



Virgin Media
Bartley Wood Business Park,
Hook,
Hampshire,
RG27 9UP

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This information is best reviewed by your financial team. If you're not the person responsible for cash management, please forward this to your CFO, Controller, Treasurer or Credit Manager.

Dear Valued Supplier,

Virgin Media appreciates the working relationships we have with our suppliers and we're always looking for ways to strengthen our important business partnerships. That's why I'm asking you to give our Virgin Media C2FO programme your full consideration.

We have partnered with C2FO to facilitate accelerated payment of approved supplier invoices via their secure C2FO marketplace. C2FO has many years of experience helping numerous suppliers fulfill their cash flow needs.

For a small discount, you can receive early payment directly from Virgin Media to improve your cash flow at rates that are often less than the cost of borrowing short-term working capital.

The best part about C2FO is that you determine your early payment offer on an invoice by invoice basis with no long-term commitment, so you're in control. Once your offer is accepted, Virgin Media will initiate early payment within 48 hours of market clearing.

There's absolutely no cost or obligation when you activate your C2FO account. It simply gives you the opportunity to see how C2FO could improve your company's cash flow and save you money.

C2FO is rapidly expanding as suppliers realise its money-saving advantages and simplicity:

- **LOW COST:** Creates a new working capital option at a rate you choose
- **FLEXIBLE:** Eliminates paperwork and contracts with on demand access
- **USEFUL:** Lowers your days sales outstanding (DSO)
- **SECURE:** Provides secure access to view your approved invoices
- **HELPFUL:** Gives you world-class support M-F, 8.30am-5.30pm BST/GMT
- **SIMPLE:** Offers easy account activation and your payment process doesn't change

While we believe Virgin Media C2FO is the most-supplier friendly option for improving your working capital efficiency, the final decision to use C2FO is of course yours.

To activate your C2FO account, or if you have any questions please contact our support team on +44 20.7123.5131 or virginmedia@c2fo.com.

Thank you for your continued partnership with Virgin Media,

Martin Simper
Procurement Director