

2018 The Year in Beer



CONTINUED GROWTH

5% Growth

With stable and steady mid-year growth, craft beer sales by volume will once again reach a new high in 2018.



ECONOMIC IMPACT

500,000 Jobs

Craft beer's jobs impact. A 9% increase over 2017.*

9%

\$76.2 Billion

Craft brewers' contribution to the U.S. economy in 2017. An 11% increase over 2016.*

11%

* 2018 statistics available in 2019

RECORD BREWERY COUNT

7,000+ Breweries

More than 7,000 breweries operated in the United States in 2018, on pace for a 20% increase over 2017.

20%

CERTIFIED INDEPENDENT

4,000+ Brewing Companies

Adopted the independent craft brewer seal, representing more than 85% of the craft beer brewed in the U.S. **#SeekTheSeal**



COMMUNITY HUBS

85% of 21+ adults live within 10 miles of a brewery

It's easier than ever to tour or visit a local brewery.

INVESTING IN THE FUTURE

95% Reinvesting

Craft brewers are reinvesting their tax savings from a recalibrated federal excise tax on beer to:

- Purchase new equipment
- Hire new employees
- Increase employee benefits
- Increase charitable contributions

THE HAZE CRAZE

391 Beer Entries

The most entered category in the 2018 Great American Beer Festival® competition was the new Juicy or Hazy IPA.

JUST BREW IT

1.1 Million Homebrewers

Over 1 million homebrewers produced more than 1.4 million barrels of beer, equal to 1% of total U.S. beer production.

