

### **Why is church giving essential?**

- CarePortal exists to accelerate your ministry.
- Effectiveness of the platform is proven.
- Local resources are required to sustain and grow impact for children and families in crisis.

### **Shouldn't we give to directly meet needs instead of giving to CarePortal?**

- You should do both. Meeting tangible needs requires resources and is one of the primary reasons CarePortal exists.
- If churches focus only on needs, there is no way to sustain Active Communities, technology and local support resources essential to enhancing your ministry.

### **What do we get for our investment?**

- Access – Active Community network, real-time vetted local needs, easy volunteer approval
- Training – online and onsite
- Support – local staff, knowledgeable coaches, reporting of impact

### **Does it have to be \$100?**

- Churches give \$100 on average – some can give more, some give less.
- We ask all churches to participate.
- Be creative – give monthly, annually, through deacon or missions fund, or collect an offering.

### **Where does the money go?**

- 77% – Local team
- 23% – Technology platform, training resources, national support

### **What if we can't give?**

- A financially under-resourced church may need other churches to assist.
- Engage your CarePortal Regional Manager to work for a solution.