



Dear Valued Supplier,

We appreciate your association and your spirit of partnership in our journey of mutual growth. We are always looking for ways to strengthen our relationships.

With this in mind we are launching the C2FO program. This is a unique initiative of Pidilite Industries Ltd. which will allow you to receive early payment for selected approved invoices in exchange for small cash discounts.

The C2FO Program is completely online and is convenient to use. We will frequently schedule early payment events on the C2FO platform where you can place your discount offers. If your offer is selected, we will make an accelerated payment to you in 2-3 business days from the early-payment event date.

Participation in the C2FO program is completely voluntary and is entirely up to you. We encourage you to use it for better cash-flow.

We will shortly send you an invitation email with your sign-up details. Please view the email and visit pidilite.c2fo.com to complete your registration. Activating your account has no cost or obligation, it simply gives you a chance to get paid early.

In case you do not receive the invitation email within few days or would like someone else from your company to receive the email please send an email to pidilite@c2fo.com. For additional support please contact the Pidilite Industries Ltd. or the C2FO team at +917035703593.

Thank you for your continued support!

Sunil Burde
Vice President – Domestic Accounts

Support

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