

B&A Planning Group

Passion to create better communities, together.

Communications & Engagement

We value communication and engagement and believe it is an integral component of the planning process. We design and manage our programs to reflect the context and scale of a project and the requirements of our clients, approval authorities and stakeholders. We also excel at developing compelling brands, visions and identities for developers and projects that help support approvals and long-term business objectives.



Our Services Include

- + Developer & project visioning and branding
- + Market entry strategies
- + Integrated communications & engagement strategies
- + Print, radio & electronic communications
- + Social media strategies
- + Summary engagement reports



Discover more at www.bapg.ca

b&a



A Track Record in Communications & Engagement

+ Lime Hydrator & Shipping Terminal, Graymont
Western Canada, Edmonton, Alberta

+ City of Regina Southeast Neighbourhood Plan,
Regina, Saskatchewan

+ Gateway Area Structure Plan, United Communities
& West Creek Developments, Chestermere, Alberta

+ Industrial & Residential Concept Plans, Long Lake
Investment Group, Regina, Saskatchewan

+ Harmattan Energy Centre Power Plant Site
Selection & Municipal Approvals, Exelon Power,
Mountain View County, Alberta

+ Parsons Creek Aggregates Fort McMurray Quarry
Conceptual Plan, Parsons Creek Aggregates,
Fort McMurray, Alberta

Our Clients



About B&A Planning Group



Active in the markets of
ALBERTA, SASKATCHEWAN & BRITISH COLUMBIA



OVER 25
years in business



Servicing more than
200 CLIENTS



Experience from over
2000 PROJECTS



Project support from
40+ EMPLOYEES

