

2018 The Year in Beer







With stable and steady mid-year growth, craft beer sales by volume will once again reach a new high in 2018.

ECONOMIC IMPACT

500,000 Jobs

Craft beer's jobs impact. A 9% increase over 2017.*



\$76.2 Billion

Craft brewers' contribution to the U.S. economy in 2017. An 11% increase over 2016.*

RECORD BREWERY COUNT

7,000+ Breweries

More than 7,000 breweries operated in the United States in 2018, on pace for a 20% increase over 2017.



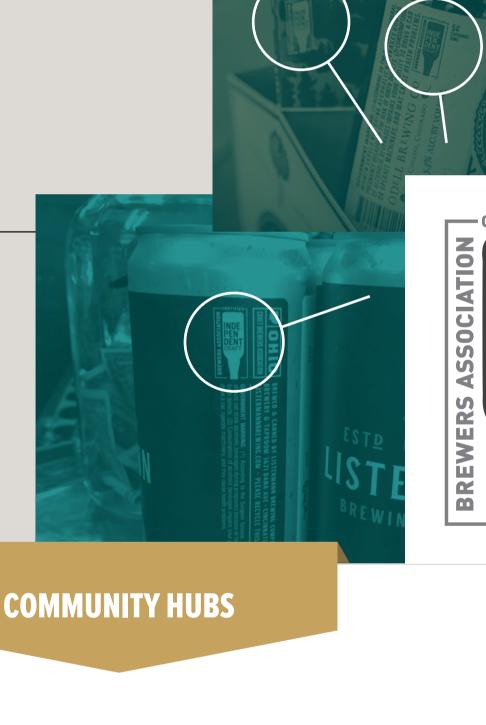
4,000+

CERTIFIED INDEPENDENT

Brewing Companies Adopted the independent craft brewer seal,

brewed in the U.S. #SeekTheSeal

representing more than 85% of the craft beer





of a brewery It's easier than ever to tour or visit a local brewery.

85% of 21+ adults

live within 10 miles

95% Reinvesting

 Purchase new equipment • Hire new employees Increase employee benefits Increase charitable contributions

Craft brewers are reinvesting their tax

tax on beer to:



JUST BREW IT

was the new Juicy or Hazy IPA.

The most entered category in the 2018

Great American Beer Festival® competition

Homebrewers

Over 1 million homebrewers produced more than 1.4 million barrels of beer, equal to 1% of total U.S. beer production.

