



Asian Paints Limited
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Dear Valued Supplier,

Asian Paints appreciates the working relationships we have with our preferred suppliers and we are always looking for ways to strengthen our important business partnerships. For this reason, we are pleased to offer you the Asian Paints C2FO program and hope you will give it full consideration.

We have partnered with C2FO to facilitate accelerated payment of approved supplier invoices via their secure C2FO marketplace. With C2FO, you can Name your rate™ for early payment on your approved invoices. For a small discount, you can receive early payment directly from Asian Paints to improve your cash flow at rates that are often less than the cost of borrowing short-term working capital.

The best part about C2FO is that you determine your early payment offer, so you're in control. When your offer is accepted, your early payment will be processed on our next pay date.

C2FO is rapidly expanding as suppliers realize its money-saving advantages and simplicity:

- **LOW COST:** Creates a new working capital option at a rate you choose
- **FLEXIBLE:** Eliminates paperwork and contracts with on-demand access
- **USEFUL:** Lowers days sales outstanding (DSO)
- **SECURE:** Provides secure access to view your approved invoices
- **HELPFUL:** Gives you world-class support
- **SIMPLE:** Offers easy account activation and your payment process doesn't change

While we believe the Asian Paints C2FO program is a great, supplier-friendly option for improving your working capital efficiency, the final decision to use C2FO is yours. There is no cost or obligation when you activate your C2FO account. It simply gives you the opportunity to see how C2FO could improve your company's cash flow and save you money.

C2FO will get in touch with you to take this program forward. They will assist you with activation of your C2FO account and the process thereafter. You may activate your C2FO account at your convenience. If you have questions, their support team will be ready to help you at asianpaints@c2fo.com or by calling +1 800 266 7760 (India toll free) or +91 22 6780 1516.

Thank you for your continued partnership with Asian Paints.

Joseph Eapen
Chief Manager – Purchase

C2FO Support Team

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