

# WORKPLACE SUSTAINABILITY: EMPLOYEE ENGAGEMENT

## BENEFITS :

Reduce costs, increase productivity, enhance brand reputation, attract & retain employees, and minimize waste

## VALUE :

93% of CEOs see sustainability as important to their company's success



## FIVE STEPS TO ENGAGING EMPLOYEES

Employee ACCEPTANCE and COMMITMENT are NECESSARY for change to occur

- 1 Assess Methods & Actions
- 2 Create Roadmap
- 3 Establish Metrics/Goals/Benchmarks
- 4 Implement & Track
- 5 Review & Revise

Create AWARENESS, EDUCATE, and ENGAGE  
Change BEHAVIOR and MINDS

## ENGAGEMENT METHODS

[Company Driven]



Employee Acknowledgment



Team Activities



Communications



Education



Training

## EMPLOYEE ACTIONS

[Employee Driven]



Paper



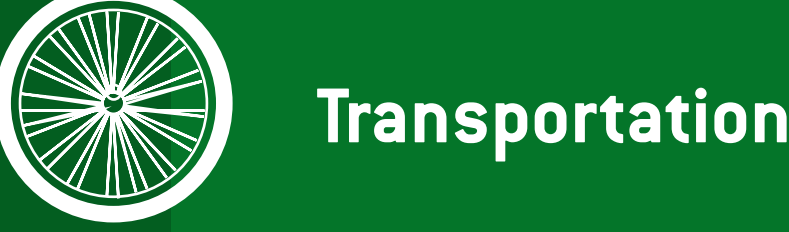
Recycling



Food & Drink



Energy



Transportation



Location

## ENGAGEMENT NAVIGATOR

The Navigator ranks Engagement Practices by Importance and Likelihood of Engagement



Navigator results are used to plot a

**ROADMAP to SUSTAINABILITY**

that accounts for Corporate Culture and sets goals that are Feasible