



A Helpful Smile In Every Aisle

Dear Valued Hy-Vee Partner,

Hy-Vee appreciates the working relationships we have with our business partners and continuously looks for ways to improve them. We are pleased to announce [Hy-Vee C2FO](#), a program to help Suppliers optimize working capital efficiencies.

**Hy-Vee C2FO Allows Suppliers to:**

- View your approved invoices in a secure online environment
- Reduce your cost of borrowing
- Dramatically reduce your days sales outstanding
- Schedule receipt of payment to optimize your cash flow
- Utilize the program as needed

**It is very important the CFO, Controller or Finance Manager review this program information.**

If you are not responsible for your company's financial matters, please forward this information to the appropriate person.

**The Power of Hy-Vee C2FO For Suppliers:**

- Provides you an additional working capital funding option
- Allows you to get paid directly from Hy-Vee, just like you do today, **only faster**.
- Thousands of Suppliers, including Fortune 1000 companies from all over the globe, utilize the power of C2FO to support and grow their business

We have partnered with Pollenware, the leading provider of cloud-based payment optimization technology and early cash flow delivery for Suppliers across the globe, to administer this program. If you have questions please contact the [HyVee C2FO Support Team](#) at 855-713-C2FO (2236) or email [hy-vee@c2fo.com](mailto:hy-vee@c2fo.com).

We value your partnership and are pleased to offer this program to provide greater flexibility of working capital funding options.

Thank you for your continued partnership with Hy-Vee.

Monte Wiese,  
Sr. Vice President, Supply Chain

Michael Skokan,  
Sr. Vice President, Chief Financial Officer, Treasurer

Hy-Vee, Inc.  
Making lives easier, healthier, happier.  
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