program
  
  *How to access:* If you would like to participate in the EDP or request additional information, please contact Steve Parr.

- Access to moderated online forum and daily forum digest email
  
  Connect with your industry colleagues and discuss issues impacting your brewery.
  
  *How to access:* Access the BA Forum on BrewersAssociation.org. Daily forum digest is sent via email. Add info@brewersassociation.org to your address book to ensure delivery to your inbox.

- Opportunity to participate in the Great American Beer Festival®
  
  *How to access:* Members are notified by email when registration opens in late spring/early summer.

- Opportunity to participate in SAVOR: An Craft Beer & Food Experience®
  
  *How to access:* Members are notified by email when the brewery lottery opens in early January.

- Participation in the American Homebrewers Association Member Deals program
ADVOCACY
Take a seat at the table. Help set the priorities of your trade association and your industry.
• Eligibility to run for seat on the board of directors
• Eligibility to vote in the annual board of directors election
  How to access: Paper and electronic ballots are made available to members each election cycle.
• Opportunity to participate in legislative hill climbs and receptions on Capitol Hill
  How to access: Information about upcoming receptions sent via email.

DISCOUNTS
Save hundreds annually on event and competition registration, music licensing fees, and new releases from Brewers Publications.
• Discounted entries in the Great American Beer Festival competition
  How to access: Members are notified by email when registration opens in late spring/early summer.
• Discounted registration to the Craft Brewers Conference & BrewExpo America®
  How to access: Visit CraftBrewersConference.com.
• Discounted music licensing fees through Broadcast Music Inc. (BMI)
• Discounts on new releases from Brewers Publications
  How to access: Members will be notified when presales begin for new titles.

CREATE A LOGIN FOR BREWERSASSOCIATION.ORG
Logging in for the first time?
Follow these simple steps:
1. Go to BrewersAssociation.org
2. Select ‘Personal Login’ from the Member Login drop down
3. Click ‘First TimeLogging in?’
4. Enter the email address you use for brewery business

Share the ♥ with your team
Everyone at your business is entitled to BA member benefits. Share the instructions above to equip your staff with access to member-only pages on BrewersAssociation.org.

MANAGE YOUR COMPANY MEMBERSHIP
Company admins have the ability to add, delete and update employees on their company roster.
1. Go to BrewersAssociation.org
2. Select Company Admin Login from the Member Login drop down
3. Log in using your personal credentials
4. Click Manage Roster to add employees to the company membership